

2005 – 2006 Proposed Budget --- Budget Summary Telecommunications Fund

2005 – 2006 Telecommunications Fund Budget Highlights

- McMinnville Community Media (MCM), the non-profit organization formed to operate the local access channel, Channel 11, submitted to the City a 2005 – 2006 budget consistent with Comcast revenue projections.
- The MCM proposed budget is in its entirety the City's 2005 2006 Telecommunications Fund Proposed Budget.

Short- and Long-Term Issues

Short-Term Issues --- Addressed by 2004 – 2005 Proposed Budget.

✤ Long-Term Issues

- Concern that Comcast cable franchise fees and local access subscriber fees might soften due to City residents transferring to satellite systems away from cable television.
- The AT&T "past sins" settlement money was expected to last approximately 10 years from 2001, the year of the settlement. At June 30, 2006, the settlement money remaining will be approximately \$186,000.



Of the 5% cable franchise fee, 2.25% of the fee supports the local access channel with the remaining 2.75% allocated to the General Fund.

Core Services

The Telecommunications Fund serves primarily as an accounting entity that receives 2.25 percent allocation of the Comcast cable franchise fee. The remaining 2.75 percent of the Comcast cable franchise fee is allocated to the General Fund. The Telecommunications Fund receives 100 percent of the local access channel subscriber fee. After receipt of these funds, the City passes the funds through to McMinnville Community Media (MCM) along with a MCM requested yearly portion of the AT&T "past sins" settlement money.

- MCM operates the local access channel for the community Channel 11.
- MCM proves equipment and instruction to any local individual that wishes to learn to operate the equipment and learn how to craft a video production.

Channel





Programming runs an average of 91 hours per week.



- **1982** Original 15-year cable television franchise agreement passed by City Council action, Ordinance 4231. New 3% franchise fee revenue dedicated to General Fund.
- **1997** Original cable television franchise agreement expires and extended by City Council action extended five more times until June 30, 2001.
- **1999** Telecommunications Fund implemented in anticipation of successful completion of new franchise agreement and "past sins" negotiations with TCI Cablevision of Oregon dba AT&T Broadband.
- **2001** Public hearing held on renegotiated franchise agreement with TCI Cablevision of Oregon dba AT&T Broadband.
- **2001** New franchise agreement with TCI Cablevision of Oregon dba AT&T Broadband signed and becomes effective July 1, 2001.

Telecommunications Fund --- Historical Highlights

- 2001 New agreement raises franchise fee from 3% to 5%. City Council dedicates 2.25% of raised franchise fee to the Telecommunications Fund and 2.75% to the General Fund.
- 2001 New agreement also requires a \$1 per month per account PEG access support subscriber fee which must be spent on cable access channel capital equipment.
- 2001 City contracts with McMinnville Community Media (MCM), a nonprofit corporation, newly formed to operate the local access channel.
- 2001 McMinnville Community Media (MCM) contracts with Multnomah County Television (MCTV) to operate the local access channel until MCM can lease space, construct technical connections to McMinnville Marketplace location, and open a new studio.

- 2001 City receives \$453,500 from TCI / AT&T a combination of \$352,500 of "past sins money", \$75,000 for MCM to begin operating the local access channel by July 1, 2001, and ~\$26,000 for move to McMinnville Marketplace.
- **2001** MCM hires Jerry Eichten as first MCM Director.
- **2002** April 1, MCM takes over operating McMinnville's local access channgel 11 from MCTV.



The MCM Studio is open for residents to use 32 hours per week.



Each Comcast subscriber pays \$1 per month designated for capital equipment.

TELECOMMUNICATIONS FUND

27	00				2005-06			1	10-May-05		
	ACTUAL 2002-03	ACTUAL 2003-04	BUDGET 2004-05			NUMBER OF EMPLOYEES	PROPOSED 2005-06	APPROVED 2005-06	ADOPTED 2005-06		
					RESOURCES						
BEGINNING FUND BALANCE											
	363,519	314,971	269,000 60		BEGINNING FUND BALANCE (1, 2005 cash carryover from the 2004 - 2005 fiscal year.	0.00	225,000	0	0		
	363,519	314,971	269,000	-	L BEGINNING FUND BALANCE	0.00	225,000	0	0		
	LICENSES & PERMITS										
	88,710	91,098			COMCAST - CABLE FRANCHISE FEE 25% allocation of Comcast cable franchise fee (5%) to support local	0.00 access Channel 1	91,000 1	0	0		
	81,211	77,236	76,000 60 \$1		COMCAST - SUBSCRIBER FEE - PEG Comcast subscriber fee - restricted for public access channel capital	0.00 expenditures.	76,000	0	0		
	169,921	168,334	163,800	ΤΟΤΑ	L LICENSES & PERMITS	0.00	167,000	0	0		
					MISCELLANEOUS						
	5,577	3,553	3,400 60	0151-00	INTEREST	0.00	5,000	0	0		
	5,577	3,553	3,400	ΤΟΤΑ	L MISCELLANEOUS	0.00	5,000	0	0		
	539,017	486,858	436,200		TOTAL RESOURCES	0.00	397,000	0	0		

TELECOMMUNICATIONS FUND

27	00	2005-06						10-May-05	
	ACTUAL 2002-03	ACTUAL 2003-04	BUDGET 2004-05			NUMBER OF EMPLOYEES	PROPOSED 2005-06	APPROVED 2005-06	ADOPTED 2005-06
					REQUIREMENTS				
					MATERIALS & SERVICES				
	0	0	0	80465-00	CABLE COMMISSION	0.00	0	0	0
	0	0	0	80611-00	PROFESSIONAL SERVICES:	0.00	0	0	0
	2,925	1,356	0	80611-03	PS - FEASIBILITY STUDY	0.00	0	0	0
	88,710	91,099	- ,		MCMINNVILLE COMMUNITY MEDIA gh of 2.25% of Comcast franchise fee (5%) to McMinnville Com nization formed to operate the local access Channel 11.	0.00 munity Media (MCM),	91,000	0	0
	51,200	47,500	,	80621-01 City pass-throu 2005 - 2006 bu	MCM - M&S SETTLEMENT gh of AT&T Settlement for "past sins" to McMinnville Community dget plan.	0.00 Media (MCM), per M	44,000 CM's	0	0
	142,835	139,955	133,400	TOTAL	. MATERIALS & SERVICES	0.00	135,000	0	0
					CAPITAL OUTLAY				
	81,211	77,236			MCM - PEG ACCESS SUPPORT gh to McMinnville Community Media of the Comcast collected \$1 spent for cable access channel capital equipment.	0.00 I per month subscribe	76,000 r fee	0	0
	0	0	0	80703-00	MCM - CO SETTLEMENT	0.00	0	0	0
	81,211	77,236	76,000	TOTAL	. CAPITAL OUTLAY	0.00	76,000	0	0
					OPERATING CONTINGENCIES				
	0	0	25,000	80801-00	OPERATING CONTINGENCIES	0.00	25,000	0	0
	0	0	25,000	TOTAL	OPERATING CONTINGENCIES	0.00	25,000	0	0
					UNAPPROPRIATED ENDING FUND BAL	=			
	314,971	269,667	- ,	remaining mone	UNAPPROPRIATED ENDING FUND BAL signated cash carryover for July 1, 2006. Actual cash carryover ey from the Operating Contingency account and the excess (defi itures from 2005 - 2006 operations.		161,000	0	0
	314,971	269,667	201,800	TOTAL	. UNAPPROPRIATED ENDING FUND BAL	0.00	161,000	0	0
	539,017	486,858	436,200		TOTAL REQUIREMENTS	0.00	397,000	0	0

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TELECOMMUNICATIONS FUND

27	00			2005-06				10-May-05
	ACTUAL 2002-03	ACTUAL 2003-04	BUDGET 2004-05		NUMBER OF EMPLOYEES	PROPOSED 2005-06	APPROVED 2005-06	ADOPTED 2005-06
	539,017	486,858	436,200	TELECOMMUNICATIONS FUND TOTAL REQUIREMENTS		397,000	0	0