



THE VISION/TRACTION ORGANIZER™

ORGANIZATION NAME: McMinnville City Council

VISION

<p>CORE VALUES (How and Who)</p>	<ol style="list-style-type: none"> 1. Service to our Community: We offer ourselves in humble service to our community and give charity and love to others through this service. 2. Compassion: We serve with compassion and empathy for others. 3. Exceptional Communication: We listen deeply to understand and choose our communication carefully to enhance clarity, mutual understanding and our effectiveness as leaders. 4. High Integrity: We are principle centered leaders guided by a moral compass and a higher purpose. 5. Courage: In all things we face, we have courage to persevere together to create effective solutions. 6. Clarity of Vision: We work to be clear in our thinking and decisive in our action to create a clear, inspirational path for those we lead. <p>Source: 8-24-2021 McMinnville City Council Level 10 Meeting w/ notes</p>
<p>CORE FOCUS™</p>	<p>Purpose/Cause/Passion (Why): In humble service, we are called to work hard together to solve the challenges of today in order to leave an exceptional legacy for future generations.</p> <p>Our Niche (What): We provide inspirational leadership to the City of McMinnville in alignment with a clear vision. We provide policy direction that orchestrates synchronized, consistent, effective actions to move the City towards the successful manifestation of this vision.</p> <p>Source: 5-25-2021 City Council Level 10 Meeting</p>