



City Council Goal-Setting Meeting Agenda

Saturday, January 14, 2023

9:00 A.M. – 3:00 P.M.

REVISED 01/12/2023

Welcome! The public is strongly encouraged to participate remotely but there is seating in the training room for those who are not able to participate remotely. However, if you are not feeling well, please stay home and take care of yourself.

CITY COUNCIL GOAL-SETTING MEETING:

You may join online via Zoom Meeting:

<https://mcminnvilleoregon.zoom.us/j/84388444011?pwd=dTBoOHZnU05aNTZNSmFTbVFhWEVZUT09>

Zoom ID: 843 8844 4011

Zoom Password: 518474

Or you can call in and listen via zoom: 1-253- 215- 8782

ID: 843 8844 4011

9:00 AM –COUNCIL GOAL-SETTING MEETING – VIA ZOOM A AND SEATING AT PD TRAINING ROOM

1. CALL TO ORDER & ROLL CALL
2. PLEDGE OF ALLEGIANCE
3. GOAL SETTING WITH SCOTT DADSON OF MID-WILLAMETTE VALLEY COUNCIL OF GOVERNMENT (MWCOCG)

A. Agenda

- a. Introductions
- b. Ground Rules for the day
- c. Why did you run for Council/Mayor
- d. Goal Setting Overview

B. Ground Rules

- a. Maintain a positive attitude
- b. Treat all participants with respect
- c. Contribute ideas
- d. Avoid being defensive about your own ideas
- e. Be clear and brief; don't dominate
- f. Listen as an ally to other ideas in order to understand
- g. Resist the temptation to put words into another person's mouth
- h. Ask for clarification
- i. Avoid interrupting

- j. State concerns openly
- k. Make commitments
- l. Avoid side conversations

C. Getting to Know Each Other

- a. Why did you run for City Council/Mayor?
- b. What are your top three personal goals for the City during your term in office?

D. Goals and Objectives

- o Simple Rules
- o Goals and objectives should always begin with the word “To.”
- o In the public sector, goals seek to increase, decrease or maintain something. (If other words follow “To” it is an action or strategy.)
- o Goals answer the critical questions:
 - “What must be reduced?”
 - “What must be increased?”
 - “What standard do we wish to maintain?”
- o Goals normally cover 3 to 5 years but can be projected to as many as 20 years
- o Objectives are almost always annual and tell what will be accomplished this during a specific fiscal year
- o Goals are quantifiable and do not normally contain numbers or percentages
 - If you are asked in five years if you increased, decreased or maintained something, you should be able to answer yes or no
- o Objectives are measurable and time specific
 - Objectives will tell by how much the goal was achieved each year.

E. SMART Goals

SMART Criteria Specific

Provide a precise outcome or accomplishment Measurable

Establish concrete criteria for measuring progress

Achievable

With a reasonable amount of effort and application, can the objective be achieved? A goal can be both high and achievable

Relevant

Goal relevant to the needs of the city and its citizens

Time-Based

Projected timelines, dates of achievement and accomplishment

4. ADJOURNMENT OF GOAL-SETTING MEETING