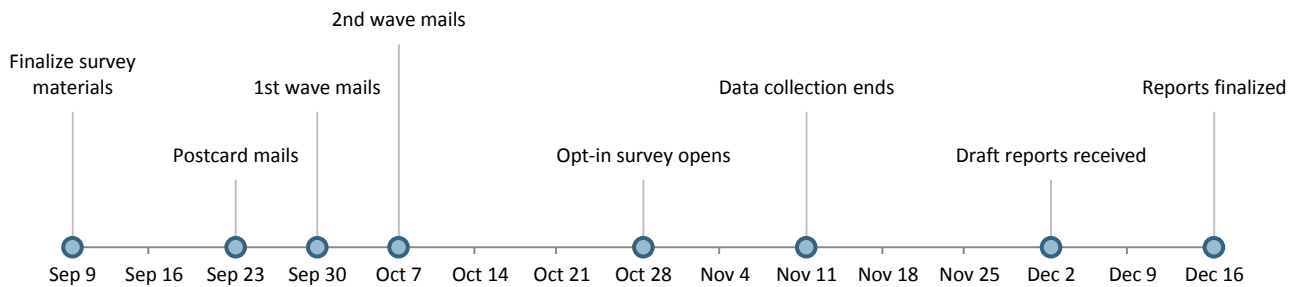


Timeline for The National Citizen Survey™



Item	Date
Preparing for the Survey	
⊙ The NCS survey process is initiated upon receipt of your enrollment form and first payment	Aug 5
← NRC emails you information to customize The NCS	Aug 5
→ Due to NRC: Selection of add-on options	Aug 19
→ Due to NRC: Drafts of the optional custom questions to be included in the survey	Aug 19
→ Due to NRC: Zip code information and GIS boundary data	Aug 26
→ Due to NRC: Additional payment for add-on options	Aug 26
⊙ NRC finalizes the survey instrument and mailing materials and sends .pdf samples for your records	Sep 9
⊙ NRC generates the sample of households in your community	Aug 26 to Sep 9
⊙ NRC prints materials and prepares mailings	Sep 16
→ Due to NRC: Selection of custom benchmark profile(s) (if custom benchmark add-on selected)	Sep 16
Conducting the survey	
⊙ Survey materials are mailed	Sep 23 to Oct 7
⊙ Prenotification postcards sent	Sep 23
⊙ 1st wave of surveys sent	Sep 30
⊙ 2nd wave of surveys sent	Oct 7
→ Opt-in web survey link posted on your website (source link provided to you by NRC)	Oct 28
⊙ Data collection: surveys received and processed for your community	Sep 30 to Nov 11
During this time, you will receive postcards that were undeliverable due to bad addresses, or vacant housing units. This is normal. Please count all the postcards, as we will subtract the number of returned postcards from the total number mailed to estimate the number of "eligible" households in calculating the final response rate.	
→ Due to NRC: Final count of returned postcards	Nov 11
⊙ Survey analysis and report writing	Nov 11 to Dec 2
During this time, NRC will process the surveys, perform the data analysis, and produce a draft report for your community. The report of results will contain a description of the methodology, information on understanding the results, and graphs and tables of your results, as well as a description of NRC's database of normative data from across the U.S. and actual comparisons to your results, where appropriate.	
← NRC emails draft report (in PDF format) to you along with invoice for balance due on The NCS Basic Service and any additional add-on options	Dec 2
→ Due to NRC: community feedback on the draft report (most final reports are identical to the draft reports, except being labeled as final instead of draft)	Dec 9
← NRC emails final report and data file to you	Dec 16

Legend

←Indicates when items from NRC are due to you →Indicates when items from you are due to NRC ⊙Indicates information items

Services Requested as part of the National Citizens Survey

Mail Survey	\$13,860
3,000 Sample Size	\$ 5,796
Spanish (online)	\$ 675
Ward Comparison	\$ 810
Open Ended Question	\$ 1,755
<u>Next Steps Workshop</u>	<u>\$ 3,915 (this is a new addition from 2011)</u>
Total:	\$26,811

Questions the National Research Center deleted from their base survey since 2011 (total number of base questions in 2011 survey was 21). We cannot change the base survey questions.

3. Please rate the speed of growth in the following categories in McMinnville over the past 2 years:

	<i>Much too slow</i>	<i>Somewhat too slow</i>	<i>Right amount</i>	<i>Somewhat too fast</i>	<i>Much too fast</i>	<i>Don't know</i>
Population growth	1	2	3	4	5	6
Retail growth (stores, restaurants, etc.).....	1	2	3	4	5	6
Jobs growth.....	1	2	3	4	5	6

4. To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in McMinnville?

- Not a problem Minor problem Moderate problem Major problem Don't know

5. Please rate how safe or unsafe you feel from the following in McMinnville:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
Violent crime (e.g., rape, assault, robbery)	1	2	3	4	5	6
Property crimes (e.g., burglary, theft).....	1	2	3	4	5	6
Environmental hazards, including toxic waste.....	1	2	3	4	5	6

7. Have you had any in-person or phone contact with an employee of the City of McMinnville Police Department within the last 12 months?

- No → Go to Question 9 Yes → Go to Question 8 Don't know → Go to Question 9

8. What was your overall impression of your most recent contact with the City of McMinnville Police Department?

- Excellent Good Fair Poor Don't know

9. During the past 12 months, were you or anyone in your household the victim of any crime?

- No → Go to Question 11 Yes → Go to Question 10 Don't know → Go to Question 11

10. If yes, was this crime (these crimes) reported to the police?

- No Yes Don't know

12. About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?

- Just about every day
 Several times a week
 Several times a month
 Less than several times a month

16. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive Somewhat positive Neutral Somewhat negative Very negative

17. Have you had any in-person or phone contact with an employee of the City of McMinnville Fire Department within the last 12 months?

- No → Go to Question 19 Yes → Go to Question 18 Don't know → Go to Question 19

18. What was your overall impression of your most recent contact with the City of McMinnville Fire Department?

- Excellent Good Fair Poor Don't know

19. Have you had any in-person or phone contact with an employee of the City of McMinnville within the last 12 months (including police, receptionists, planners or any others)?

- No → Go to Question 21 Yes → Go to Question 20

20. What was your impression of the employee(s) of the City of McMinnville in your most recent contact? (Rate each characteristic below.)

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Knowledge.....	1	2	3	4	5
Responsiveness.....	1	2	3	4	5
Courtesy.....	1	2	3	4	5
Overall impression.....	1	2	3	4	5

Questions the National Research Center added to their base survey since 2011 (total number of base questions in 2016 survey will be 13). We cannot change the base survey questions.

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water.....	1	2
Made efforts to make your home more energy efficient.....	1	2
Observed a code violation or other hazard in McMinnville (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in McMinnville.....	1	2
Reported a crime to the police in McMinnville.....	1	2
Stocked supplies in preparation for an emergency.....	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the City of McMinnville (in-person, phone, email or web) for help or information.....	1	2
Contacted McMinnville elected officials (in-person, phone, email or web) to express your opinion.....	1	2

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting.....	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

13. Please rate how important, if at all, you think it is for the McMinnville community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in McMinnville.....	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in McMinnville.....	1	2	3	4
Overall "built environment" of McMinnville (including overall design, buildings, parks and transportation systems).....	1	2	3	4
Health and wellness opportunities in McMinnville.....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of McMinnville.....	1	2	3	4
Sense of community.....	1	2	3	4

Note Question 2 from the 2011 base survey (Please rate each of the following characteristics as they relate to McMinnville as a whole) has been broken into three questions for 2016 (question 2, question 5 and question 6)

Note: Other questions from the 2011 base survey may be modified in the new 2016 survey but are still asking for the same type of data

McMinnville Specific Question

- The number of questions will be bounded by what can fit on the page after the last base survey question (question 13). This represents about 6 ½ inches of space.
- Questions below were taken from other cities and were added for consideration based on possible interest items (affordable housing, priorities for services, economic development, communication, etc...). They do not represent any expressed interest by any one person but are provided to spur dialog.

Please select the response that comes closest to your opinion for each of the following questions:

What is the single most important issue facing the City of McMinnville today – the one that affects you and your family the most? (NEW)

- Affordable Housing/Housing
- Education
- Roads / Infrastructure
- Crime / Public Safety
- Homelessness / Poverty
- Employment
- Parking
- Environmental Issues / Green Space
- Other

How much of a priority, if any, should it be it for the City to address each of the following in the next five years? (NEW)

	<i>High Priority</i>	<i>Medium Priority</i>	<i>Not a Priority</i>
Upgrades to Public Facilities (i.e. public building, parking lots, storm water, drainage facilities, etc)	1	2	3
Improvements to parks and open space	1	2	3
Improvements to public safety facilities (Fire / Police)	1	2	3
Improvements to City streets and sidewalks	1	2	3
Improvements to arts / cultural facilities	1	2	3
Availability of Affordable Housing	1	2	3
Downtown Improvements	1	2	3

Please indicate the extent to which you support or oppose the City of McMinnville focusing its economic development efforts in each of the following potential ways: (NEW)

	<i>Strongly support</i>	<i>Somenbat support</i>	<i>Somenbat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
By building upon the existing tourism-based economy	1	2	3	4	5
By attracting and retaining high-tech businesses	1	2	3	4	5
By attracting new industrial development on its vacant industrial lands	1	2	3	4	5
By making it easier for businesses to grow and develop in McMinnville	1	2	3	4	5
Through workforce development	1	2	3	4	5

As buildable land within the City limits becomes less available, to what extent would you support or oppose promoting the following types of housing? (NEW)

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Multifamily housing (apartments, condos, townhomes)	1	2	3	4	5
Subsidized housing (apartments, condos, townhomes)	1	2	3	4	5
Senior housing (apartments, condos, townhomes)	1	2	3	4	5

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: (NEW)

	<i>Major source</i>	<i>Minor source</i>	<i>Not a source</i>
City website (www.ourfaircity.gov).....	1	2	3
Local media outlets (newspapers, radio, local television stations).....	1	2	3
The local government cable Channel ##.....	1	2	3
City newsletter in the water bill.....	1	2	3
City Council meetings and other public meetings.....	1	2	3
Talking with City officials.....	1	2	3
City communications via social media (i.e. Facebook, Twitter or YouTube).....	1	2	3
Word-of-mouth.....	1	2	3

Questions from 2011

Which of the following are you willing to fund with additional taxes? (Please check all that you would be willing to fund with additional taxes.) (2011 question)

- Street and traffic improvements & maintenance
- Fire services
- Ambulance services
- Police services
- Creating more recreation facilities
- Downtown improvements
- Library service
- Increasing [Low/No Income] [Affordable] Housing (addition)
- None

Increases in maintaining City services are outpacing increases in existing tax revenues.

[deleted... Based on the current downturn in the economy, the City will need to increase revenues or reduce services]. To what extent do you support or oppose action to increase revenues (i.e., taxes, fees, etc.) to maintain existing levels of service? (2011 question)

- Strongly support Somewhat support Somewhat oppose Strongly oppose Don't know

[deleted....In order to meet a possible fiscal 2011-12 budget shortfall] To what extent do you support or oppose a reduction in the following City services? (2011 question)

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Library Services	1	2	3	4	5
Parks maintenance	1	2	3	4	5
Police Services	1	2	3	4	5
Recreation Services	1	2	3	4	5
Planning & economic development Services	1	2	3	4	5

What single community need or issue would you like the City Council to prioritize during the next five years (2011 open – ended question)

The City of McMinnville 2016 Citizen Survey

DRAFT

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in McMinnville:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
McMinnville as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
McMinnville as a place to raise children.....	1	2	3	4	5
McMinnville as a place to work.....	1	2	3	4	5
McMinnville as a place to visit.....	1	2	3	4	5
McMinnville as a place to retire.....	1	2	3	4	5
The overall quality of life in McMinnville.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to McMinnville as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in McMinnville.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in McMinnville.....	1	2	3	4	5
Overall "built environment" of McMinnville (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in McMinnville.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of McMinnville.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of McMinnville.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in McMinnville to someone who asks.....	1	2	3	4	5
Remain in McMinnville for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In McMinnville's downtown/commercial area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to McMinnville as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in McMinnville.....	1	2	3	4	5
Ease of travel by public transportation in McMinnville.....	1	2	3	4	5
Ease of travel by bicycle in McMinnville.....	1	2	3	4	5
Ease of walking in McMinnville.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of McMinnville.....	1	2	3	4	5
Overall appearance of McMinnville.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to McMinnville as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in McMinnville.....	1	2	3	4	5
Overall quality of business and service establishments in McMinnville.....	1	2	3	4	5
Vibrant downtown/commercial area.....	1	2	3	4	5
Overall quality of new development in McMinnville.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Neighborliness of residents in McMinnville.....	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water.....	1	2
Made efforts to make your home more energy efficient.....	1	2
Observed a code violation or other hazard in McMinnville (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in McMinnville.....	1	2
Reported a crime to the police in McMinnville.....	1	2
Stocked supplies in preparation for an emergency.....	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the City of McMinnville (in-person, phone, email or web) for help or information.....	1	2
Contacted McMinnville elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in McMinnville?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used McMinnville recreation centers or their services.....	1	2	3	4
Visited a neighborhood park or City park.....	1	2	3	4
Used McMinnville public libraries or their services.....	1	2	3	4
Participated in religious or spiritual activities in McMinnville.....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving.....	1	2	3	4
Volunteered your time to some group/activity in McMinnville.....	1	2	3	4
Participated in a club.....	1	2	3	4
Talked to or visited with your immediate neighbors.....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting.....	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of McMinnville 2016 Citizen Survey

10. Please rate the quality of each of the following services in McMinnville:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Storm drainage.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Public information services.....	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
McMinnville open space.....	1	2	3	4	5
City-sponsored special events.....	1	2	3	4	5
Overall customer service by McMinnville employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of McMinnville.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate the following categories of McMinnville government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to McMinnville.....	1	2	3	4	5
The overall direction that McMinnville is taking.....	1	2	3	4	5
The job McMinnville government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in McMinnville government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the McMinnville community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in McMinnville	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in McMinnville	1	2	3	4
Overall “built environment” of McMinnville (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in McMinnville.....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of McMinnville.....	1	2	3	4
Sense of community	1	2	3	4

14. Please select the response that comes closest to your opinion for each of the following questions: PLACEHOLDER

a. Which of the following are you willing to fund with additional taxes? (Please check all that you would be willing to fund with additional taxes.)

- Street and traffic improvements & maintenance
- Fire services
- Ambulance services
- Police services
- Creating more recreation facilities
- Downtown improvements
- Library service
- None

Starting with Question 14, these are the closed ended questions used in the 2011 survey along with the one open ended question at question d.

b. Based on the current downturn in the economy, the City will need to increase revenues or reduce services. To what extent do you support or oppose action to increase revenues (i.e., taxes, fees, etc.) to maintain existing levels of service?

- Strongly support Somewhat support Somewhat oppose Strongly oppose Don't know

c. In order to meet a possible fiscal 2011-12 budget shortfall, to what extent do you support or oppose a reduction in the following City services?

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Fire and ambulance services	1	2	3	4	5
Library services.....	1	2	3	4	5
Parks maintenance.....	1	2	3	4	5
Police services.....	1	2	3	4	5
Recreation services	1	2	3	4	5
Planning & economic development services.....	1	2	3	4	5

d. What single community need or issue would you like the City Council to prioritize during the next five years?

The City of McMinnville 2016 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home.....	1	2	3	4	5
Purchase goods or services from a business located in McMinnville.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.).....	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of McMinnville?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in McMinnville?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

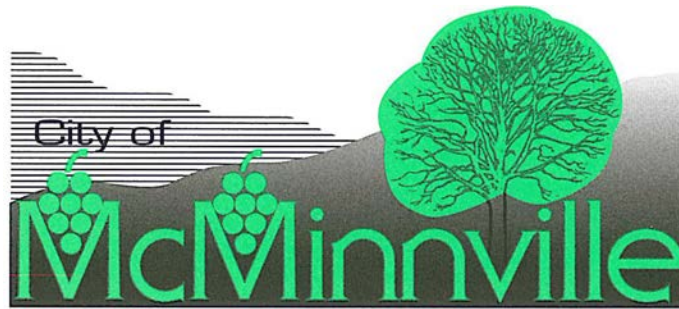
D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



230 NE Second Street • McMinnville, Oregon 97128-4831 • www.ci.mcminnville.or.us

September 2016

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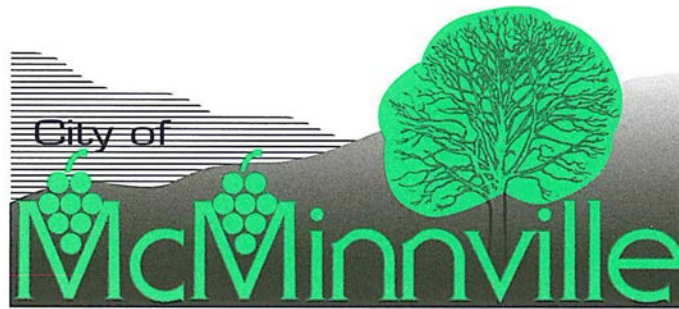
If you have any questions about the survey please call 503-434-7405.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink that reads "Richard L. 'Rick' Olson". The signature is written in a cursive, flowing style.

Richard L. "Rick" Olson
Mayor



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230 NE Second St.
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If you have any questions about the survey please call 503-434-7312.

Thank you for your time and participation!

Sincerely,

Estimado Residente de la Ciudad de McMinnville:

¡Por favor ayúdenos a moldear el futuro de McMinnville! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de McMinnville del 2016.

Por favor tome unos minutos para completar la encuesta adjunta; si usted preferiría completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a McMinnville tomar decisiones que afectarán a nuestra ciudad.

Algunas cosas para recordar:

- **Sus respuestas son completamente anónimas.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
- **Puede devolver la encuesta por correo en el sobre pre-pagado adjunto, o puede completar la encuesta en línea en español en:**

www.n-r-c.com/survey/mcminnville.htm

Para la versión en español haga clic en “Español” en la esquina superior a mano derecha.

Si tiene alguna pregunta sobre la encuesta por favor llame al 503-434-7312.

¡Gracias por su tiempo y participación!

Atentamente,

Richard L. “Rick” Olson
Mayor

Office of the Mayor

mayor@ci.mcminnville.or.us

(503) 435-5701

FAX (503) 472-4104



230 NE Second Street • McMinnville, Oregon 97128-4831 • www.ci.mcminnville.or.us

September 2016

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¡Aquí tiene una segunda oportunidad si usted aún no ha respondido a la Encuesta de Ciudadanos de McMinnville del 2016! **(Si usted la completó y la devolvió, le damos las gracias por su tiempo y le pedimos que recicle esta encuesta. Por favor no responda dos veces.)**

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¡Gracias por ayudar a crear una McMinnville mejor!

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Mayor/Alcalde

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CITY OF MCMINNVILLE, OR 2011



3005 30th Street
Boulder, CO 80301
www.n-r-c.com • 303-444-7863



777 North Capitol Street NE, Suite 500
Washington, DC 20002
www.icma.org • 202-289-ICMA

The City of McMinnville 2011 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in McMinnville:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
McMinnville as a place to live	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
McMinnville as a place to raise children	1	2	3	4	5
McMinnville as a place to work	1	2	3	4	5
McMinnville as a place to retire	1	2	3	4	5
The overall quality of life in McMinnville	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to McMinnville as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Sense of community.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Overall appearance of McMinnville.....	1	2	3	4	5
Cleanliness of McMinnville.....	1	2	3	4	5
Overall quality of new development in McMinnville	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Overall quality of business and service establishments in McMinnville....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Opportunities to attend cultural activities.....	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Educational opportunities	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Ease of car travel in McMinnville	1	2	3	4	5
Ease of bus travel in McMinnville	1	2	3	4	5
Ease of bicycle travel in McMinnville.....	1	2	3	4	5
Ease of walking in McMinnville	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Traffic flow on major streets.....	1	2	3	4	5
Amount of public parking	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Availability of affordable quality child care	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Air quality.....	1	2	3	4	5
Quality of overall natural environment in McMinnville.....	1	2	3	4	5
Overall image or reputation of McMinnville	1	2	3	4	5

3. Please rate the speed of growth in the following categories in McMinnville over the past 2 years:

	<i>Much too slow</i>	<i>Somewhat too slow</i>	<i>Right amount</i>	<i>Somewhat too fast</i>	<i>Much too fast</i>	<i>Don't know</i>
Population growth	1	2	3	4	5	6
Retail growth (stores, restaurants, etc.).....	1	2	3	4	5	6
Jobs growth.....	1	2	3	4	5	6

4. To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in McMinnville?
 Not a problem Minor problem Moderate problem Major problem Don't know

5. Please rate how safe or unsafe you feel from the following in McMinnville:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
Violent crime (e.g., rape, assault, robbery)	1	2	3	4	5	6
Property crimes (e.g., burglary, theft).....	1	2	3	4	5	6
Environmental hazards, including toxic waste.....	1	2	3	4	5	6

6. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood during the day.....	1	2	3	4	5	6
In your neighborhood after dark.....	1	2	3	4	5	6
In McMinnville's downtown area during the day	1	2	3	4	5	6
In McMinnville's downtown area after dark	1	2	3	4	5	6

7. Have you had any in-person or phone contact with an employee of the City of McMinnville Police Department within the last 12 months?

- No → Go to Question 9 Yes → Go to Question 8 Don't know → Go to Question 9

8. What was your overall impression of your most recent contact with the City of McMinnville Police Department?

- Excellent Good Fair Poor Don't know

9. During the past 12 months, were you or anyone in your household the victim of any crime?

- No → Go to Question 11 Yes → Go to Question 10 Don't know → Go to Question 11

10. If yes, was this crime (these crimes) reported to the police?

- No Yes Don't know

11. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in McMinnville?

	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times
Used McMinnville public libraries or their services.....	1	2	3	4	5
Used McMinnville recreation centers.....	1	2	3	4	5
Participated in a recreation program or activity	1	2	3	4	5
Visited a McMinnville neighborhood park or community park.....	1	2	3	4	5
Ridden a local bus within McMinnville.....	1	2	3	4	5
Attended a meeting of local elected officials or other local public meeting	1	2	3	4	5
Visited the City of McMinnville Web site (at www.ci.mcminnville.or.us).....	1	2	3	4	5
Recycled used paper, cans or bottles from your home.....	1	2	3	4	5
Volunteered your time to some group or activity in McMinnville.....	1	2	3	4	5
Participated in a club or civic group in McMinnville.....	1	2	3	4	5
Provided help to a friend or neighbor	1	2	3	4	5

12. About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?

- Just about every day
 Several times a week
 Several times a month
 Less than several times a month

The City of McMinnville 2011 Citizen Survey

13. Please rate the quality of each of the following services in McMinnville:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Fire services	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Municipal courts	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Services to seniors.....	1	2	3	4	5
Services to youth.....	1	2	3	4	5
Services to low-income people	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Curbside leaf removal	1	2	3	4	5

14. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of McMinnville	1	2	3	4	5
The Federal Government	1	2	3	4	5
The State Government	1	2	3	4	5
Yamhill County Government	1	2	3	4	5

15. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in McMinnville to someone who asks.....	1	2	3	4	5
Remain in McMinnville for the next five years	1	2	3	4	5

16. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

17. Have you had any in-person or phone contact with an employee of the City of McMinnville Fire Department within the last 12 months?

- No → Go to Question 19
 Yes → Go to Question 18
 Don't know → Go to Question 19

18. What was your overall impression of your most recent contact with the City of McMinnville Fire Department?

- Excellent
 Good
 Fair
 Poor
 Don't know

19. Have you had any in-person or phone contact with an employee of the City of McMinnville within the last 12 months (including police, receptionists, planners or any others)?

- No → Go to Question 21
 Yes → Go to Question 20

20. What was your impression of the employee(s) of the City of McMinnville in your most recent contact? (Rate each characteristic below.)

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Knowledge.....	1	2	3	4	5
Responsiveness.....	1	2	3	4	5
Courtesy.....	1	2	3	4	5
Overall impression.....	1	2	3	4	5

21. Please rate the following categories of McMinnville government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to McMinnville.....	1	2	3	4	5
The overall direction that McMinnville is taking.....	1	2	3	4	5
The job McMinnville government does at welcoming citizen involvement.....	1	2	3	4	5

22. Please check the response that comes closest to your opinion for each of the following questions:

a. Which of the following are you willing to fund with additional taxes? (Please check all that you would be willing to fund with additional taxes.)

- Street and traffic improvements & maintenance
 Fire services
 Ambulance services
 Police services
 Creating more recreation facilities
 Downtown improvements
 Library service
 None

b. Based on the current downturn in the economy, the City will need to increase revenues or reduce services. To what extent do you support or oppose action to increase revenues (i.e., taxes, fees, etc.) to maintain existing levels of service?

- Strongly support
 Somewhat support
 Somewhat oppose
 Strongly oppose
 Don't know

c. In order to meet a possible fiscal 2011-12 budget shortfall, to what extent do you support or oppose a reduction in the following City services?

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Fire and ambulance services.....	1	2	3	4	5
Library services.....	1	2	3	4	5
Parks maintenance.....	1	2	3	4	5
Police services.....	1	2	3	4	5
Recreation services.....	1	2	3	4	5
Planning & economic development services.....	1	2	3	4	5

d. What single community need or issue would you like the City Council to prioritize during the next five years?

The City of McMinnville 2011 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. Are you currently employed for pay?

- No → Go to Question D3
- Yes, full time → Go to Question D2
- Yes, part time → Go to Question D2

D2. During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below? (Enter the total number of days, using whole numbers.)

- Motorized vehicle (e.g., car, truck, van, motorcycle, etc...) by myself days
- Motorized vehicle (e.g., car, truck, van, motorcycle, etc...) with other children or adults days
- Bus, Rail, Subway or other public transportation days
- Walk days
- Bicycle days
- Work at home days
- Other days

D3. How many years have you lived in McMinnville?

- Less than 2 years 11-20 years
- 2-5 years More than 20 years
- 6-10 years

D4. Which best describes the building you live in?

- One family house detached from any other houses
- House attached to one or more houses (e.g., a duplex or townhome)
- Building with two or more apartments or condominiums
- Mobile home
- Other

D5. Is this house, apartment or mobile home...

- Rented for cash or occupied without cash payment?
- Owned by you or someone in this house with a mortgage or free and clear?

D6. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
- \$300 to \$599 per month
- \$600 to \$999 per month
- \$1,000 to \$1,499 per month
- \$1,500 to \$2,499 per month
- \$2,500 or more per month

D7. Do any children 17 or under live in your household?

- No Yes

D8. Are you or any other members of your household aged 65 or older?

- No Yes

D9. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$24,999
- \$25,000 to \$49,999
- \$50,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 or more

Please respond to both questions D10 and D11:

D10. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
- Yes, I consider myself to be Spanish, Hispanic or Latino

D11. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
- Asian, Asian Indian or Pacific Islander
- Black or African American
- White
- Other

D12. In which category is your age?

- 18-24 years 55-64 years
- 25-34 years 65-74 years
- 35-44 years 75 years or older
- 45-54 years

D13. What is your sex?

- Female Male

D14. Are you registered to vote in your jurisdiction?

- No Ineligible to vote
- Yes Don't know

D15. Many people don't have time to vote in elections. Did you vote in the last general election?

- No Ineligible to vote
- Yes Don't know

D16. Do you have a cell phone?

- No Yes

D17. Do you have a land line at home?

- No Yes

D18. If you have both a cell phone and a land line, which do you consider your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502