

Great Neighborhood Principles

Project Advisory Committee (PAC)

Meeting #3 – December 4th, 2018



GNP PAC. 12.4.18








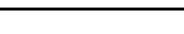

AGENDA

1. **Introductions**
2. **Public Outreach Review & Update**
3. **Review of Survey Results**
4. **Small Group Discussion**
 - Identify Key Takeaways from Survey Results
5. **Small Group Discussion**
 - Discuss Draft Great Neighborhood Principles
 - Identify Draft Descriptions of Each Principle
6. **Review Project Timeline & Next Steps**

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PUBLIC OUTREACH PLAN

	October	November
GOAL 2: Solicit Public Input		
Review/Approve Public Engagement Materials		
Conduct Online Survey		
Public Open House		
School Visits		E M H
Service Club Presentations (Kiwanis, Rotary, City Club, etc.)		
Weekly Social Media Posts		



Project Advisory Committee



Online Survey



Public Open House (Project Advisory Committee Encouraged to Attend)

- Survey – Online & Hard Copies
- Public Open House – Wednesday, November 7th
- Service Club Presentations
- Newspaper and School Flyer Announcements
- Weekly Blog Posts & Social Media Posts

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PUBLIC OPEN HOUSE

- Wednesday, November 7th – 6:00 PM**
- Meeting Format:**
 - Open format – No formal presentation
 - Interactive Activity:** Stations with a poster for each potential Great Neighborhood Principle
 - Poster will include description of each draft GNP and photos of draft GNPs
 - Ask attendees to:
 - Vote on each draft GNP
 - Place stickers on photos they prefer
 - Provide post-its for attendees to attach additional comments

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PUBLIC OPEN HOUSE

Do you think that parks or open spaces make a neighborhood great?

YES	NO

Which of these photos do you think best depict parks and open space within a neighborhood?



Any other comments on this potential Great Neighborhood Principle? Place them here:

Handwritten note on a pink sticky note:
 The 12th principle
 (potential)
 needs to be revised
 on 12.4.18 or
 12.5.18 to include
 trees.

Do you think that buildings and places designed at a "human scale" (a design approach that prioritizes the pedestrian and human interaction with the built environment) make a neighborhood great?

YES	NO

Which of these photos do you think best depict human scale design features within a neighborhood?

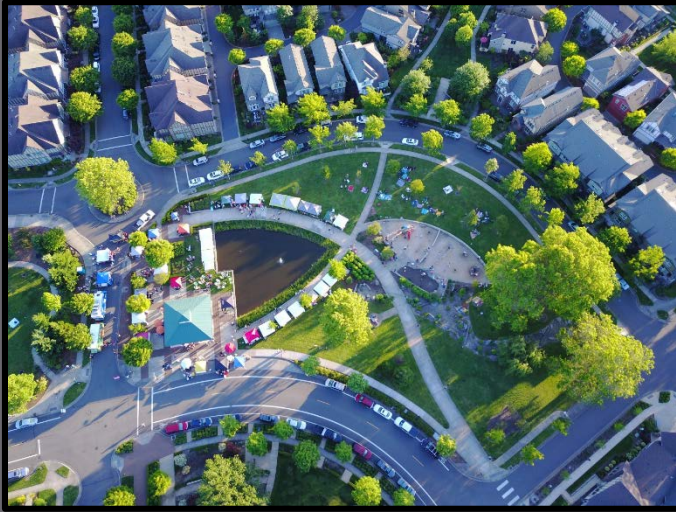


Any other comments on this potential Great Neighborhood Principle? Place them here:

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PUBLIC OPEN HOUSE



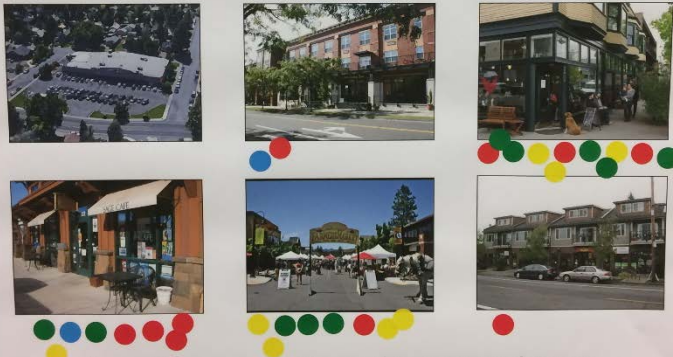
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PUBLIC OPEN HOUSE

Do you think that small commercial areas that provide shops, restaurants, and other local services make a neighborhood great?

YES	NO

Which of these photos of small commercial areas within a neighborhood do you prefer?



Any other comments on this potential Great Neighborhood Principle? Place them here:



Do you think that an interconnected or "grid" street network makes a neighborhood great?

YES	NO

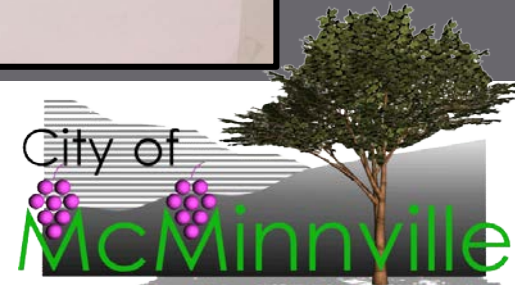
Which of these photos of a neighborhood street network do you prefer?



Any other comments on this potential Great Neighborhood Principle? Place them here:



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PUBLIC OPEN HOUSE



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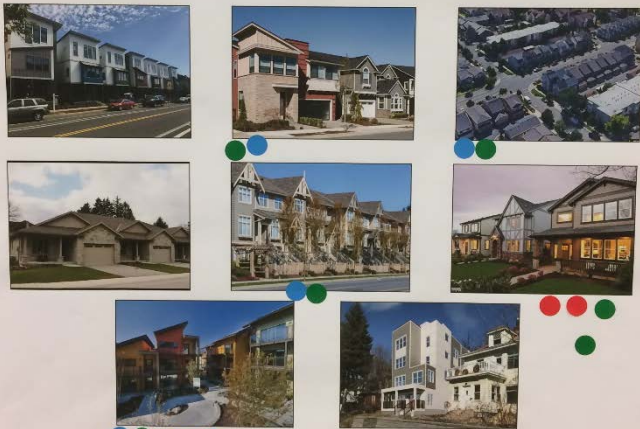


PUBLIC OPEN HOUSE

Do you think that housing design variation, in terms of type, size, and style, makes a neighborhood great?

YES	NO

Which of these photos do you prefer in regards to housing design and housing variety?



Any other comments on this potential Great Neighborhood Principle? Place them here:

on diversity is important

space is needed and why

Do you think that housing options for people with a wide range of incomes and for people of all ages and generations (the ability to "age in place") makes a neighborhood great?

YES	NO

Which of these photos do you believe best depict housing variety in neighborhoods?



Any other comments on this potential Great Neighborhood Principle? Place them below:

housing can be more affordable

housing can be more affordable

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PUBLIC OPEN HOUSE



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City of
McMinnville



SERVICE CLUB PRESENTATIONS

Presentations completed:

- Soroptimist International: November 6th
- McMinnville Garden Club: November 19th
- Noon Rotary: Wednesday, November 28th
- Kiwanis: Thursday, November 29th
- Sunrise Rotary: Wednesday, December 12th

Feedback gathered

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MCMINNVILLE MATTERS

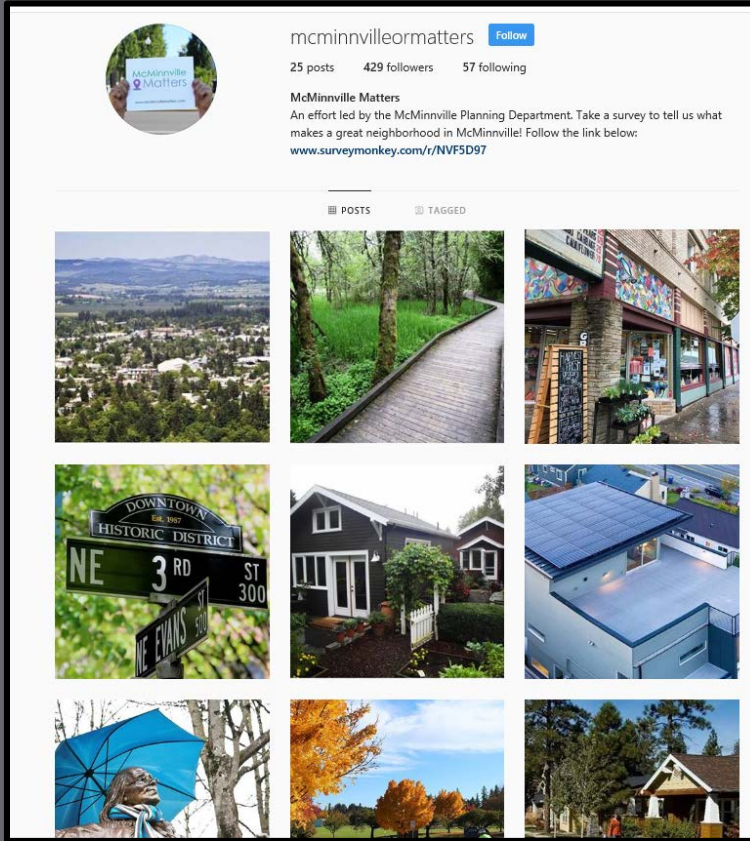
- ❑ **Social media posts for each draft GNP**
 - ❑ Blog post on [McMinnville Matters](#) and mini-poll on [Facebook](#)
 - ❑ Link to blogs and mini-polls from [Instagram](#) & [Twitter](#)
- ❑ **Increase our followers!**
 - ❑ Facebook: 181 (136)
 - ❑ Instagram: 429 (348)
 - ❑ Twitter: 52 (42)



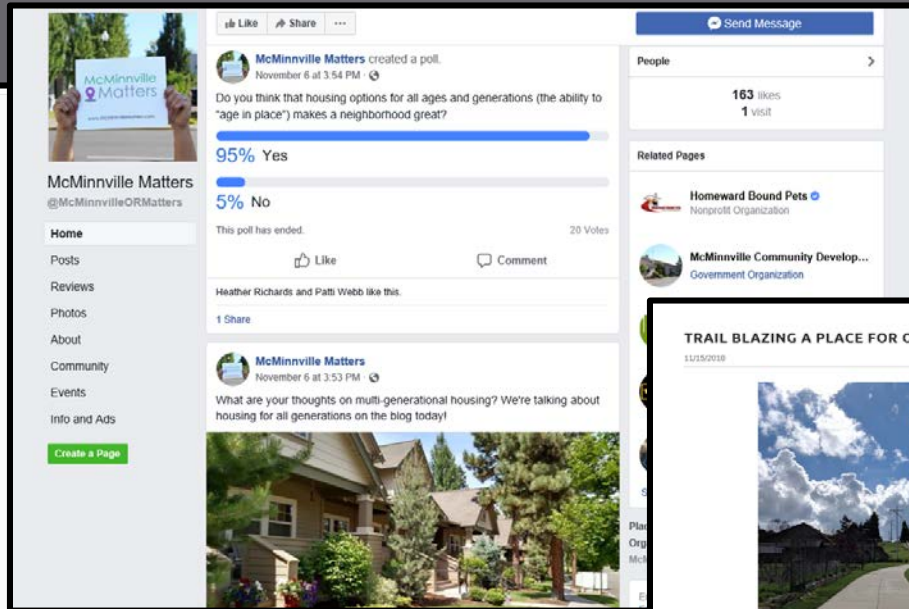
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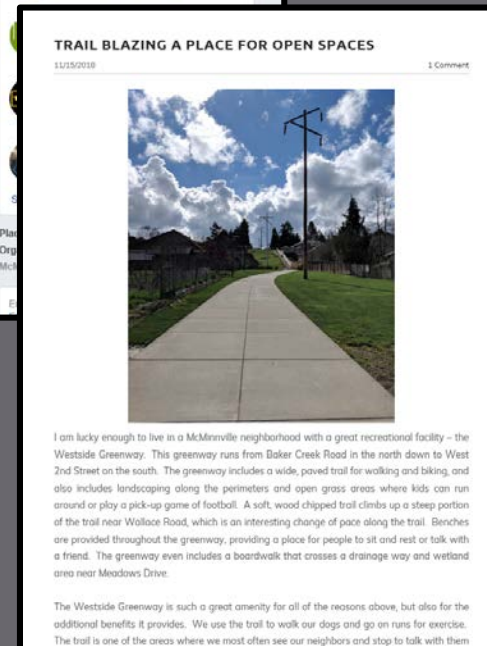
MCMINNVILLE MATTERS



Profile page for McMinnville Matters. The profile picture shows a person holding a sign that says "McMinnville Matters". The bio reads: "McMinnville Matters An effort led by the McMinnville Planning Department. Take a survey to tell us what makes a great neighborhood in McMinnville! Follow the link below: www.surveymonkey.com/r/NVF5D97". The page shows 25 posts, 429 followers, and 57 following. A grid of nine images is displayed below the bio, including a scenic view of McMinnville, a paved trail, a colorful mural, a street sign for "DOWNTOWN HISTORIC DISTRICT", a house, a blue roof, a person with a blue umbrella, autumn trees, and a house with a porch.



Facebook post from McMinnville Matters. The post is a poll titled "Do you think that housing options for all ages and generations (the ability to 'age in place') makes a neighborhood great?". The poll results show 95% Yes and 5% No, with 20 votes. The post was created on November 6 at 3:54 PM. Below the poll, there is a post from November 6 at 3:53 PM asking "What are your thoughts on multi-generational housing? We're talking about housing for all generations on the big today!". The post includes a photo of a multi-generational house.



Article titled "TRAIL BLAZING A PLACE FOR OPEN SPACES" dated 11/25/2018. The article features a photo of a paved trail running through a green space. The text describes the Westside Greenway, which runs from Baker Creek Road in the north down to West 2nd Street on the south. The greenway includes a wide, paved trail for walking and biking, and also includes landscaping along the perimeters and open grass areas where kids can run around or play a pick-up game of football. A soft, wood chipped trail climbs up a steep portion of the trail near Wallace Road, which is an interesting change of pace along the trail. Benches are provided throughout the greenway, providing a place for people to sit and rest or talk with a friend. The greenway even includes a boardwalk that crosses a drainage way and wetland area near Meadows Drive. The article concludes by stating that the Westside Greenway is such a great amenity for all of the reasons above, but also for the additional benefits it provides. We use the trail to walk our dogs and go on runs for exercise. The trail is one of the areas where we most often see our neighbors and stop to talk with them.

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ONLINE SURVEY

- Available for about one month (mid-October through late-November)
- Survey format:
 - More targeted questions on potential Great Neighborhood Principles: Walkability, Bikeability, Housing, Mix of Activities, Parks & Open Space, etc.
 - Ranking importance of variety of neighborhood planning issues: transportation, housing, activities, design, amenities
 - Open-ended questions on current neighborhood and preferences in ideal neighborhood

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ONLINE SURVEY

Findings:

	Yes	No	N/A
Do you think walkability makes a neighborhood great?	325	8	1
	97.3%	2.4%	0.3%
Do you think easy bike access around and between places makes a neighborhood great?	294	39	1
	88.0%	11.7%	0.3%

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ONLINE SURVEY

Findings:

	Yes	No	N/A
Do you think that an interconnected or “grid” street network makes a neighborhood great?	216	113	5
	64.7%	33.8%	1.5%
Do you think that ADA (Americans with Disabilities Act) accessibility for people of all ages and abilities makes a neighborhood great?	302	30	2
	90.4%	9.0%	0.6%

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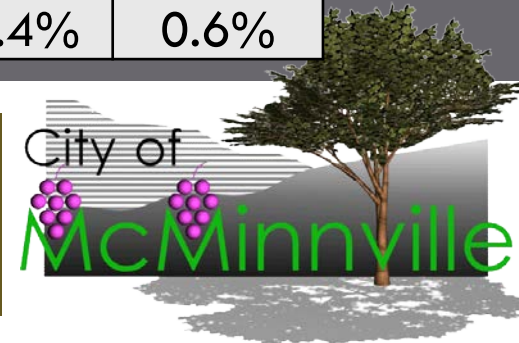


ONLINE SURVEY

Findings:

	Yes	No	N/A
Do you think that housing options for people with a wide range of incomes makes a neighborhood great?	247	84	3
	74.0%	25.1%	0.9%
Do you think that housing options for all ages and generations (the ability to “age in place”) makes a neighborhood great?	305	27	2
	91.3%	8.1%	0.6%
Do you think that housing design variation, in terms of type, size, and style, makes a neighborhood great?	254	78	2
	76.0%	23.4%	0.6%

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ONLINE SURVEY

Findings:

	Yes	No	N/A
Do you think that small commercial areas that provide shops, restaurants, and other local services make a neighborhood great?	276	55	3
	82.6%	16.5%	0.9%
Do you think that parks or open spaces make a neighborhood great?	328	5	1
	98.2%	1.5%	0.3%

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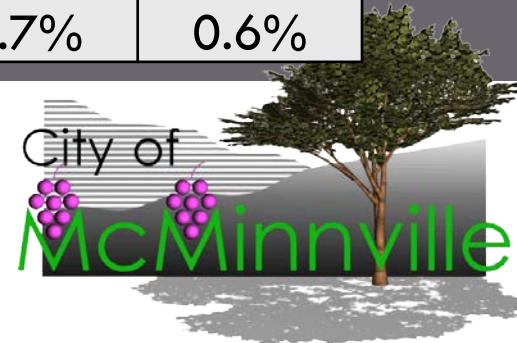


ONLINE SURVEY

Findings:

	Yes	No	N/A
Do you think that opportunities for public art make a neighborhood great?	251	82	1
	75.1%	24.6%	0.3%
Do you think that the preservation of significant natural features (waterways, wetlands, trees, views, etc.) makes a neighborhood great?	322	11	1
	96.4%	3.3%	0.3%
Do you think that preserving scenic views in areas that everyone can access makes a neighborhood great?	313	19	2
	93.7%	5.7%	0.6%

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ONLINE SURVEY

Findings:

	Yes	No	N/A
Do you think that environmental or “green” design and construction techniques make a neighborhood great?	256	77	1
	76.6%	23.1%	0.3%
Do you think that providing a buffer between urban uses (such as housing and commercial areas) and surrounding rural uses (such as farming and agriculture) makes a neighborhood great?	215	111	8
	64.4%	33.2%	2.4%

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ONLINE SURVEY

Findings:

	Yes	No	N/A
Do you think that specialized design elements make a neighborhood great?	151	172	11
	45.2%	51.5%	3.3%
Do you think that buildings and places designed at a “human scale” (a design approach that prioritizes the pedestrian and human interaction with the built environment) make a neighborhood great?	259	72	3
	77.5%	21.6%	0.9%

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ONLINE SURVEY

Walkability

	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp or Very Imp
Sidewalks Along Every Street	4	17	126	185	3		
	1.2%	5.1%	37.7%	55.4%	0.9%		93.1%
Multi-use Paths (for walking and biking)	7	42	182	102	2		
	2.1%	12.6%	54.5%	30.5%	0.6%		85.0%
Safe Street Crossings	2	6	105	217	3		
	0.6%	1.8%	31.4%	65.0%	0.9%		96.4%
Safe Routes to Schools	1	10	93	223	6		
	0.3%	3.0%	27.8%	66.8%	1.8%		94.6%
Safe, Well-Marked Pedestrian Crossings	1	10	129	187	7		
	0.3%	3.0%	38.6%	56.0%	2.1%		94.6%
Soft-Surfaced (crushed gravel, wood chips, etc.) Walking and Biking Trails	15	107	157	47	8		
	4.5%	32.0%	47.0%	14.1%	2.4%		61.1%

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ONLINE SURVEY

Bikeability							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp or Very Imp
Multi-use Paths (for walking and biking)	7	42	182	102	2		
	2.1%	12.6%	54.5%	30.5%	0.6%		85.0%
Bike Connections to Downtown	15	82	162	69	6		
	4.5%	24.6%	48.5%	20.7%	1.8%		69.2%
Safe Routes to Schools	1	10	93	223	6		
	0.3%	3.0%	27.8%	66.8%	1.8%		94.6%
Soft-Surfaced (crushed gravel, wood chips, etc.) Walking and Biking Trails	15	107	157	47	8		
	4.5%	32.0%	47.0%	14.1%	2.4%		61.1%
Bike Lanes on Streets	8	67	178	85	6		
	2.4%	20.1%	53.3%	25.4%	1.8%		78.7%
Off-Street Bike Paths	13	108	143	62	8		
	3.9%	32.3%	42.8%	18.6%	2.4%		61.4%

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ONLINE SURVEY

Interconnected or "grid" street network							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Options for Alternative Travel Routes	6	74	183	62	8		
	1.8%	22.2%	54.8%	18.6%	2.4%		73.4%
Access to Public Transit	21	98	154	55	6		
	6.3%	29.3%	46.1%	16.5%	1.8%		62.6%
Interconnected Streets (Grid Street Network)	14	105	157	46	12		
	4.2%	31.4%	47.0%	13.8%	3.6%		60.8%
Slower Speeds on Certain Streets	3	33	166	126	6		
	0.9%	9.9%	49.7%	37.7%	1.8%		87.4%
Easy Access to Major Roads	8	63	190	67	6		
	2.4%	18.9%	56.9%	20.1%	1.8%		76.9%
Short Blocks and Street Lengths	34	190	80	17	13		
	10.2%	56.9%	24.0%	5.1%	3.9%		29.0%
More Intersections to Slow Auto Traffic	33	139	119	34	9		
	9.9%	41.6%	35.6%	10.2%	2.7%		45.8%

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ONLINE SURVEY

ADA (Americans with Disabilities Act) accessibility

	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
ADA (Americans with Disabilities Act) Improvements	5	32	155	137	5		
	1.5%	9.6%	46.4%	41.0%	1.5%		87.4%

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ONLINE SURVEY

Housing options for range of incomes							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Housing Affordability	5	24	124	172	9		
	1.5%	7.2%	37.1%	51.5%	2.7%		88.6%
Housing for All Income Levels	13	66	128	120	7		
	3.9%	19.8%	38.3%	35.9%	2.1%		74.3%
Housing options for all ages and generations							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Housing for Multi-Generational Families	9	70	185	63	8		
	2.7%	21.0%	55.4%	18.9%	2.4%		74.3%
Housing for All Age Ranges	10	34	157	121	12		
	3.0%	10.2%	47.0%	36.2%	3.6%		83.2%

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ONLINE SURVEY

Housing design variation, in terms of type, size, and style

	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Variety of Housing Options	13	54	160	94	14		
	3.9%	16.2%	47.9%	28.1%	4.2%		76.0%
Architectural Form	23	114	147	39	11		
	6.9%	34.1%	44.0%	11.7%	3.3%		55.7%

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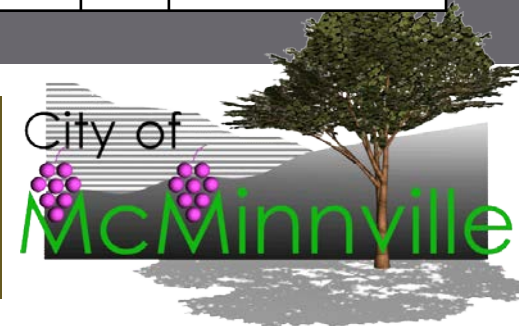


ONLINE SURVEY

Small commercial areas / Mix of activities

	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Corner Stores	20	133	143	28	10		
	6.0%	39.8%	42.8%	8.4%	3.0%		51.2%
Integration of Other Uses (Shops, Offices, Schools, Entertainment, etc.) in Existing Neighborhoods	20	87	164	54	10		
	6.0%	26.0%	49.1%	16.2%	3.0%		65.3%
Access to a Mix of Activities	5	56	202	61	10		
	1.5%	16.8%	60.5%	18.3%	3.0%		78.7%
Neighborhood Shops	15	101	150	61	12		
	4.5%	30.2%	44.9%	18.3%	3.6%		63.2%
Commercial Uses Near Residential Areas	37	151	109	26	11		
	11.1%	45.2%	32.6%	7.8%	3.3%		40.4%

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ONLINE SURVEY

Parks and Open Spaces							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Parks	2	10	156	146	20		
	0.6%	3.0%	46.7%	43.7%	6.0%		90.4%
Open Areas for Recreation	2	33	173	119	7		
	0.6%	9.9%	51.8%	35.6%	2.1%		87.4%
Community Gardens	19	96	154	58	8		
	5.7%	28.7%	46.1%	17.4%	2.4%		63.5%
Public Art							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Public Art	28	116	127	26	37		
	8.4%	34.7%	38.0%	7.8%	11.1%		45.8%

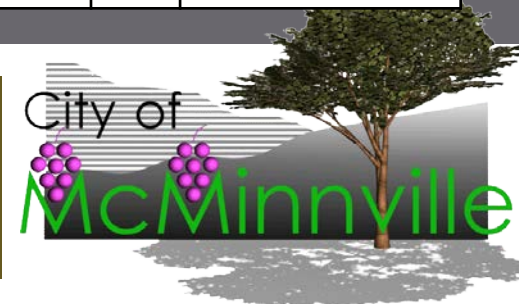
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ONLINE SURVEY

Preservation of significant natural features							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Maintaining Natural Features	2	15	192	115	10		
	0.6%	4.5%	57.5%	34.4%	3.0%		91.9%
Preservation of Trees	6	16	133	173	6		
	1.8%	4.8%	39.8%	51.8%	1.8%		91.6%
Designing Buildings Around Nature	9	68	171	78	8		
	2.7%	20.4%	51.2%	23.4%	2.4%		74.6%
Preserving scenic views							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Maintaining Scenic Views for All	4	50	185	86	9		
	1.2%	15.0%	55.4%	25.7%	2.7%		81.1%

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ONLINE SURVEY

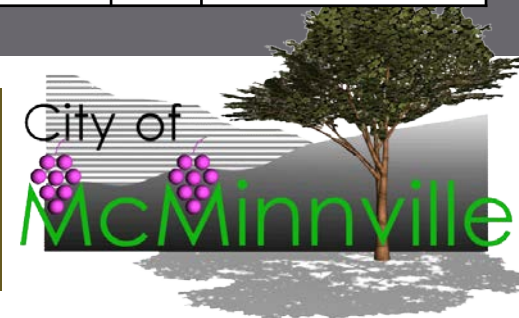
Environmental or “green” design and construction techniques

	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Environmental/“Green” Construction	12	75	158	82	7		
	3.6%	22.5%	47.3%	24.6%	2.1%		71.9%

Buffer between urban and rural uses

	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Buffers Between Farming and City Uses	16	109	141	57	11		
	4.8%	32.6%	42.2%	17.1%	3.3%		59.3%

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ONLINE SURVEY

Specialized design elements							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Consistent Features in Neighborhoods (Fencing, Lighting, etc.)	23	113	138	54	6		
	6.9%	33.8%	41.3%	16.2%	1.8%		57.5%
Landscaping	2	54	201	70	7		
	0.6%	16.2%	60.2%	21.0%	2.1%		81.1%
Tree Lined Streets	6	43	178	100	7		
	1.8%	12.9%	53.3%	29.9%	2.1%		83.2%
Themed Street Names	138	152	33	3	7		
	41.3%	45.5%	9.9%	0.9%	2.1%		10.8%
Decorative Features	46	170	96	10	12		
	13.8%	50.9%	28.7%	3.0%	3.6%		31.7%
Neighborhood Character	5	54	181	86	8		
	1.5%	16.2%	54.2%	25.7%	2.4%		79.9%
Neighborhood Names	101	162	50	13	9		
	30.2%	48.5%	15.0%	3.9%	2.7%		18.9%
Defined Neighborhood Gateways	62	163	78	21	10		
	18.6%	48.8%	23.4%	6.3%	3.0%		29.6%

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ONLINE SURVEY

Human Scale Design							
	Completely Unimportant	Unimportant	Important	Very Important	No Answer		% That Answered Imp. or Very Imp.
Traffic Calming/Slowing Features (roundabouts, landscaping, etc.)	11	60	186	72	5		
	3.3%	18.0%	55.7%	21.6%	1.5%		77.2%
Safe, Well-Marked Pedestrian Crossings	1	10	129	187	7		
	0.3%	3.0%	38.6%	56.0%	2.1%		94.6%
Landscaping	2	54	201	70	7		
	0.6%	16.2%	60.2%	21.0%	2.1%		81.1%
Lighting in Public Spaces	1	4	135	187	7		
	0.3%	1.2%	40.4%	56.0%	2.1%		96.4%

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COMMENTS PROVIDED

Traffic and Streets

- “reroute traffic so at least the downtown area can be less noisy and more walkable”
- “streets should be wide enough to accommodate two lanes of traffic”
- “streets should be designed for humans to move through not for cars to drive”
- “traffic control on busy streets”
- “speed bumps around schools” & “speed control”
- “better traffic planning near schools”

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COMMENTS PROVIDED

Housing:

- “Housing for a wide range of incomes is important”
- “Allowing tiny homes, secondary homes”
- “housing should be designed for people and families to live in throughout lives and generations”
- “more diverse housing options integrated into the neighborhoods, e.g. duplex on corners so that the income distribution was more spread out”
- “developers should be required to build a given percentage of affordable housing integrated into each development”
- “housing options for younger residents... we go from run down apartments straight to very expensive, beautiful homes with seemingly nothing in between”

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COMMENTS PROVIDED

Design:

- “historic buildings in non-historic districts, preservation of historic buildings”
- “quality public artwork is a critical factor in building every city neighborhood’s unique identity and character”
- “buffers between agriculture/neighborhoods and Commercial/neighborhoods... with architectural design softening the transition”
- “garages access through alleys and front yards are the social spaces”
- “eliminate cookie cutter housing”

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COMMENTS PROVIDED

Pedestrian/Bike:

- “Special safety considerations for foot/bike traffic for food deserts”
- “housing should be designed for people and families to live in throughout lives and generations”
- “safe walking/biking trails to elementary schools”
- “more off-road running trails... to be able to run away from the traffic”
- “more pathways for bike traffic”

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COMMENTS PROVIDED

Open Space:

- “Neighborhood dog parks or off-leash areas”
- “Keeping trees, wetlands, etc... but they are only worth keeping if they are cared for”
- “important for residents to feel closer to nature”
- “visual and audio buffers with landscaping”

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COMMENTS PROVIDED

Other Uses/Amenities:

- “west end of town has no shopping or gas available”
- “neighborhoods with activities and interaction”
- “more shopping and restaurant options”
- “open up business on the west side of town”
- “As housing increases, services need to increase (restaurants, shopping, medical...)”
- “allow Big Box stores but keep them located on the perimeter of the city”

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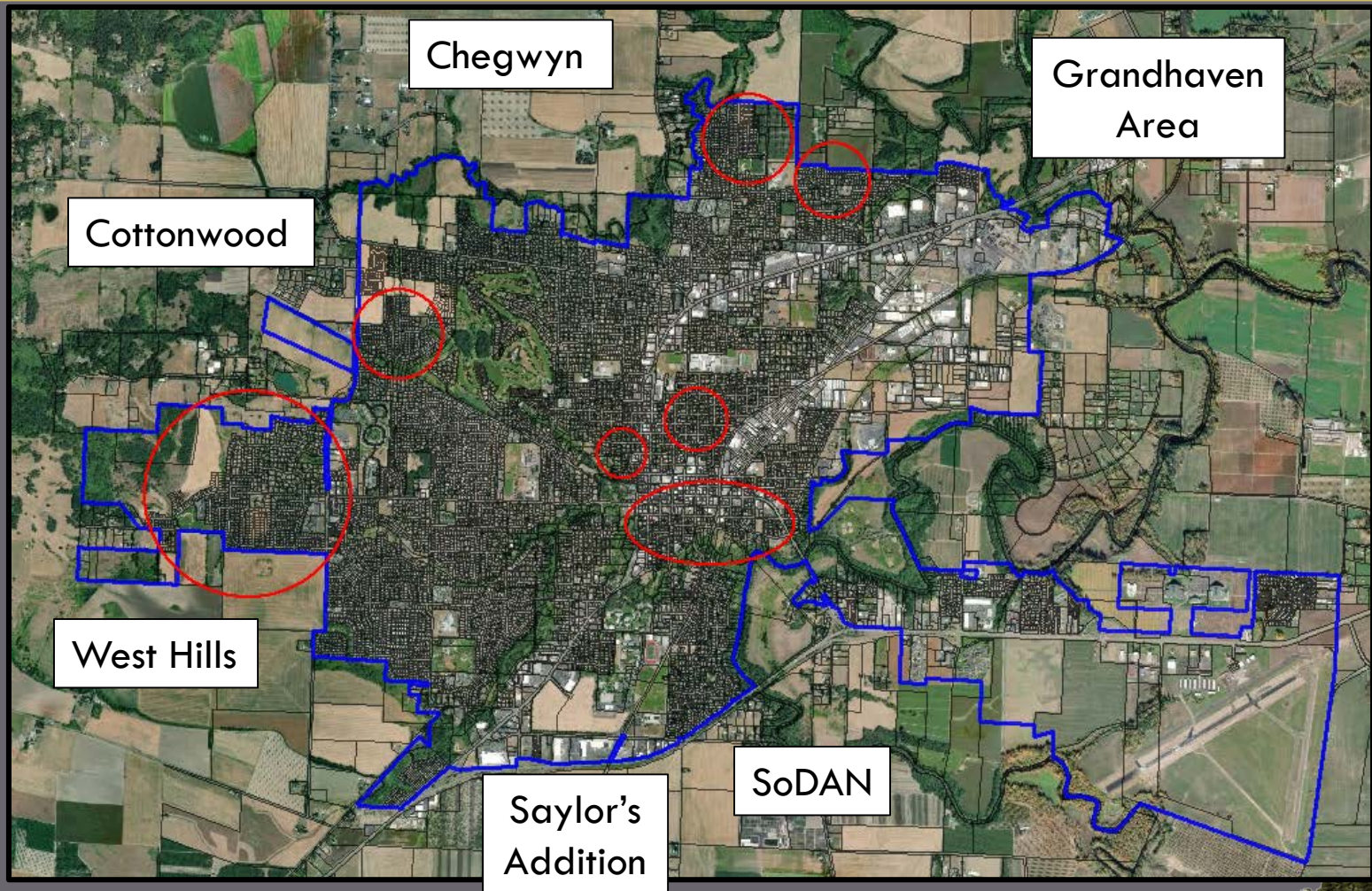
NEIGHBORHOODS

- Neighborhoods mentioned as being great:**
 - Saylor's Addition (8)
 - West Hills (11)
 - Grandhaven area (5)
 - Chegwyn (3)
 - Cottonwood (3)
 - Inner Northeast (3)
 - South of Downtown – SoDAN (6)
 - Redwood Commons, Gibbs Circle (2), Tall Oaks, NW area around Memorial

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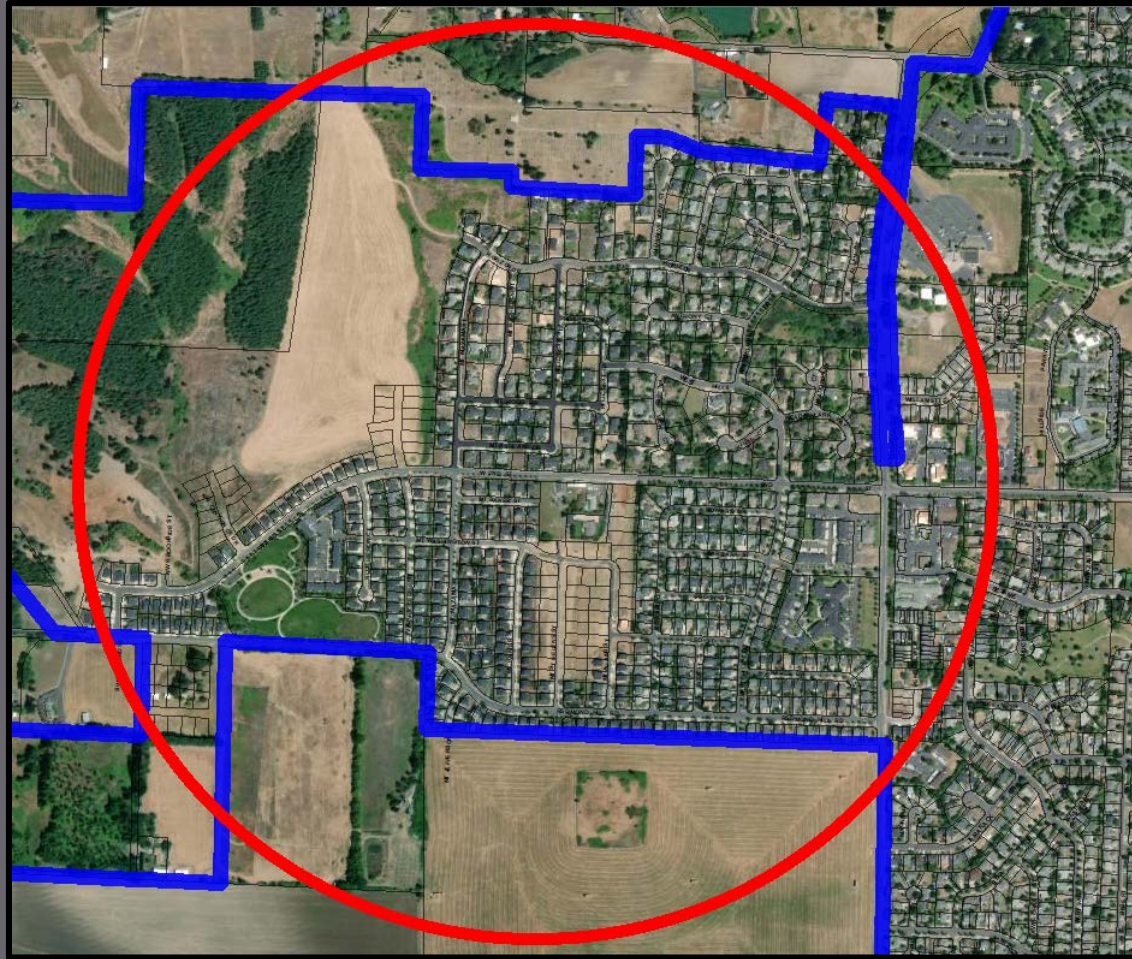
NEIGHBORHOODS



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NEIGHBORHOODS

West Hills



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NEIGHBORHOODS

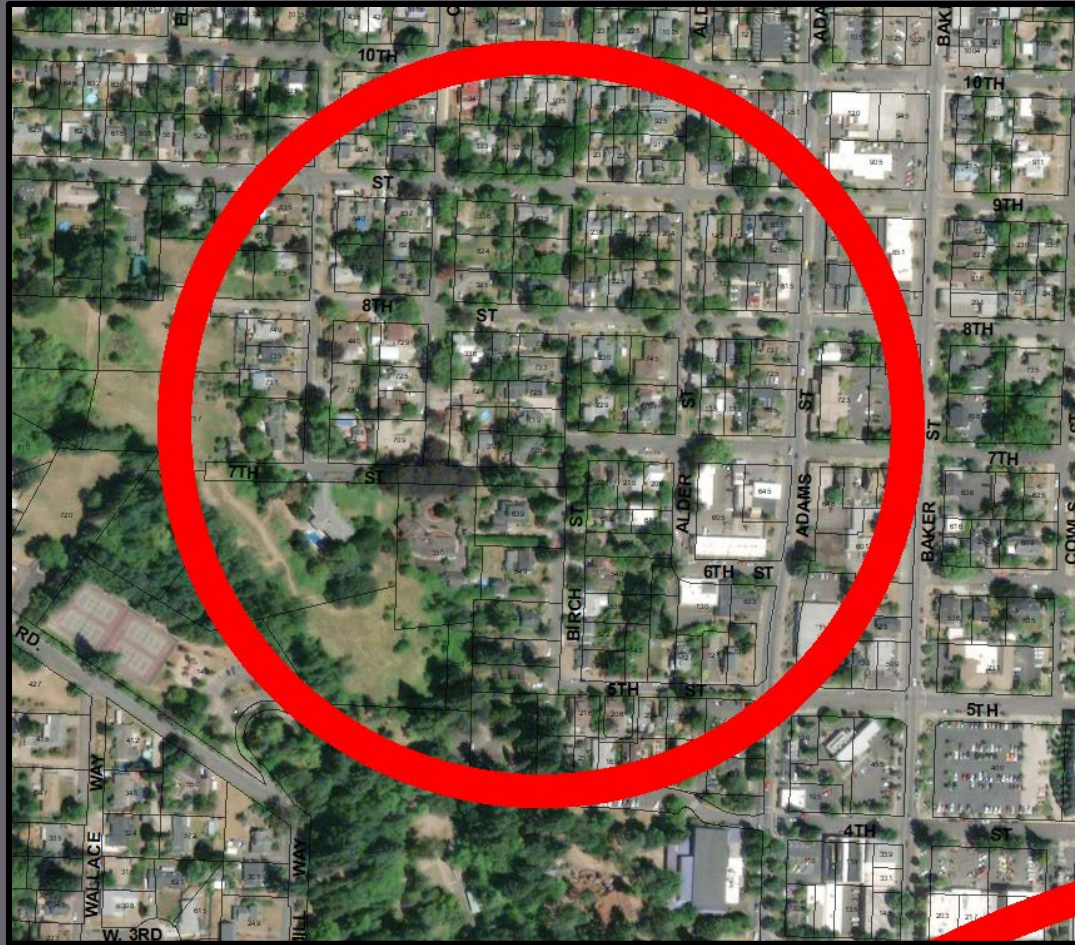
Chegwyn
And
Grandhaven
Area



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NEIGHBORHOODS

Saylor's
Addition

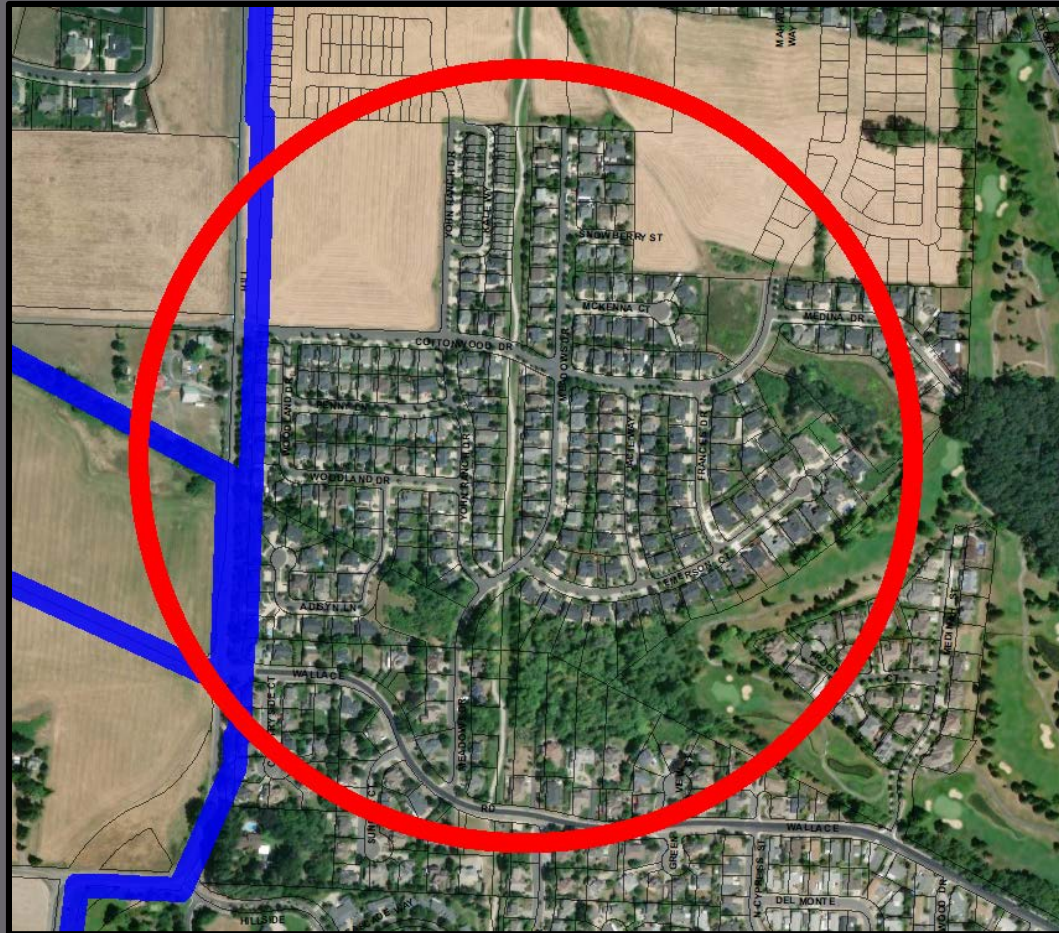


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NEIGHBORHOODS

Cottonwood



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SMALL GROUP DISCUSSION

- Discuss the public outreach & survey results

- Questions to answer with small group:
 - What do you see as the key takeaways from the survey results?
 - Did any of the results surprise you?
 - Are there any additional items that should be considered from the comments received?

- Report back to large group

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SMALL GROUP DISCUSSION

- Which of the principles/elements should move forward as Great Neighborhood Principles?
- Do you have any preliminary thoughts on descriptions/definitions of any principle?
- Report back to large group

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NEXT STEPS

- Staff will draft Great Neighborhood Principles based on guidance provided by PAC tonight
- Future PAC Meeting:
 - Tuesday, January 15th – 6:00 PM
 - PAC review draft Great Neighborhood Principles
 - PAC finalize Great Neighborhood Principle language

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QUESTIONS?



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