



**CITY OF MCMINNVILLE**  
**PLANNING DEPARTMENT**  
 231 NE FIFTH STREET  
 MCMINNVILLE, OR 97128  
 503-434-7311

[www.mcminnvilleoregon.gov](http://www.mcminnvilleoregon.gov)

**MCMINNVILLE ECONOMIC VITALITY LEADERSHIP COUNCIL**  
**Community Development Center, 231 NE 5<sup>th</sup> Street**  
**Wednesday, March 18, 2020**

**3:30 PM – Regular Business Meeting**

COUNCIL MEMBERS	AGENDA ITEM
<p>Carson Benner, Chair McMinnville School District</p> <p>Kellie Menke, Vice-Chair City of McMinnville</p> <p>Jody Christensen, McMinnville Water and Light</p> <p>Walt Gowell, City of McMinnville</p> <p>Mike Morris, Chamber of Commerce</p> <p>Steve Patterson, Chamber of Commerce</p> <p>Dani Chisholm, MDA</p> <p>Kyle Faulk, MDA</p> <p>John Dietz, MEDP</p> <p>Deven Paolo, MEDP</p> <p>Ellen Brittan, Visit McMinnville</p> <p>Ty Rollins, Visit McMinnville</p> <p>Gerardo Ochoa, Linfield College</p> <p>Robert Banagay, TTR</p>	<ol style="list-style-type: none"> <li>1. Call to Order / Introductions</li> <li>2. Review of MAC Town 2032 – McMinnville Economic Development Strategic Plan (<i>Exhibit 1</i>): <ul style="list-style-type: none"> <li>• <b>What were the Key Findings from the Demographic and Economic Profile Study that guided the Plan?</b>  (<i>Page 55 of the Plan, Page 2 of the Demographic and Economic Profile in the Appendix</i>)</li> <li>• <b>S.W.O.T Analysis</b>  (<i>Page 92 - 96 of the Plan, Page 3 – 7 of the SWOT Analysis in the Appendix</i>)</li> <li>• <b>What are the Foundational Goals and Strategies of the Plan?</b>  (<i>Page 12 of the Plan</i>)</li> </ul> </li> <li>3. Council Member Comments</li> <li>4. Staff Comments</li> <li>5. Next Meeting Agenda:  MEDP, MDA, Chamber, Visit McMinnville and City will all give 10 minute presentations on the work that they are doing that is influenced by or would influence the Plan – Opportunities and Barriers</li> <li>6. Adjournment</li> </ol> <p>*Please note that these documents are also available on the City's website <a href="http://www.mcminnvilleoregon.gov">www.mcminnvilleoregon.gov</a>; click on Government, click on Boards and Commissions, click on Economic Vitality Leadership Council. You may also request a copy from the Planning Department at the Community Development Center, 231 NE 5<sup>th</sup> Street, 503-434-7311.</p>

Due to the recent COVID-19 event, we will be providing this meeting via a video meeting software as well if you would prefer to participate via phone or computer instead of in person. Links are below.

### **ZOOM MEETING:**

Join Zoom Meeting

<https://mcminnvilleoregon.zoom.us/j/777581690>

Meeting ID: 777 581 690

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Dial by your location

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Find your local number: <https://mcminnvilleoregon.zoom.us/u/adl2VKdYYR>