

## RESOLUTION NO. 2025-68

A Resolution appointing an At-Large position to the Economic Vitality Leadership Council.

### RECITALS:

**WHEREAS**, in 2018, the City of McMinnville initiated the development of an economic development strategic plan with a project advisory committee comprised of members of the City of McMinnville, McMinnville Downtown Association, the McMinnville Chamber of Commerce, McMinnville Economic Development Partnership, Chemeketa College, and many business leaders in the community; and

**WHEREAS**, the intent from the beginning of the project was to develop a strategic plan that would be a guidance document for everyone in the city of McMinnville working on economic development issues; and

**WHEREAS**, the plan identified three foundational goals and strategies that are meant to be broadly beneficial across multiple industry sectors.

1. Accelerate Growth in Living-Wage Jobs Across a Balanced Array of Industry Sectors.
2. Improve systems for Economic Mobility and Inclusion.
3. Maintain and Enhance our High Quality of Life.

**WHEREAS**, the plan identified five target sector goals and strategies that are intended to pursue opportunities and improve outcomes within clusters or sectors of related industries. :

1. Sustain and Innovate within Traditional Industry and Advanced Manufacturing.
2. Foster Opportunity in Technology and Entrepreneurship
3. Be a Leader in Hospitality and Place-Based Tourism
4. Align and Cultivate Opportunities in Craft Beverages and Food Systems.
5. Proactively Assist Growth in Education, Medicine and Other Sciences.

**WHEREAS**, on March 12, 2019, the City of McMinnville adopted the MAC Town 2032 Economic Development Strategic Plan.

**WHEREAS**, the Plan's Project Advisory Committee discussed how to ensure that the Plan would be utilized and leveraged as effectively as possible for the community of McMinnville; and

**WHEREAS**, the Plan's Project Advisory Committee voted to recommend that the City of McMinnville establish an Economic Vitality Leadership Council to oversee the implementation of the Plan; and

**WHEREAS**, on March 12, 2019, the City of McMinnville created the Economic Vitality Leadership Council per Chapter 2.30 of the McMinnville Municipal Code; and

**WHEREAS**, per Chapter 2.30 of the McMinnville Municipal Code, two representatives from Visit McMinnville, McMinnville Downtown Association, McMinnville Chamber of Commerce, McMinnville Economic Development Partnership, and the City of McMinnville are appointed to the Economic Vitality Leadership Council, based on the recommendation of the Economic Vitality Leadership Council; and

**WHEREAS**, on November 12, 2025, the Economic Vitality Leadership Council voted to recommend that an executive leader from Linfield University and

**WHEREAS**, Dr. Mike Wenz, Chief Financial Officer at Linfield University has been recommended to fill the position by Linfield Executive Leadership.

**NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF McMINNVILLE, OREGON, as follows:**

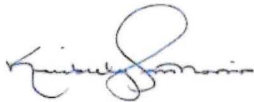
1. Dr. Mike Wenz, Linfield University is appointed to the McMinnville Economic Vitality Leadership Council.
2. That this resolution shall take effect immediately upon passage and shall continue in full force and effect until modified, revoked, or replaced.

Adopted by the Common Council of the City of McMinnville at a regular meeting held the 17<sup>th</sup> day of December 2025 by the following votes:

Ayes: Tucholsky, Chenoweth, Geary, Cunningham, Peralta

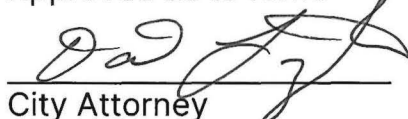
Nays: \_\_\_\_\_

Approved this 17th day of December 2025.




\_\_\_\_\_  
MAYOR

Approved as to form:

  
\_\_\_\_\_  
City Attorney

Attest:

  
\_\_\_\_\_  
City Recorder