



MINUTES

June 11, 2025
McMinnville Economic Vitality Leadership Council
Regular Meeting

3:00 pm
Hybrid Meeting
McMinnville, Oregon

Members Present: Carson Benner, Mike Morris, Trena McManus, Meg Ordaz, Peter Kircher, Paul Davis, Diana Riggs, and, John Dietz.

Members Absent: Chris Chenoweth, Dani Chisholm, and Lori Robertson

Staff Present: David Berniker – Planning Manager, Patty Herzog – McMinnville Economic Development Partnership, and Jody Christensen – Special Projects Manager, Jeff Gooden – Project Engineer

Guest: Steve Scott, McMinnville Properties; Scott Unger, News Register

1. Call to Order / Introductions

Chair Benner called the meeting to order at 3:00 pm.

2. Minutes

- May 8, 2024
- July 10, 2024
- August 14, 2024
- September 11, 2024
- November 13, 2024

John Deitz asked about being referred to as Councilor in November minutes. It was explained that he serves as Councilor on the EVLC.

Committee Member Morris moved to approve the minutes of May 8, 2024, July 10, 2024, August 14, 2024, and September 11, 2024, as presented, and the November 13, 2024, minutes as corrected. It was seconded and passed 8 to 0. (Ayes: Benner, Morris, McManus, Ordaz, Dietz, Patterson, Kircher, and Davis. Nays: None.)

3. Discussion Items

A. Third Street Improvement Plan – 30% Design

Special Projects Manager Christensen and Project Manager-Engineering Gooden provided a high-level overview of the Third Street project to date, highlighting funding sources, project timeline, infrastructure design plans, cost estimates, and next steps.

During the presentation, questions and comments were addressed regarding the design timeline, impacts to trees, clearance for emergency vehicles, the use of benches, stormwater infrastructure design, landscaping plans, and funding sources.

Councilors and Staff discussed the use of utility revenue, design renderings, cost estimates, other City projects, public communications strategy, and immediate infrastructure improvement needs.

4. Updates

A. Commercial, Residential and Industrial Permits

Planning Manager Berniker gave a brief update on the number of permits issued between July 1, 2024, through May 31, 2025, and answered questions about new residential developments.

B. NW Rubber Site

Planning Manager Berniker updated the Council on efforts to develop 904 NE 10th as a mixed-use development, noting the developer has begun working with the City on a memorandum of understanding (MOU).

5. Rumor Mill

None.

6. Citizen Comments

None.

7. Committee Member Comments

None.

6. Staff Comments

None.

7. Adjournment

The meeting adjourned at 4:06 pm.