

RESOLUTION NO. 2024-15

A Resolution appointing representatives to the Economic Vitality Leadership Council.

RECITALS:

WHEREAS, in 2018, the City of McMinnville initiated the development of an economic development strategic plan with a project advisory committee comprised of members of the City of McMinnville, McMinnville Downtown Association, the McMinnville Chamber of Commerce, McMinnville Economic Development Partnership, Chemeketa College, and many business leaders in the community; and

WHEREAS, the intent from the beginning of the project was to develop a strategic plan that would be a guidance document for everyone in the city of McMinnville working on economic development issues; and

WHEREAS, the plan identified three foundational goals and strategies that are meant to be broadly beneficial across multiple industry sectors.

1. Accelerate Growth in Living-Wage Jobs Across a Balanced Array of Industry Sectors.
2. Improve systems for Economic Mobility and Inclusion.
3. Maintain and Enhance our High Quality of Life.

WHEREAS, the plan identified five target sector goals and strategies that are intended to pursue opportunities and improve outcomes within clusters or sectors of related industries. :

1. Sustain and Innovate within Traditional Industry and Advanced Manufacturing.
2. Foster Opportunity in Technology and Entrepreneurship
3. Be a Leader in Hospitality and Place-Based Tourism
4. Align and Cultivate Opportunities in Craft Beverages and Food Systems.
5. Proactively Assist Growth in Education, Medicine and Other Sciences.

WHEREAS, on March 12, 2019, the City of McMinnville adopted the MAC Town 2032 Economic Development Strategic Plan.

WHEREAS, the Plan's Project Advisory Committee discussed how to ensure that the Plan would be utilized and leveraged as effectively as possible for the community of McMinnville; and

WHEREAS, the Plan's Project Advisory Committee voted to recommend that the City of McMinnville establish an Economic Vitality Leadership Council to oversee the implementation of the Plan; and

WHEREAS, on March 12, 2019, the City of McMinnville created the Economic Vitality Leadership Council per Chapter 2.30 of the McMinnville Municipal Code; and

WHEREAS, per Chapter 2.30 of the McMinnville Municipal Code, two representatives from Visit McMinnville, McMinnville Downtown Association, McMinnville

Chamber of Commerce, McMinnville Economic Development Partnership, and the City of McMinnville are appointed to the Economic Vitality Leadership Council, based on the recommendation of the Economic Vitality Leadership Council; and

WHEREAS, in 2019, the City of McMinnville decided that the two representatives for the City should consist of a City Councilor and a member of the McMinnville Urban Renewal Advisory Committee (MURAC); and

WHEREAS, at their meeting on February 14, 2024, the Economic Vitality Leadership Council voted to recommend that the City Council appoint Diana Riggs representing Visit McMinnville and Kelly McDonald (Chair of MURAC) representing the City of McMinnville to the Economic Vitality Leadership Council.

NOW THEREFORE BE IT RESOLVED that the Common Council of the City of McMinnville, Oregon appoints the following volunteers to the Economic Vitality Leadership Council (EVLC) effective immediately as detailed below:

ECONOMIC VITALITY LEADERSHIP COUNCIL
(3-year term)

Diana Riggs, Visit McMinnville	expires December 31, 2026
Kelly McDonald, City of McMinnville	expires December 31, 2026

Adopted by the Common Council of the City of McMinnville at a regular meeting held the 26th day of March, 2024 by the following votes:

Ayes: Garvin, Chenoweth, Menke, Payne, Geary

Nays: _____

Approved this 26th day of March 2024.



MAYOR

Approved as to form:



CITY ATTORNEY

Attest:



CITY RECORDER