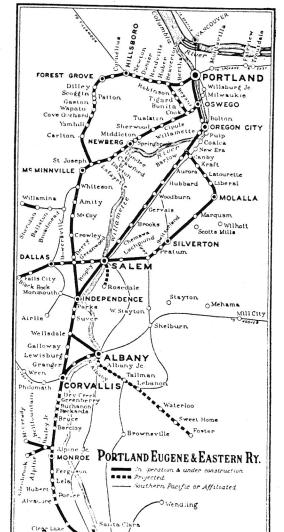
The Portland, Eugene & Eastern Railway Company is just completing

350 Miles of Electric Interurban Railways

Willamette Valley



SPRINGFIELD

EUGENE

OF OREGON

Human Beings Live Longer in Oregon

Based upon comparisons of obituary notices, more Western Oregon people live to be from 80 to 100 years old than do the inhabitants of any other district in the Union.

There are fewer epidemics of diseases in the Willamette Valley than anywhere else on Earth.

Earthquakes, cyclones, tornadoes, sweltering heat or excessive cold are unknown in the history of the Willamette Valley

Why?

Because the rains cleanse the air we breathe, and they wash the soil and streets of all disease spreading germs.

The water supply of the Willamette Valley comes direct from the Cascade and Coast ranges of mountains, protected from contamination.

The even temperature of Summer and Winter seasons.

The case with which farmers make a living in the Willamette Valley.

You ought to see crops grow in the Willamette Valley