

**RESOLUTION NO. 2020-50:
EMERGENCY BUSINESS
ASSISTANCE GRANT**



MCMINNVILLE'S ECONOMIC STATUS – POST COVID

McMinnville is the largest employment center in Yamhill County (15,000 jobs prior to the COVID-19 pandemic).

Over 1600 businesses in McMinnville city limits prior to the COVID-19 pandemic.

Post COVID-19:

- Unemployment = 13.2%
- Largest cohort of unemployment claims are in the age groups of 25-44 years old.
- Largest amount of unemployment claims (by an overwhelming amount) is in the accommodation, food service and retail sectors.

CITY COUNCIL, 08.11.2020



MCMINNVILLE'S ECONOMIC STATUS – POST COVID

MDA SURVEY, APRIL 15, 2020 (45 Respondents)

84% of businesses were forced to close due to COVID

93% lost significant revenue due to COVID

78% were worried most about their employee's financial welfare

64% were worried about accessing financial assistance



RESOLUTION NO. 2020-50 – WHAT IT DOES

- 1) **Authorizes the City Manager to sign a contract with Biz Oregon for the receipt of a \$100,000 forgivable loan for an Emergency Business Assistance program.**
- 2) **Approves a FY 2020/21 Supplemental Budget for the Special Assessment Fund authorizing the receipt and expenditure of funds for the Emergency Business Assistance grant program.**

CITY COUNCIL, 08.11.2020



EMERGENCY BUSINESS ASSISTANCE GRANT

TOTAL FUNDS: \$200,000

\$100,000 – Biz Oregon Forgivable Loan to City

\$100,000 – City Match for Forgivable Loan

- **Ensure that historically disadvantaged individuals that own businesses have access to these funds.**
- **Ensure that these funds are supporting the small businesses unable to access or apply for federal funds.**
- **Ensure that these funds are reaching every corner of Oregon**
- **Ensure that these funds are keeping businesses operational.**

CITY COUNCIL, 08.11.2020



QUALIFYING CRITERIA

Qualifying Businesses:

- **For-profit and non-profit (501(C)3) corporations who were prohibited from operation based on Executive Order 20-12.**
- **For-profit and non-profit businesses that can demonstrate a one-month decline in revenue greater than 50% in the month of March, April, May, June, July or August 2020 as compared against revenue in the month of January 2020 or February 2020., or for those businesses with cyclical or seasonal revenues, the comparable month in 2019.**
- **Businesses with 25 or fewer employees.**

CITY COUNCIL, 08.11.2020



INELIGIBLE BUSINESSES

1. **Passive real estate holding companies and others holding passive investments.**
2. **Non-profit entities that do not have federal 501(c)(3) status.**
3. **Businesses that fail to certify they are not delinquent on federal, state or local taxes that were due before the date of the application.**
4. **Businesses that do not certify they are in compliance and will comply with all federal, state, and local laws and regulations.**
5. **Businesses that are not headquartered and with principal operations in Oregon.**
6. **Businesses not registered to do business in Oregon (Secretary of State Business Registry) if such registration is required.**
7. **Performing arts venues and cultural or arts organizations that received funds under the statewide Business and Cultural Support program.**

CITY COUNCIL, 08.11.2020



FUNDS DISTRIBUTION – STATE CRITERIA

# OF EMPLOYEES	GENERAL AMOUNT	60 DAY FIXED EXPENSES
0-5	\$2,500	\$5,000
6-10	\$5,000	\$10,000
11-15	\$7,500	\$15,000
16-20	\$10,000	\$20,000
21-25	\$12,500	\$25,000

Grant award amount will be reduced by any amount applicant has received from federal CARES Act funds or other federal funds including: PPP, EIDL.

CITY COUNCIL, 08.11.2020



USE OF FUNDS

FUNDS CAN BE USED FOR:

- ❖ **Necessary expenditures incurred due to COVID-19**
- ❖ **Expenditures that were not accounted for in budget prior to March 27, 2020**
- ❖ **Were or are incurred during the period beginning on March 1 – December 30, 2020.**

CITY COUNCIL, 08.11.2020



IMPORTANT DATES

CONTRACTED TIMEFRAME – 45 DAYS TO DISBURSE FUNDS FROM DAY OF RECEIPT OF FUNDS

Program Component	Days to Complete	Calendar Dates
Marketing	Ten Days	August 17 – August 28
Applications Accepted	Five Days	August 31 – September 4
Vetting Applications	Five Days	September 7 – September 11
Subcommittee Review	Five Days	September 14 – September 18
EVLC Committee Review	One Days	September 21
Awards Disbursed	One Day	September 25

MARKETING: AUGUST 17 - 28

GOAL: REACH HISTORICALLY DISADVANTAGED BUSINESSES

- **Dedicated website to the program –**
- **Social Media Campaign – Chamber of Commerce, MEDP, MDA and Visit McMinnville**
- **Press Release – next couple of days.**
- **Latino Advisory Committee**
- **Mailing to Businesses**

CITY COUNCIL, 08.11.2020



APPLICATIONS ACCEPTED: AUGUST 31 – SEPT 4

1. Can be submitted electronically to a dedicated email:
MACbusinessassistance@mcminnvilleoregon.gov
2. Dropped off at the Community Development Center, 231 NE Fifth Street
3. Mailed to: MAC Business Assistance
 City of McMinnville
 231 NE Fifth Street
 McMinnville, OR 97128

CITY COUNCIL, 08.11.2020



APPLICATIONS VETTED: SEPT 8 - 11

Applications will be checked for

- ❖ **Completeness**
- ❖ **Qualifying Criteria and**

We will reach out to applicants if we have any questions about any of the information provided.

CITY COUNCIL, 08.11.2020



APPLICATION SUBCOMMITTEE REVIEW: SEPT 14 - 18

All applications will be distributed to a subcommittee of five EVLC members on Monday for review and prioritizing.

The subcommittee will meet on Thursday, September 17 for concurrence on recommendation to Economic Vitality Leadership Council.

CITY COUNCIL, 08.11.2020



EVLC DECISION ON AWARDS: SEPTEMBER 21

EVLC will review recommendation of subcommittee and make a final decision on awards.

Grants will be disbursed on Friday, September 25.

CITY COUNCIL, 08.11.2020



MORE INFORMATION

CONTACT:

**SEAN KELSO
PERMIT TECHNICIAN**

Sean.Kelso@mcminnvilleoregon.gov

503-434-7311

CITY COUNCIL, 08.11.2020



NEXT STEPS

**Review budget supplemental requirements with
Finance Director**

Host a Public Hearing

Consider Resolution No. 2020-50

CITY COUNCIL, 08.11.2020





QUESTIONS

COVID-19 SMALL
BUSINESS ASSISTANCE

CITY COUNCIL, 08.11.2020

