

SPONSORSHIP BENEFITS

The City of McMinnville Parks and Recreation Department Sponsorship program is designed to market local businesses while making a positive impact on our community.

WHY PARTNER WITH THE MCMINNVILLE PARKS AND RECREATION DEPARTMENT?

- Parks and Recreation is at the core of our community
- Each partnership is unique and our priorities are to provide a mutually beneficial opportunity and create win-win initiatives
- Support local events
- On-site and off-site exposure



ANNUAL EVENT LINE-UP

Community Events

Alien Abduction Dash 5k
Zombie Adventure Run
Missoula Children's Theatre
Winter Fun Activities
Senior Center Special Events

Sports/Program Series

Youth Baseball/Softball
Survival Swim
Senior Center Coffee Hour

Summer Fun

Summer Concerts,
Movies in the Park, Cultural
Series, & more!

For more information, contact
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McMinnville Parks and Recreation
600 NE Evans St
McMinnville OR 97128
mcminnvilleoregon.gov/parksrec



SPONSORSHIP PACKAGES



	Platinum Level \$10,000	Gold Level \$7,500	Silver Level \$5,000	Bronze Level \$2500	Copper Level \$1000	Champion Level \$750
Youth Baseball/Softball Sponsorship (Jersey & Banner) or Activity Program Series	★	★	★	★	★	★
Sponsor Thank You in Quarterly Activity Guide Included in Thank You ad in the Activity Guide	★	★	★	★	★	
Sponsor Logo/Link on Parks & Rec Website	★	★	★	★		
Signage At all listed events	★	★	★	★		
Announcement at Events At all listed events	★	★	★			
Booth Space At listed events	★ All events	★ 5 events	★ 1 event			
Company Ad in Quarterly Activity Guide Included in Quarterly activity guide mailed to 14,000 households	★	★				
Company Sponsorship of Adult League Team	★					
Giveaway Opportunity At all listed events	★					
Top Billing On Sponsorship Signs	★					
						Friend of the Department Option 1) Youth Baseball/Softball Sponsorship (Choice of Jersey or Banner) Option 2) Coffee Hour Sponsorship \$500