

## RESOLUTION NO. 2019-06

A Resolution adopting the Mac-Town 2032 Strategic Plan.

### RECITALS:

In January 2018, the City of McMinnville initiated a citywide strategic planning process to help guide its policy priorities and budget allocations moving forward; and

The process was designed to leverage the dedication of McMinnville's existing public and private leadership, while also intentionally reaching out to the city's residents who are often less involved; and

Over 128 community members (plus 1,000 survey takers) participated in the planning process; and

A Vision, Mission and Values have been identified through the process:

- Vision: A collaborative and caring city inspiring an exceptional quality of life.
- Mission: The City of McMinnville delivers high-quality services in collaboration with partners for a prosperous, safe, and livable community.
- Values: Stewardship, Equity, Courage and Accountability.

The following strategic priorities require special focus by the City in the next fifteen years. In order to move McMinnville toward its Vision, the City believes it will need to make disproportionate investments in time and financial resources in the follow seven Strategic Priorities:

1. City Government Capacity: Strengthen the City's ability to priorities and deliver municipal services with discipline and focus.
2. Civic Leadership: Encourage a variety of leadership development opportunities to foster a culture of civic pride and involvement.
3. Community Safety and Resiliency: Proactively plan for and responsively maintain a safe and resilient community.
4. Economic Prosperity: Provide economic opportunity for all residents through sustainable growth across a balanced array of traditional and innovative industry sectors.
5. Engagement and Inclusion: Create a culture of acceptance and mutual respect that acknowledges differences and strives for equity.
6. Growth and Development Character: Guide growth and development strategically, responsively, and responsibly to enhance our unique character.
7. Housing Opportunities (across the income spectrum): Create diverse housing opportunities that support great neighborhoods.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMON COUNCIL OF THE CITY OF McMINNVILLE, OREGON, as follows:

1. Based on the above recitals, which are incorporated herein, the City Council, thanks and commends City Staff, Civic Partners, Community Members, the Project Leadership Team and the Economic Development Team City Staff for their work on the Mac-Town 2032 Strategic Planning Process.
2. The Mac-Town 2032 Strategic Plan dated January 8, 2019 is hereby adopted and shall be an official document of the City of McMinnville. A copy of the Strategy is marked "Exhibit A" attached hereto and incorporated by reference as if fully set forth herein; and.
2. This Resolution shall take effect immediately upon passage and shall continue in full force and effect until revoked or replaced.

Adopted by the Common Council of the City of McMinnville at a regular meeting held the 8<sup>th</sup> day of January, 2019 by the following votes:

Ayes: Drabkin, Garvin, Geary, Menke, Stassens

Nays: \_\_\_\_\_

Approved this 8<sup>th</sup> day of January, 2019.



\_\_\_\_\_  
MAYOR

Approved as to Form:



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CITY ATTORNEY