



ARPA FUNDING RECOMMENDATION

*McMinnville Economic Vitality
Leadership Committee*

MACTOWN 2032 ECONOMIC DEVELOPMENT STRATEGIC PLAN + MEVLC

Who is the EVLC?



ADOPTED CITY ECONOMIC DEVELOPMENT GOALS



Increase living wage jobs across a balanced array of industry sectors



Create systems for economic mobility and inclusion



Maintain and enhance our high quality of life



Sustain and innovate within traditional industry and advanced manufacturing



Foster opportunity in technology and entrepreneurship



Be a leader in hospitality and place based tourism



Align and cultivate opportunities in craft beverage and food systems



Proactively assist growth in education, medicine, and other sciences

MARCH 2021

MEVLC VOTES
TO PRIORITIZE
TWO PROJECTS:



Third Street Improvement Project



McMinnville Innovation Center



THIRD STREET IMPROVEMENT PROJECT

This is the development of schematic, design and 30% construction documents for a Third Street Streetscape Improvement project in downtown McMinnville, as well as the development of a business resiliency and recovery program for businesses impacted by the construction project. The project area is approximately nine linear blocks.

This has become a priority for the City of McMinnville after the pandemic and the impact on local Main Street businesses. The City would like to position this project as a shovel ready project for infrastructure stimulus funds.



THIRD STREET IMPROVEMENT PROJECT



THIRD STREET IMPROVEMENT PROJECT

EXISTING CONDITION: SIDEWALKS



Added on 08.25.21

THIRD STREET IMPROVEMENT PROJECT

EXISTING CONDITION: STREET TREES



THIRD STREET IMPROVEMENT PROJECT

EXISTING CONDITION: DRAINAGE ISSUES



THIRD STREET IMPROVEMENT PROJECT

EXISTING CONDITION: STREET CONDITIONS



FUNDING NEED:

Project Component	Total Costs	Urban Renewal Funds	Additional Need	Source for Additional Funds	Qualifying Criteria
Engineering and Design	\$650,000 - \$800,000	\$200,000	\$500,000	City ARPA Funds	COVID Business Impact, Tourism, Restaurants, Infrastructure
Construction	\$8,000,000	\$3,000,000	\$5,000,000	Federal Infrastructure Bill	Main Street Infrastructure Investment



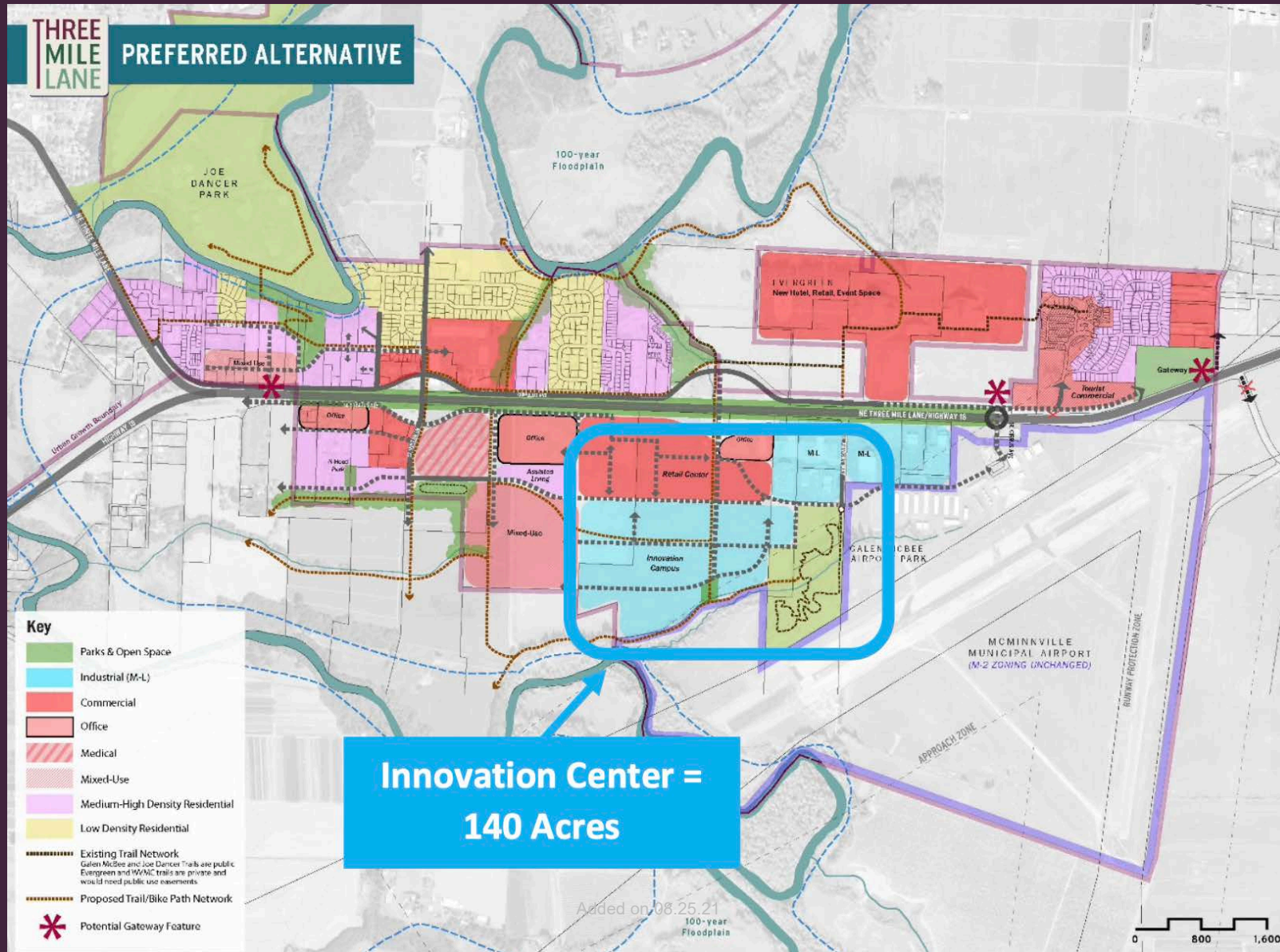
MCMINNVILLE INNOVATION CENTER

This is the development of an infrastructure plan to serve McMinnville's new Innovation Center, a 140 acre master planned industrial/business incubator campus located on Highway 18, adjacent to the McMinnville Airport.

This project is a hallmark of the recently completed Three Mile Lane Area Plan and a foundation of McMinnville's recently adopted MAC Town 2032 Economic Development Strategic Plan, a plan aimed at supporting living wage jobs in McMinnville. This project was recently identified as a priority project by the McMinnville City Council and the McMinnville Economic Vitality Leadership Council.



MCMINNVILLE INNOVATION CENTER



FUNDING NEED:

Project Component	Total Costs	City Funds	Additional Need	Source for Additional Funds	Qualifying Criteria
Infrastructure Feasibility Analysis	\$250,000	\$0	\$250,000	City ARPA Funds	Qualifying Census Tract for infrastructure expenditures

CONNECTING ARPA
INVESTMENT PRINCIPLES



TO RECOMMENDED
PROJECTS

CONNECTING ARPA INVESTMENT PRINCIPLES TO RECOMMENDED PROJECTS

Address

Address existing disparities exacerbated by the pandemic.



Make

Make McMinnville more resilient.



Invest

Invest in programs where the pandemic has shown us there is a better way.

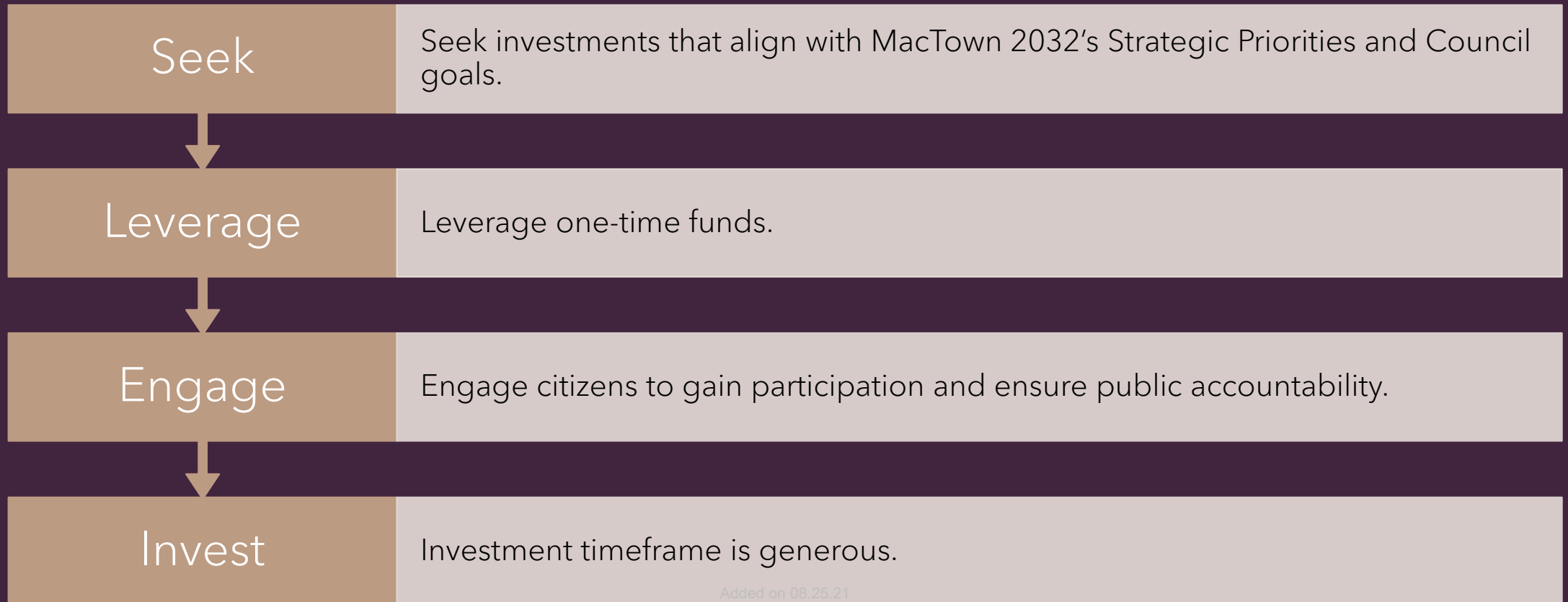


Act

Act where possible, with local and regional partners, to collectively maximize the impact of these dollars.

Added on 08.25.21

CONNECTING ARPA INVESTMENT PRINCIPLES TO RECOMMENDED PROJECTS



SUMMARY OF EVLC ASK:

Project	Request	Leverage
Third Street Improvement Project	\$500,000	\$5,000,000 from Federal Infrastructure Bill for critical local infrastructure project that will retain and build upon the success of downtown McMinnville.
Innovation Center	\$250,000	Unknown amount of funds from Federal Infrastructure Bill for critical local infrastructure project that will stimulate private investment, create high-density, high-paying jobs to help elevate McMinnville's wage base.

CONCLUSION:



Sense of urgency



Once in a generation infrastructure funding opportunity



Alignment of City economic goals



A balanced recommendation