**MDA Annual Report**

McMinnville City Council Meeting

April 23, 2019



**Past**

* Financial report
* 2018 highlights
	+ Electronic gift cards invested $34,000 in the local economy (13% increase over 2017)
	+ Find Yourself in Downtown marketing campaign aimed at local residents with an estimate of over 200 thousand views from the MDA website, social media, and print advertising
	+ Year round tree lights on Third Street

**Present**

* Strong board and staff
	+ Jenny Berg, President (City of McMinnville)
	+ Dustin Wyant, Vice President (The Barberry, 1882 Grille)
	+ Gerry Hunter, Treasurer (3rd Street Pizza)
	+ Casee Clark, Secretary (R. Stuart & Co. Winery and Wine Bar)
	+ Tommy Paterson (United Capital)
	+ Lucetta Elmer (The Oak, Union Block Coffee, Douglas on Third)
	+ Sylla McClellan (Third Street Books, Yamhill Valley Dry Goods)
	+ Chelsey Nichol (Type A Press)
	+ Dani Chisolm (McMenamins Hotel Oregon)
	+ Heather Miller (Local Flow Health Bar)
	+ Kate Gowell (Haugeberg, Rueter, Gowell, Fredricks & Higgins, P.C.)
	+ Katie Sours (Western Oregon Center for Pediatric Therapeutic Lifestyle Change)
	+ Kent Taylor (Retired City Manager)
	+ Staff members Tayler Brisbin and Chloe Rasch
* Hiring committee for Executive Director
	+ Sylla McClellan
	+ Jenny Berg
	+ Dustin Wyant
	+ Dani Chisolm
	+ Chelsey Nichol
	+ Kent Taylor
	+ Heather Richards
	+ Jeff Knapp
	+ Scott Cooper
	+ Gioia Goodrum

**Future**

* Continuation & stability
* Economic Improvement District renewal
* Events – Farmers’s Market, UFOfest, Concerts on the Plaza

Attachments

* Year end financial statements
* EID Quick Facts