

The Honorable Mayor Scott Hill  
Mayor of McMinnville  
City Hall  
230 NE 2<sup>nd</sup> Street  
McMinnville, OR 97128

December 2, 2020

Dear Mayor Hill and City Councilors:

McMinnville Economic Development Partnership (MEDP) welcomes the opportunity to present this written testimony related to the City of McMinnville's Ordinance No. 5098, an ordinance approving the McMinnville Growth Management and Urbanization Plan 2020 UGB Update.

MEDP was formed in 2006 to address the critical need for a one-stop business development office, and our primary work is to support business retention and expansion, and recruitment efforts. MEDP leads efforts that foster a thriving epicenter of traded-sector business in McMinnville. We define traded sector as any company that creates goods or services used or consumed outside of the region. We focus on this sector not only in the support of high-paying jobs, but also due to the need to continually bring new money into the community.

We appreciate the effort to retain the industrial land inventory as a means of achieving objectives for the city's economic development efforts of maintaining industrial land inventory and future job creation for the community's economic sustainability.

Reallocating portions of industrial land along Three Mile Lane, making for more accessible commercial development, to Riverside North will allow the City of McMinnville to provide various sized parcels in its industrial lands inventory. These industrial lands are critical in remaining competitive for attracting and growing our targeted industry sectors.

We also understand that this plan is much larger than just maintaining industrial lands but is part of the greater picture of land use and development for the entire city.

In the spirit of keeping these testimonials brief and to the point, we recognize the amount of hard work and careful thought that has gone into this proposal, and are appreciative of the willingness to reach out to our organization for conversation and feedback. MEDP supports staff recommendations that the Council adopt Ordinance No. 5098 which would approve G 6-20 and adopt the MGMUP 2020 UGB Update.

Sincerely,

Scott G. Cooper  
Executive Director  
McMinnville Economic Development Partnership