
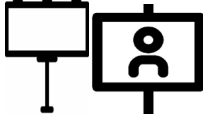

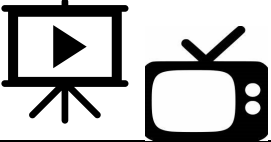



Guidance on Disclosure Requirements in City of McMinnville Candidate Campaigns

[\(See Ordinance 5096 for complete requirements\)](#)

Type of Communication	How to Prominently Disclose
Printed 	Disclosure must be: contrasting color text, at least same size as communication; current to within 10 business days of printed material.
Billboard or Large Signs* 	Disclosure must be: contrasting color, at least 10% the height of the billboard or sign; current to within 10 business days of printed material
Website, Email Messages 	Disclosure must be: contrasting color text, at least same size as communication; current to within 10 business days of printed material.
Videos: TV/Website 	Disclosure must be: contrasting color text, same or larger font size as in communication; current to within 5 business days of transmission.
Phone, Radio, Streaming Audio 	Disclosure must be: spoken at maximum of 5 words per second; current to within 5 business days of transmission.

Exempt from disclosure: signs smaller than six sq. ft., buttons, bumper stickers, or a distribution of 500 or fewer substantially similar pieces of literature within any 10 business-day period

Required for all disclosure types

- 1) Name of Political Committee and any other entities paying to provide communication
- 2) For each of the top 5 contributors in 1) above that contribute more than \$1,000 to a candidate committee or political committee in the elections cycle:
 - a) Name of contributing individual or entity
 - b) Types of businesses from which contributor has obtained majority of income over last 5 years ([using NAICS system](#))
- 3) For each of the top 5 Independent Spenders in 1) above that spend more than \$1,000 to support or oppose a particular Candidate in the elections cycle:
 - a) Name of individual or entity providing the expenditure
 - b) Types of businesses from which individual or entity has obtained majority of income over last 5 years (using [NAICS system](#))
- 4) If Political Committees are identified in 2) or 3) above*, must include top 3 funders during current elections cycle

**Unless if political committees are small donor committees*

