

## RESOLUTION NO. 2023-13

A Resolution appointing a representative to the Economic Vitality Leadership Council.

### RECITALS:

**WHEREAS**, in 2018, the City of McMinnville initiated the development of an economic development strategic plan with a project advisory committee comprised of members of the City of McMinnville, McMinnville Downtown Association, the McMinnville Chamber of Commerce, McMinnville Economic Development Partnership, Chemeketa College, and many business leaders in the community; and

**WHEREAS**, the intent from the beginning of the project was to develop a strategic plan that would be a guidance document for everyone in the city of McMinnville working on economic development issues; and

**WHEREAS**, the plan identified three foundational goals and strategies that are meant to be broadly beneficial across multiple industry sectors.

1. Accelerate Growth in Living-Wage Jobs Across a Balanced Array of Industry Sectors.
2. Improve systems for Economic Mobility and Inclusion.
3. Maintain and Enhance our High Quality of Life.

**WHEREAS**, the plan identified five target sector goals and strategies that are intended to pursue opportunities and improve outcomes within clusters or sectors of related industries. :

1. Sustain and Innovate within Traditional Industry and Advanced Manufacturing.
2. Foster Opportunity in Technology and Entrepreneurship
3. Be a Leader in Hospitality and Place-Based Tourism
4. Align and Cultivate Opportunities in Craft Beverages and Food Systems.
5. Proactively Assist Growth in Education, Medicine and Other Sciences.

**WHEREAS**, on March 12, 2019, the City of McMinnville adopted the MAC Town 2032 Economic Development Strategic Plan.

**WHEREAS**, the Plan's Project Advisory Committee discussed how to ensure that the Plan would be utilized and leveraged as effectively as possible for the community of McMinnville; and

**WHEREAS**, the Plan's Project Advisory Committee voted to recommend that the City of McMinnville establish an Economic Vitality Leadership Council to oversee the implementation of the Plan; and

**WHEREAS**, on March 12, 2019, the City of McMinnville created the Economic Vitality Leadership Council per Chapter 2.30 of the McMinnville Municipal Code; and

**WHEREAS**, per the Economic Vitality Leadership Council, the City of McMinnville appoints at-large members to the serve on the Economic Vitality Leadership Council based on the recommendation of the Economic Vitality Leadership Council.

**WHEREAS**, at their meeting on March 8 2023, the Economic Vitaliy Leadership Council recommended that the City Council appoint Michael Mulkey, the new Chief Executive Officer for Willamette Valley Medical Center.

**NOW THEREFORE BE IT RESOLVED** that the **Common Council of the City of McMinnville, Oregon** appoints the following volunteer to the **Economic Vitality Leadership Council (EVLC)** effective immediately as detailed below:

ECONOMIC VITALITY LEADERSHIP COUNCIL  
(3-year term)

Michael Mulkey

expires December 31, 2025

Adopted by the Common Council of the City or McMinnville at a regular meeting held the 28<sup>th</sup> day of March, 2023 by the following votes:

Ayes: Geary, Menke, Chenoweth, Payne, Peralta, Garvin

Nays: \_\_\_\_\_

Approved this 28<sup>th</sup> day of March 2023.

\_\_\_\_\_  
MAYOR

Approved as to form:

Walter R. Powell  
City Attorney

Attest:

Claudia Cisneros  
City Recorder