

Community
Development
Department

8212: McMinnville Business Recovery and Resiliency Plan

- The Grant Timeline
- The Plan
- Project Progress
- Next Steps

McMinnville Business Recovery and Resiliency

GRANT TIMELINE Overview



The Timeline from HB to City

- @2/21 Rep. Noble w/MEDP Hb 5006 **ARPA project**; determined City could be the recipient.
- 6.26.21 HB 5006 approved; 2021 Session ends
- 8.06.21 Governor signed HB 5006.
- 9.24.21 The City received **notice of funding** from DAS; begins agreement development.
- 10.13 & 27.21 The City asked the MEVLC to **develop concept** for the funding.
- 11.11.21 EVLC **finalized table of proposed projects**.
- 12.01.21 **Rep. Noble was presented** proposed projects.
- 1.25.22 City filed the Department of Administrative Services (DAS) funding form.
Received notice that the proposed plan did not meet the bill language.
- 2.11.22 City submitted letter to DAS **seeking HB 5006 legislative language change in the short session.**
- @3/22 The legislative **language fix was approved.**
- 5.24.22 The City **signed the final grant agreement**; submitted DAS Project Information Form w/ proposed projects.
- 9.06.22 Special Projects **Manager hired.**
- 9.28.22 Met with **MEVLC Chair and Co-chair for update.**
- 10.02.22 The City **submitted final Performance Plan** to DAS.
- 10.03.22 DAS **accepted the plan.**
- Q4 '22- Q1 '23 Projects is various stages of planning (see following slides)

The Funding

HB 5006

State American Rescue Plan Act “ARPA”

- \$750,000
- Must be fully obligated by June 30, 2024.
- The City will manage the contracts for service.
- The contract types – direct and informal RFP.

McMinnville Business Recovery and Resiliency

THE PLAN

- 1 Recruiting and Retaining Workforce
- 2 Trained Workforce
- 3 Business Resiliency

Priority 1: Recruiting and Retaining Workforce

PRIORITY 1: RECRUITING AND RETAINING WORKFORCE

Issue (Immediate): Lack of onsite employees resulting in businesses limiting their operational hours.

Strategy: Provide grants to businesses that invest in recruitment and retention programs that entice employees back into the workforce and develop loyalty for employees to stay. These could be training, childcare, housing assistance, and COVID products, etc.

Program Goal 1	Amount	Outcomes	Partner
Develop Business Assistance Grants for Workforce Recruitment and Retention *+	\$150,000	<ul style="list-style-type: none"> Establishment and marketing of bilingual grant program. 8+ McMinnville businesses receive grants that helped to recruit and retain onsite employees. Documented outreach to 1800+ McMinnville businesses including underserved and underrepresented businesses most impacted by the COVID-19 pandemic. 	TBD

The Progress

The City has developed a draft list of **our 1800+ businesses** to use for marketing in both English and Spanish.

Business Assistance Grants

These **grants were important to Rep. Noble.**

- 1) Developing grant application and process documents.
- 2) Developing website application content.
- 3) In discussion with community outreach team to market and provide assistance for applicants.
- 4) Seeking input on community outreach from City DEI Advisory Committee.
- 5) **Need to establish grant review committee**
- 6) Expect to contract for community outreach in Q1 '23.
- 7) Expect to open grant applications in Q1-2 '23.

Priority 2: Trained Workforce

PRIORITY 2: TRAINED WORKFORCE			
<p>Issue (Long-Term): Lack of trained workforce to support local businesses.</p> <p>Strategy: Invest in data-informed workforce development coordination to develop and market sustainable, localized workforce programs such as specialized training, scholarships, apprenticeships, and internships.</p>			
Program Goal 2	Amount	Outcomes	Partners
Coordination of Sustainable, Localized Workforce Programs*	\$245,000	<ul style="list-style-type: none"> • Implementation of data-informed and equitable action plan. • Development of programs that increase access to trained workforce. • Marketed programs to employers and community at-large. • Development of an apprenticeship program with proposed partner, Chemeketa Community College. • Documented outreach to 1800+ McMinnville businesses and the community at-large including underserved and underrepresented businesses and residents most impacted by the COVID-19 pandemic. 	TBD

The Progress

The City is developing a list of **our 1800+ businesses** to use for marketing in both English and Spanish.

Workforce Coordination

- 1) Released RFP and received one (1) proposal.
- 2) Proposal reviewed and scored; MEDP is moving forward
- 3) MEDP is revising the scope of work
- 4) Will move to finalizing contract
- 5) City Council will receive the contract and need approve award
- 6) Contract will be signed
- 7) Expect first full quarterly report on June 2023.

Priority 3: Business Resiliency

PRIORITY 3: BUSINESS RESILIENCY			
<p>Issue (Near-Term and Long-Term): After the instability of the COVID pandemic, businesses are struggling with how to adapt and pivot to changing needs.</p> <p>Strategy: Invest in mentorship and forgivable loan programs to provide training and support for business resiliency and recovery.</p>			
Program Goals 3 and 4	Amount	Outcomes	Partner
Develop a Loan Forgiveness Program with Micro Enterprise Services of Oregon (MESO) *	\$235,000	<ul style="list-style-type: none"> Establishment and marketing of 40/60 loan forgiveness program. Based on 40/60 loan performance track record, a to be determined number of the total participants are on track to meet the criteria for loan forgiveness. Documented outreach to 1800+ McMinnville Businesses including underserved and underrepresented businesses. 	MESO
Develop Bilingual Business Training / Mentorship Program*	\$45,000	<ul style="list-style-type: none"> 50% of program graduates have improved management skills to make their businesses more resilient. Documented outreach to 1800+ McMinnville businesses including underserved and underrepresented businesses most impacted by the COVID-19 pandemic. 	Proposed – MAC Chamber

The Progress

The City has developed a draft list of **our 1800+ businesses** to use for marketing in both English and Spanish.

Micro Enterprise Services of Oregon (MESO) 40/60 Loans

- 1) We are working with MESO to establish and launch this program.
- 2) We have received the scope of work
- 3) The City is developing the final contract.
- 4) Expect to launch loan program in Q2 '23.

Bilingual Business Training/Mentorship

- 1) The Chamber is working with consultants on the bilingual component and the City expects to have a final scope of work by the end of January.
- 2) The City will finalize the contract.
- 3) Expect program to occur in 2023.

McMinnville Business Recovery and Resiliency

NEXT STEPS

Next Steps

- ✓ Business Assistance Grants program are expected to launch Q1 '23.
- ✓ Coordination of Sustainable, Localized Workforce Program project should be under contract by mid-March '23.
- ✓ The 40/60 Loan Forgiveness Program with MESO under contract. Expected to launch in mid-March '23.
- ✓ The Bilingual Business Training/Mentorship program expected to be under contract and launched Q2 '23.
- ✓ The City will provide quarterly MEVLC updates.

The Plan

Questions?