

McMinnville, OR

Council Retreat

December 9, 2023





Age

1. Setting the Stage
2. Introductions and
3. Output to Outco
4. Closing and Tra
5. MAC-TOWN 203
6. Parting Thought

meeting NORMS

LISTEN *with* RESPECT

- LET OTHERS FINISH BEFORE *you* START

- BE ATTENTIVE to SPEAKER

- DISAGREE, AGREEABLY



BE ...

- POSITIVE & REALISTIC

- CANDID & HONEST

BOLD

- PATIENT & SELF-AWARE

- ENGAGED & FULLY PRESENT

STRIVE CONSE

- LOOK FOR OPPORTUNITY to AGR

- REMEMBER *the* OF

IF



have fun

Introductions and Expectations



Name and Role



Length of time in this role and with the City



Expectation for our time together

Output to Outco



MAC-TOWN 20 & Council Goals



What do you love about McMinnville?

Unique and Beautiful

Small Town

Community

Available

Key Accomplishments in the Pa



Fire District

Community
Center
advancements

Improved
financial
sustainabili

Improved
Council
relations

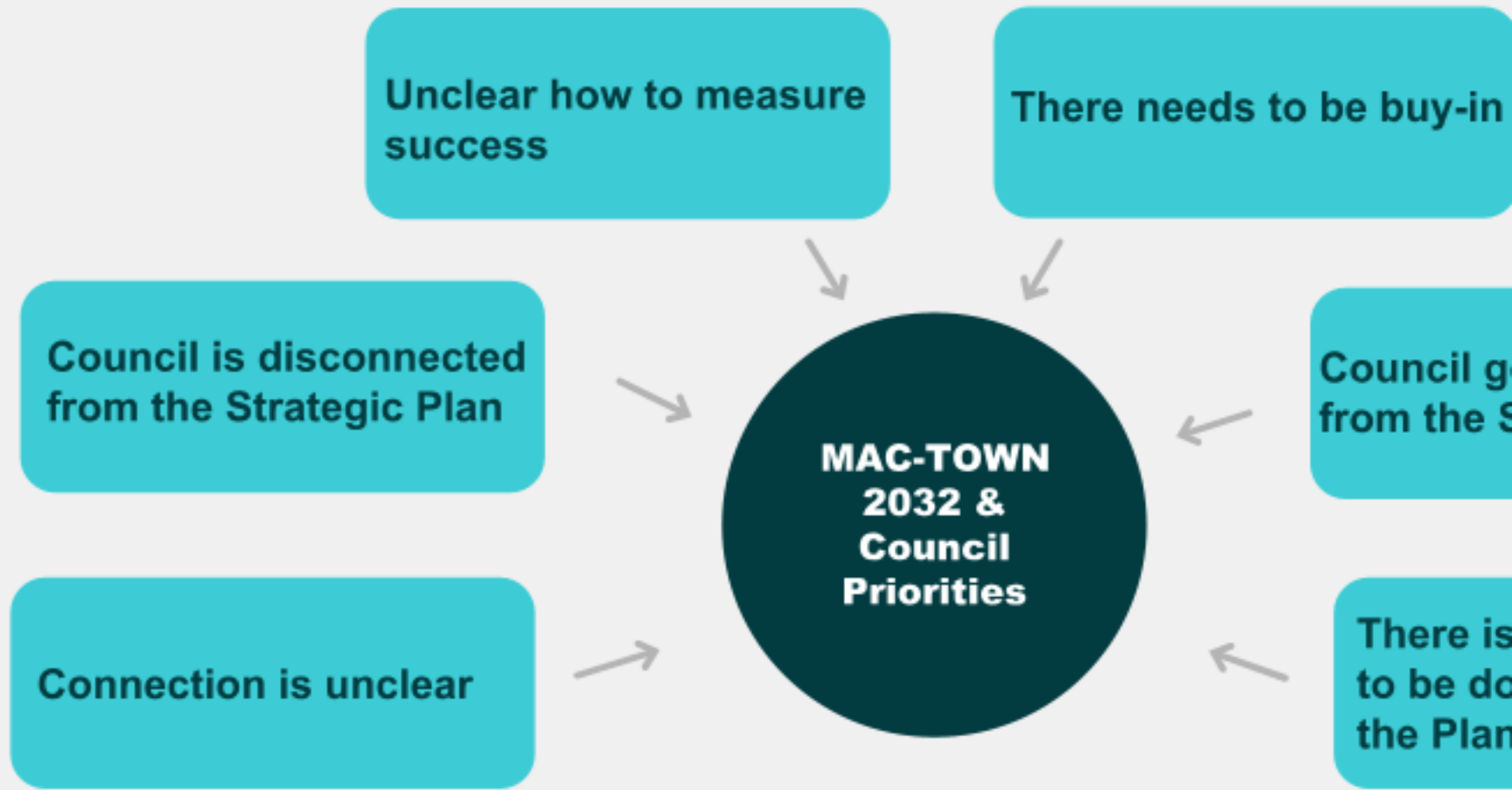
Increased
compensation
for our staff

Increased
service level
and capaci

Planning for
growth

Purchase of
RB Rubber

What is the Connection?



The Executive Team's Perspective

- Let's celebrate milestones and clarify expectations
- We need clarity on Council Goals, but remember the need to focus on Core Services
- Core Services are not sufficiently funded



COUNCIL
PRIORITIES

DAY to
DAY
OPERATIONS



SELF ACTUALIZ

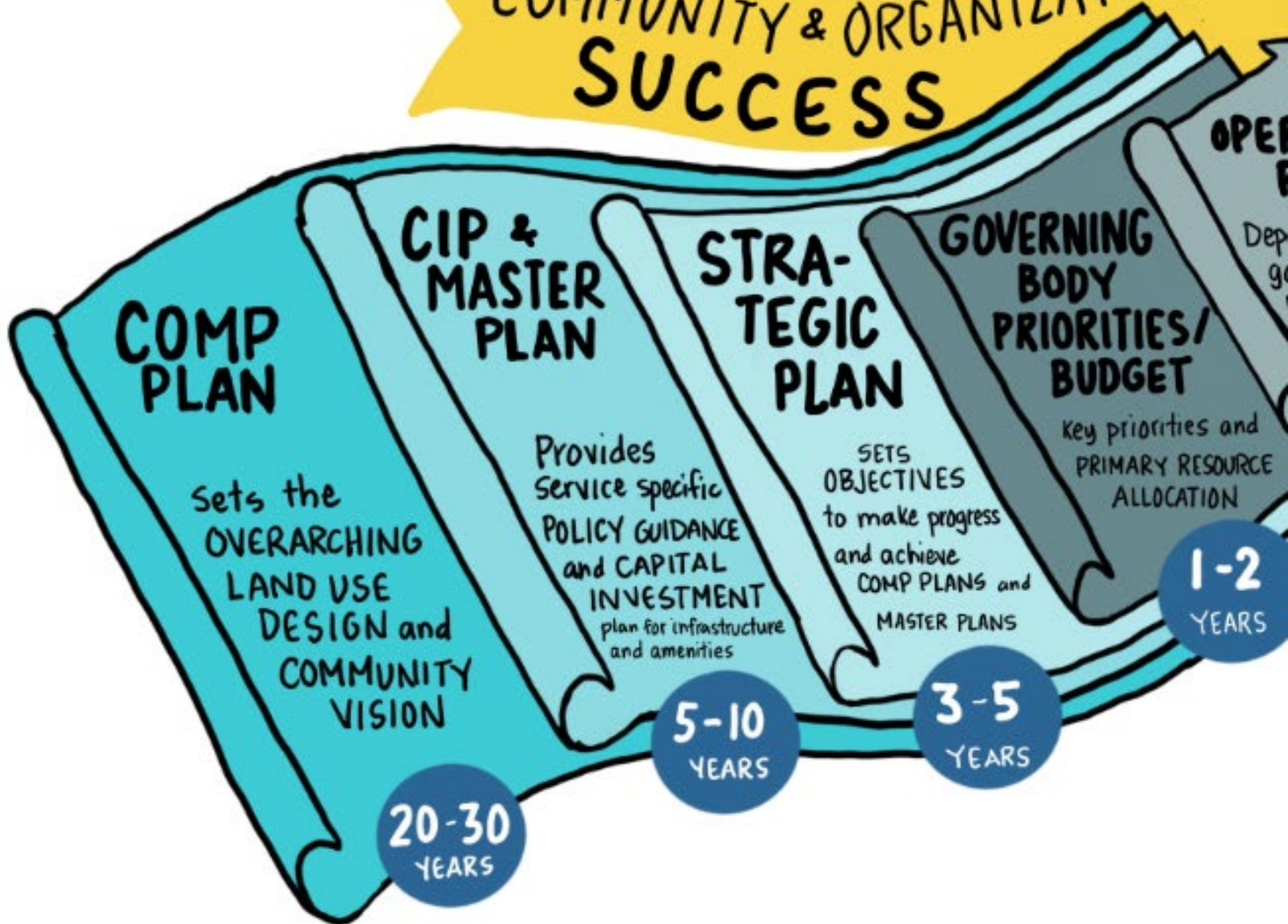
ESTEEM

BELONG

SAFE

PHY

COMMUNITY & ORGANIZATION SUCCESS



Top Priorities for the Next 12 to 24

- Housing – at all levels
- Finding a solution for homeless camps
- Financial sustainability
 - Budget – what do we do with the milage
- Continued improvements in relations between Council members, and the community
- Improved staff relationships to increase transparency and communication
- Expand Urban Growth
- Progress with the C
- Funding for regional health treatment ce
- Ready Three Mile L
- Foster an environment of communication between Council members

STRATEGIC PRIORITIES

The following strategic priorities require special focus by the City in the next fifteen years. In order to move McMinnville toward its Vision, the City believes it will need to make disproportionate investments in time and financial resources in these areas.



CITY GOVERNMENT CAPACITY

Strengthen the City's ability to prioritize and deliver municipal services with discipline and focus



CIVIC LEADERSHIP

Encourage a variety of leadership development opportunities to foster a culture of civic pride and involvement



COMMUNITY SAFETY & RESILIENCY

Proactively plan for and responsively maintain a safe and resilient community



ECONOMIC PROSPERITY

Provide economic opportunity for all residents through sustainable growth across a balanced array of traditional and innovative industry sectors



ENGAGEMENT & INCLUSION

Create a culture of acceptance and mutual respect that acknowledges differences and strives for equity



GROWTH & DEVELOPMENT CHARACTER

Guide growth and development strategically, responsively, and responsibly to enhance our unique character



HOUSING OPPORTUNITIES (ACROSS THE INCOME SPECTRUM)

Create diverse housing opportunities that support great neighborhoods

Where A

Review each Object
Mac-Town 2032 and

- What is COMPLETE
- What is now OPE
- What is currently
- What has NOT Y



MAC-TOWN 2032 STRATEGIC PLAN

Council

Review the items
YET BEGUN:

- Is there anything
- What are your p

Applying an Equity Lens

- Who benefits?
- Who is burdened?
- Who is missing?
- How do we know?
- What do we do?

Parting Thought





Thank you!

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