

NE Third Street Conceptual Design

Community Review - Survey Results

02 thru 13 May 2022
McMinnville, Oregon



Survey Results (5/13/22) :: Overview

The online survey was posted on the [project webpage](#) from 5/02/22 thru 5/13/22. Paper versions were distributed / collected at the Community Forum on 5/3/22.

The survey was advertised at the Community Forum on 5/3/22, at the Joint City Council / MURAC Work Session on 5/10/22, and via the City's social media platforms. The survey was further promoted by Project Advisory Committee (PAC) members and the McMinnville Downtown Association.

- # of responses (English): 272
- # of responses (Spanish): 0



The screenshot shows the City of McMinnville website. The header includes the city name "City of McMINNVILLE Oregon" and navigation links for "GOVERNMENT", "BUSINESS", "COMMUNITY", and "I WANT TO". The main content area features a title "Third Street Improvement Project" above an aerial photograph of a city block. The photograph highlights Third Street in red. Below the photo, a text box invites users to take a survey about street trees and design themes, providing links for "SURVEY (English)" and "SURVEY (Spanish)".

City of
McMINNVILLE Oregon

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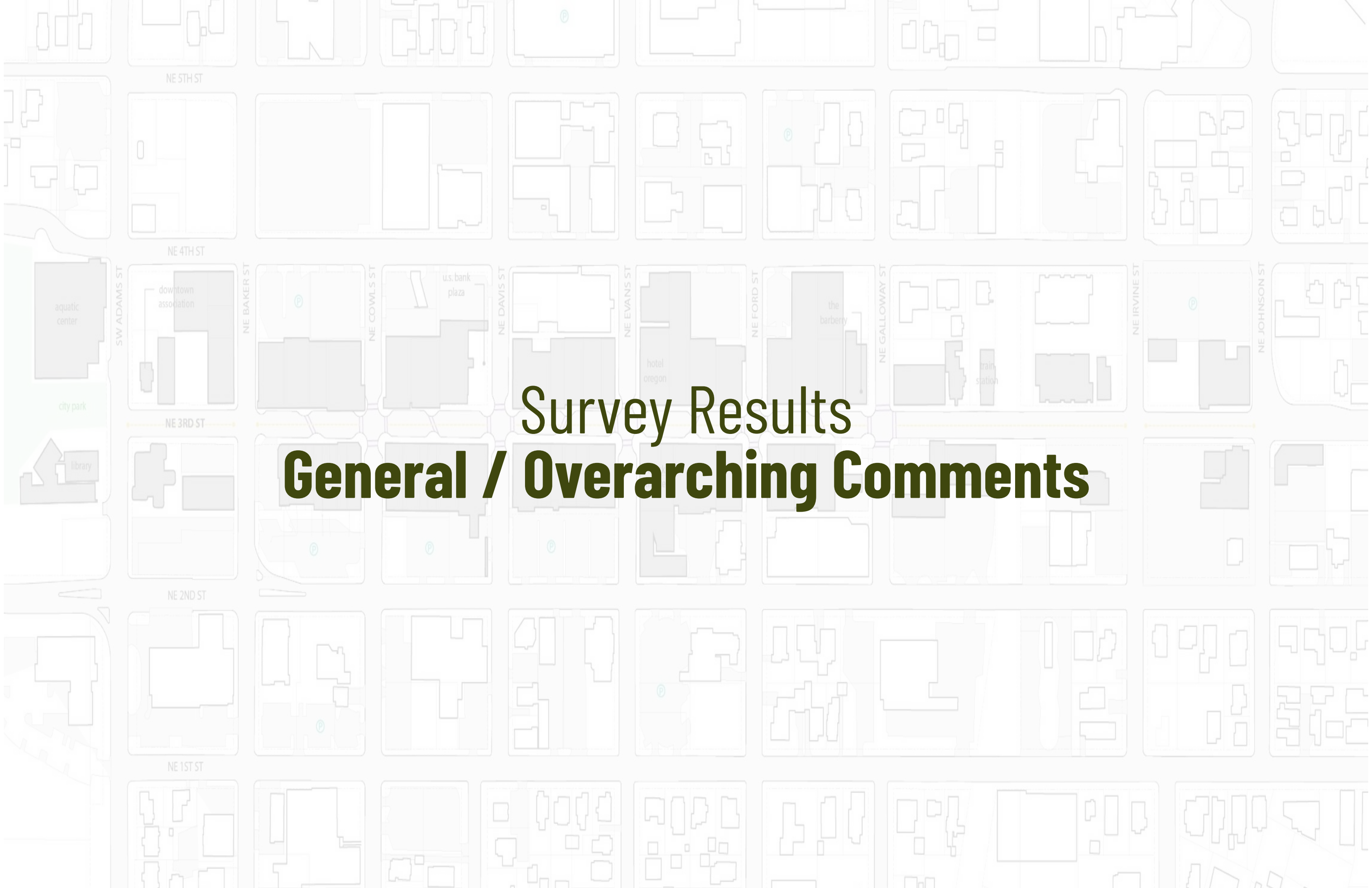
GOVERNMENT BUSINESS COMMUNITY I WANT TO

Third Street Improvement Project



ADAMS STREET FIFTH STREET JOHNSON STREET
THIRD STREET
FIRST STREET

We value your opinion and want to hear from our community! Please take this quick **SURVEY (English)** | **SURVEY (Spanish)** about what you would like to see happen on Third Street in regards to Street Trees & Design Themes.



Survey Results

General / Overarching Comments

Survey Results (5/13/22) :: **General Comments**

- I'm sure it will be pretty whatever's decided.
- None - great options!
- I like all of these ideas.
- I'm very excited and look forward to the project!
- Thank you for taking community input. I love Third Street and the effort to further improve what is already a great part of McMinnville.
- Please never do away with Dine Out on 3rd!!! It's amazing, and I wish it started earlier in the year and ended later in the year!!!
- None but I love the fact that the city is putting money into third street!!!
- Thank you for including us in your survey.
- I wonder how much weight the citizen input actually carries?
- Who's paying for this? I've been in Mac since 1978 and more and more recently I feel that 3rd Street is entirely for tourists...wine bars & restaurants are accompanied by hordes of out of town 'guests'. Great for downtown businesses but what about our parks, pool, library and community center that the locals need updated?
- Thank you for all your thoughtfulness.
- I was not impressed with the presentation ...barebone with very little imagination.
- Concerns everything turned wineo down town getting expensive...
- I am concerned that the city wants to put a utility tax in to help with the budget gap and we are taking on a design overhaul of the most beautiful main street in America as voted in Parade magazine.
- Is it true that the real reason trees are going to be replaced is because the street is going to be torn up for pipe replacement?
- I like designs that add to the culture, safety, utility, and welfare of everyone. I want to see more community downtown and less car-centric, more walkable infrastructure.
- My #1 priority is that the sidewalks downtown are even, flat, not broken and buckling!
- Again, would love to ensure the most climate resilient and economically sound choices are selected. I know we wanna keep her cute, but climate change is real, and we should plan for it.
- Durability, sustainability and ease of maintenance and replacement are key components for me.

Survey Results (5/13/22) :: **Overarching Design Comments**

- Simple is classic and timeless.
- I think sometimes less is more. I would like to see the buildings/businesses be the highlight. Not too much going on to distract from the historical beauty.
- I would honestly go with what is looks cohesive but is the cheapest.
- Craftsman style theme
- The more unique to McMinnville the better - local and quirky but with a high level of quality.
- make sure it's befitting of our downtown and not too kitschy/cartoony
- Simple beats fancy
- The quaintness of McMinnville should be preserved and exemplified by its old-fashioned retro look in my opinion.
- I hope that they keep it classy and fluid, versus very eclectic which looks unplanned.
- Don't make it modern
- Keep it simple.
- Clean but not utilitarian
- Please avoid the theme park look.
- Don't get too crazy. Don't clutter it up too much.
- Classic and elegant stuff that looks nice with brick no post modern please
- McMinnville has always been proud of the downtown historical. I think we should continue to play up that design. Too many towns are losing their historic buildings and heritage.
- consider, as I'm sure you have, design features that are "timeless," i.e. will still look trendy in decades to come, and that fit with the identity that McMinnville has built and will build. cheers!
- Enhance third street, but don't change it too much. If it ain't broke, don't fix it!!!
- It is easy to get too cute with design elements—remember it the stores and building that really count. The design themes need to help attract shoppers and tenants.
- Don't overdo it folks! McMinnville is a wonderful community and people come here for 3rd street. Understand that updates need to be made but don't do too much!
- I think main street needs an update while keeping the charm of historic MAC.
- any additional design elements should follow the overall design concept (e.g. minimalistic historical) and not be overtly kitschy - think timeless design vs. cute-sy.
- The beauty and color of 3rd street is in the historic buildings, their windows, the trees and plants that create a beautiful oasis.

Survey Results

Functional Design / Parking

Survey Comments (5/13/22) :: **Functional Design / Parking**

- Do away with parking all together and make 3rd street pedestrian only to allow a lot of community events to take place and extend restaurants, markets, tasting rooms, etc.
- Parking to support merchants
- Would still love to see 3rd street be bikes and pedestrians only for this stretch, and cars to use 2nd or 5th (primarily).
- make third street a walking mall for pedestrians only. No cars. remove sidewalks and street and install pavers, cobblestones, or brick. Move trees from former sidewalk areas and plant them in the center of the former street. Use walking mall in Charlottesville, VA for reference.
- I am concerned about limiting parking more on 3rd street. It is already difficult to park and move around downtown as it is.
- I like the ideas presented but 3rd Street has a current parking problem. It is more and more difficult to see clearly as you drive down the street. Why not make it a pedestrian zone and build some parking structures off the street?
- I think 3rd should be pedestrian only. This would allow for wider sidewalks and eating areas as well as greater safety.
- Eliminating about 30% of Third Street's on-street parking will have a negative impact.
- Reducing parking on the street is a major concern, with the other building projects being discussed for downtown the last thing we need is less parking.
- I would prefer 3rd St to be pedestrian plaza no vehicles.
- With reduced parking spaces on Third Street because of increase in pod length is additional off street parking anticipated or planned? What ancillary improvements are anticipated on second or fourth streets?
- "More flex space" is nice, but not if that space is occupied by trees and grasses. At that point, all you've done is take away parking from every block face. Come down on a Friday night, Saturday, or Sunday night and then re-evaluate whether taking away 30+ spots for additional trees is the right move.
- More trees, less (or no) cars.
- I would love to see more parking eliminated on third street to allow for increased outdoor seating and gathering space! I think many would agree with that.
- less cars on third street
- It would be wonderful if no cars were allowed on third street and if there was more outside dining.
- Walking mall is the way to go.
- Again, eliminate cars from 3rd street...
- Solve where the additional parking will be to replace the huge loss of spaces.
- I like the designs and I wish this discussion included closing 3rd Street to vehicular traffic and permanently making it a pedestrian area a, just like we've been doing in the Summer with Dine Outside. I'd love to see this year round!
- What provisions are being made for bicycles? Why not take cars off 3rd Street entirely?

Survey Comments (5/13/22) :: **Functional Design / Parking**

- Personally I like the example of old downtown Denver. The street is closed to cars and parking, there is a trolley that is free going up and down the street for passengers and there are vendor kiosks, street eating, etc
- My greatest concern is the 3rd street traffic. I believe in a 'european concept' in terms of 3rd overall design; draw traffic to 1st/2nd and 4th/5th street and close 3rd to be walking and bicycles only.
- We fully support closing 3rd Street to cars and creating a pedestrian/bike friendly business district. Thank you for your efforts!
- I'd like to see the speed limit brought down to 15 mph on Third and thru traffic routed to adjacent streets. Pedestrian warning signs/right of way signs? Ashland does a great job of letting drivers know that pedestrians have priority. I'm excited by your plans!
- I would prefer more pedestrian space / less car space.
- Consider eliminating street parking on 3rd. Or, at least, during the sunny months.
- A pedestrian-only area like Boulder, Colorado's Pearl Street Mall would be cool.
- My, as many others I'm sure have a concern about parking.
- Since I found no where else to put it, I'd like to say I think we should ban all vehicles on 3rd ST. There's no reason for it especially given that we have a parking garage a block over that is always nearly empty.
- I'm grateful that the design seems to be taking space away from cars and creating a more people-centric Third Street. I would recommend the city looks into fully pedestrianizing sections of Third Street, or explore the opportunity to do so in the summer.
- Remove all of the yellow curb marking in between the parking spaces! You could probably add two spaces per block on each side.
- Is there room for outdoor dining on sidewalks?
- I am a fan of closing main in favor of a pedestrian mall permanently and making 2nd and 4th streets directional in opposite ways to accommodate through traffic. I am downtown quite frequently and rarely see much more than "cruising" by loud vehicles up and down main. MAC could create a much better downtown environment for retail and tourism by closing it.
- I really like the booth style seating in the plans drawing, I think we need to add those permanently and remove some parking on Third. I think short term "to go" 15-30 minute parking should be all along Third street to make it easier to access for folks looking for lunch/dinner to go options during the day. I frequently have to avoid it because of the lack of quick pick up ability. But hopefully add more parking options on the surrounding streets. Parking garages are probably not a popular idea but parking is terrible down there and it makes it difficult to access. Also, the no left turn at the stop lights is frustrating. I love that it was closed off to vehicles during summer. It makes it so much nicer to spend time there.



Survey Results Street Tree Alternatives

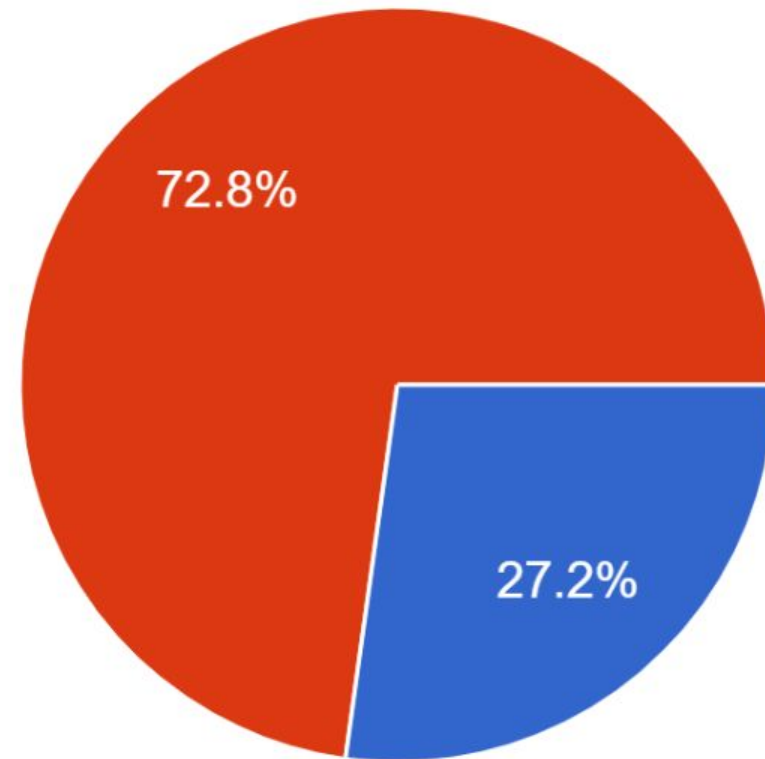
Survey Comments (5/13/22) :: Existing Trees / Existing Streetscape

- Prefer to attempt to keep existing trees and maintain single species consistency.
- Please don't change the trees! There's a reason people love third street and one of the intangible reasons is the trees!!!
- I love the 3rd street trees. The lights are so magical! Please don't change them! Or the types.
- Leave what we have now alone
- We should absolutely not be removing any existing trees. This will destroy 3 street.
- I would like it to remain similar to how it is now.
- Same style of trees.
- Keep integrity of how it is now.
- Trees make 3rd. Keep as many as possible.
- You really cannot save the mature ones that are there now?
- I feel very strongly about keeping a deciduous grove look our our beloved main street.
- If there is a way to make it almost exactly how it is now, with the tunnel of tree canopy lining both sides and the trees looking beautiful with the white lights in them, that would be ideal. It wouldn't feel like 3rd street without that.
- A lot of what makes 3rd street so special are the linear trees and the inviting path, I would be sad to see this lost
- The beloved "tunnel effect" of trees on Third Street is because of a linear and consistent deciduous tree canopy. Oak roots will cause issues for sidewalks, roads, and buildings. The grass/savannah aren't appropriate for a charming urban quarter. The new treescape should be similar to the current treescape.
- Downtown is beautiful as is, and ripping out existing beautiful trees all in the name of MONEY is disgusting. This is not progress, it is man made greed.
- In the end don't ruin our beautiful 3rd street make sure it keeps its charm and warm family feel
- I'm sad that 3rd street has to change and hate to see the trees go.
- Do you plan to save any of the existing trees or are you going to clear cut/stump remove them?

Survey Results (5/13/22) :: **Linear Options**

Which LINEAR street tree concept do you prefer?

250 responses

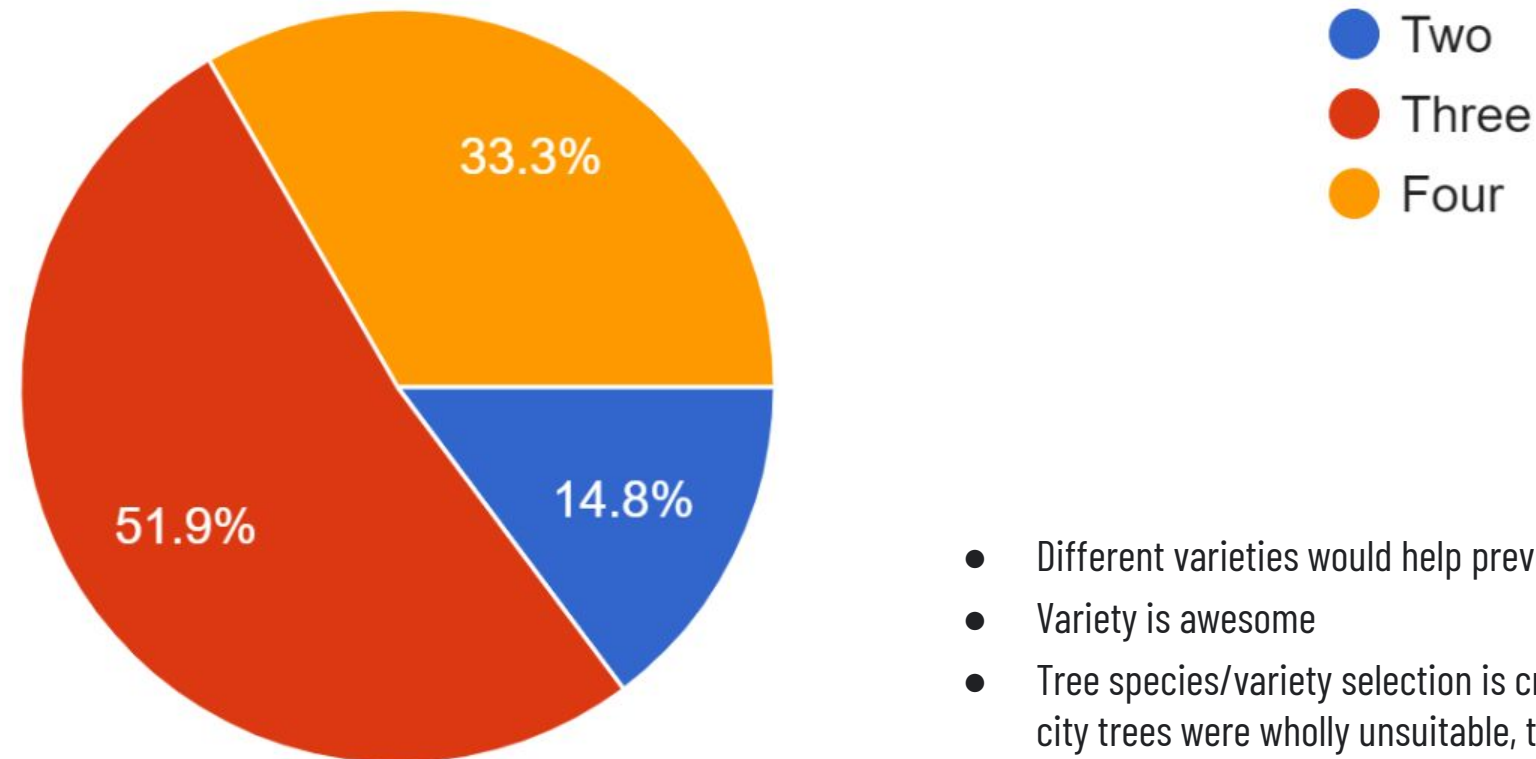


- Linear Concept A: Single Species
- Linear Concept B: Mixed Species

Survey Results (5/13/22) :: Linear - Single v. Mixed Species

If the Mixed Species concept was selected, would you prefer two, three, or four tree species?

237 responses



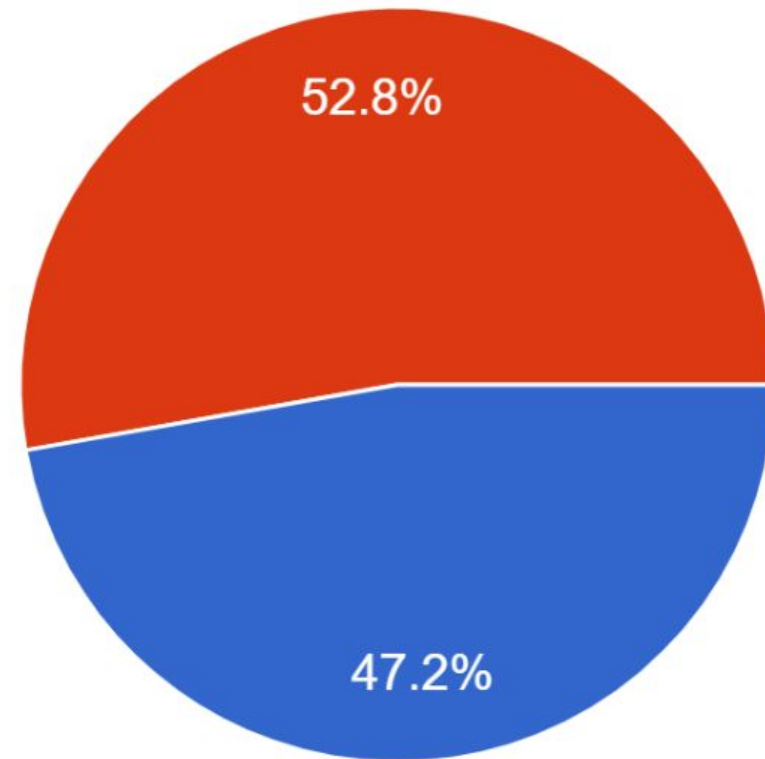
- Why did you not include a choice for just a single species of trees on the street; i.e. what we have now? In fact, why not a choice to keep the existing species of maple like we have now? Why not leave the existing design alone? Most importantly, keep what you called the tunnel along the street formed by the trees.
- Prefer to attempt to keep existing trees and maintain single species consistency.
- I like diversity in the street tree species for the health of the urban forest, but I prefer the unifying aesthetics of a single species along a downtown street. Perhaps there is a 3rd alternative which is to do a single tree species per block, but have 2 or 3 alternating species. That way there is species diversity on a block by block basis, but also each block has a uniform tree canopy.
- Committing to a mix of species is good insurance against disease or infestation of one species.
- will mixed species trees cause issues with holiday lights?

- Different varieties would help prevent loss if a future tree disease should occur.
- Variety is awesome
- Tree species/variety selection is critical. Because many choices made in the past for city trees were wholly unsuitable, the process used to select new trees is naturally suspect.
- if mixed species, an arborist should be utilize to maximum each species potential in a given spot
- I feel a variety is better in case there is any sort of pest or disease specific to one variety of tree comes up.
- Single species evergreens for linear street design
- Definitely want diversification on the plantings.
- A variety of trees will provide the best opportunity to support a vast number of native animals.
- Love the idea of a mixed species concept for the street trees.
- Just prioritize the oaks, man.

Survey Results (5/13/22) :: Grove Options

Which GROVE street tree alternative do you prefer?

252 responses

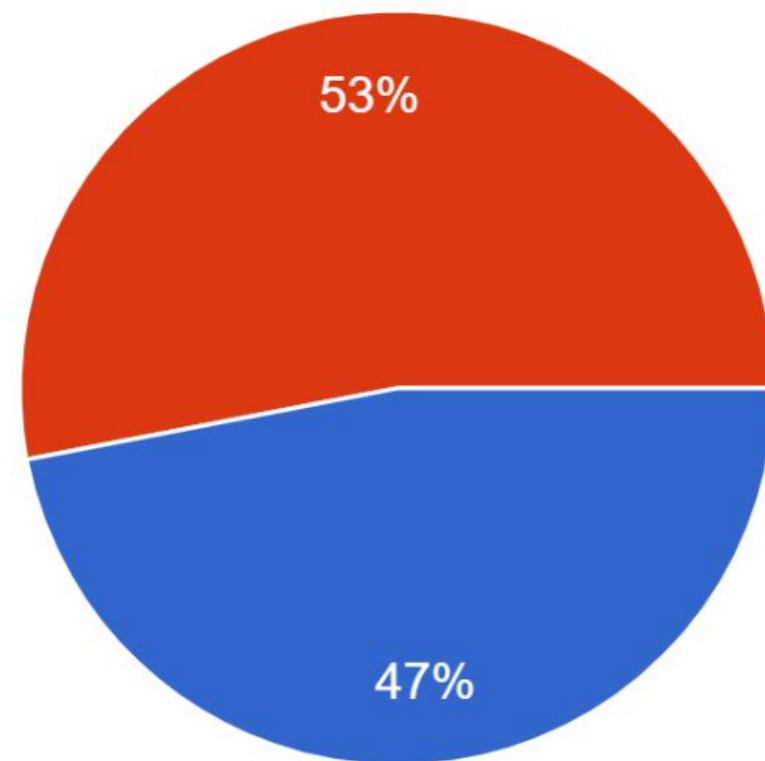


- Grove Concept A: Oak Savanna / Prairie
- Grove Concept B: Open Mountain Woodland

Survey Results (5/13/22) :: Linear v. Grove

Now that you have seen all of the street tree sub-concepts, which general street tree concept (LINEAR or GROVE) do you prefer?

264 responses

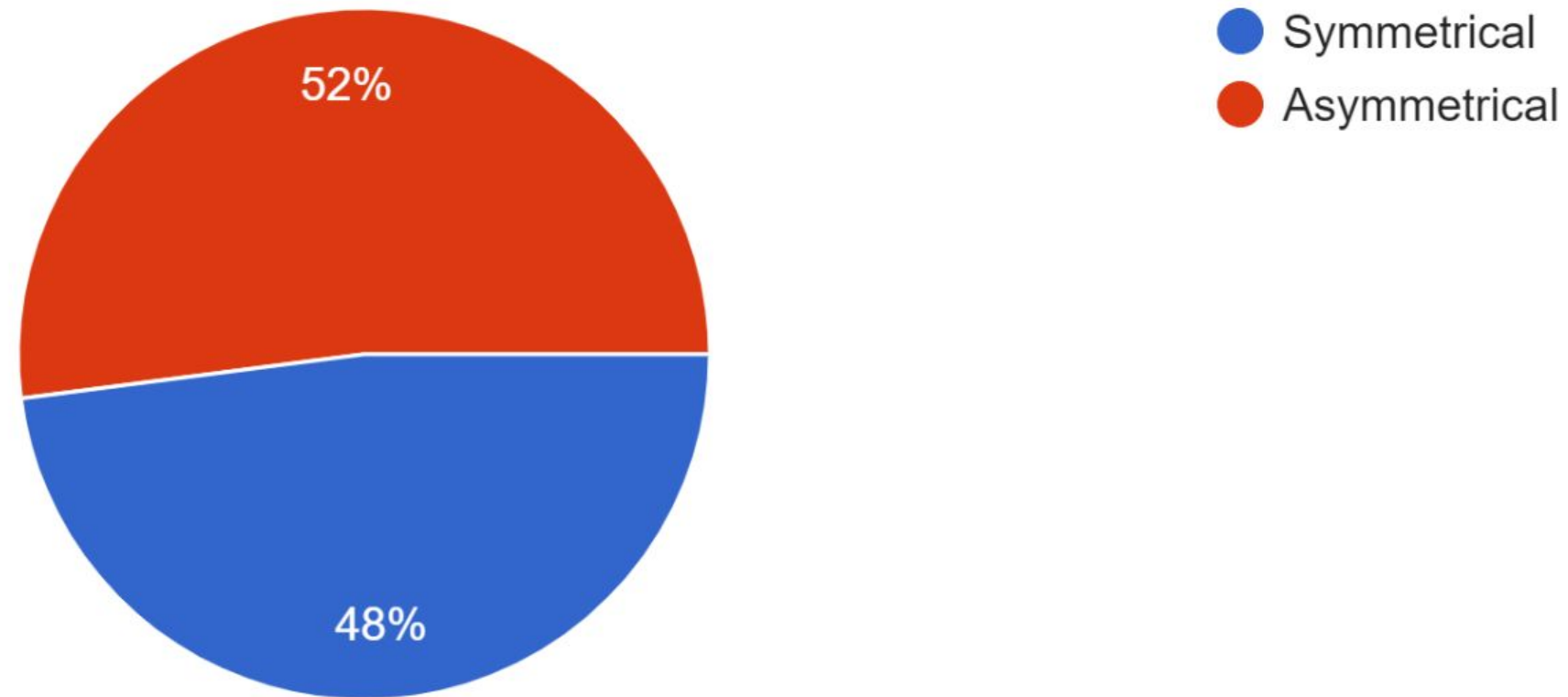


- The linear vs. grove was a really tough choice! There seems to be benefits to both.
- The concepts seem to focus on design factors. Function is important in these options too- such as providing continuous shade. I prefer the linear concepts for some specific reasons such as providing continuity for things like the lights in the trees and the framing of the focal point of the fountain and large tree at the end of the street in City Park. The "kissing canopy" where the canopy forms an archway over 3rd Street is also a key element of the aesthetic charm.
- Grove is a novel concept...I would like to have seen further examples of long term plantings in this fashion. I don't think they exist. Grove planting would work well in a more open situation like a sports stadium, a park or industrial park. Looks pretty on a rendering and unfortunately this is going to be the popular vote. Presentation of both concepts done very well despite only having "example" trees. I would like to have seen a tree listing of high potential candidates for either setting. Grove's "understory" I get it but how will it play out in a tighter environment. I don't recall distance between trees in a grove setting...no growth rate was mentioned. Other than 1 sentence...maintenance was not addressed. Very little discussion of soil, drainage or safety.
- need low potential for sidewalk heaving; consider leaf/needle cleanup requirements; attractive during all seasons - either nice looking bare or evergreen

Survey Results (5/13/22) :: **Symmetrical v. Asymmetrical**

Would you prefer trees to be symmetrical across the street (north-to-south) or asymmetrical?

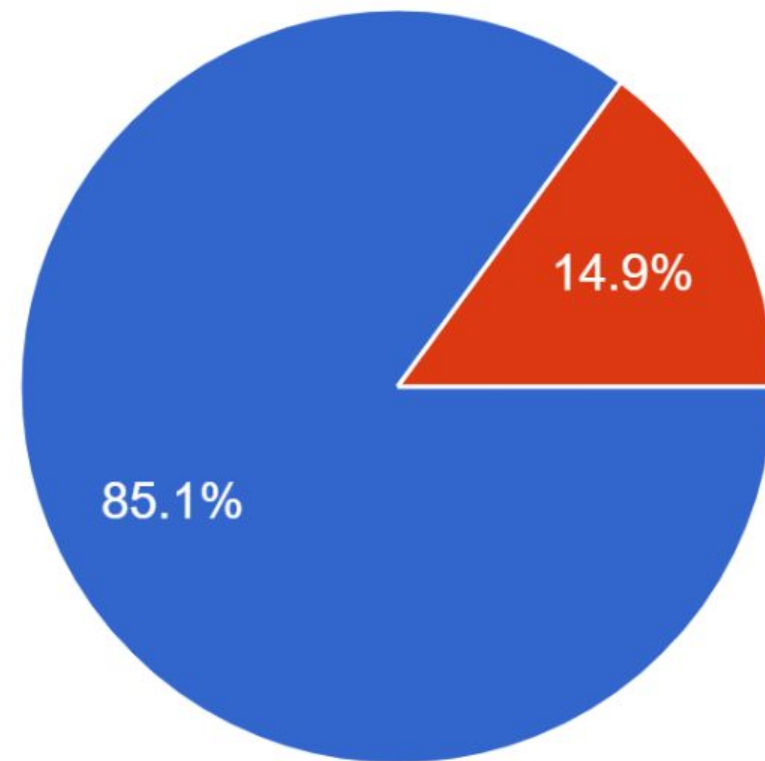
269 responses



Survey Results (5/13/22) :: Flowering Trees?

Would you support flowering trees as part of the streetscape?

268 responses



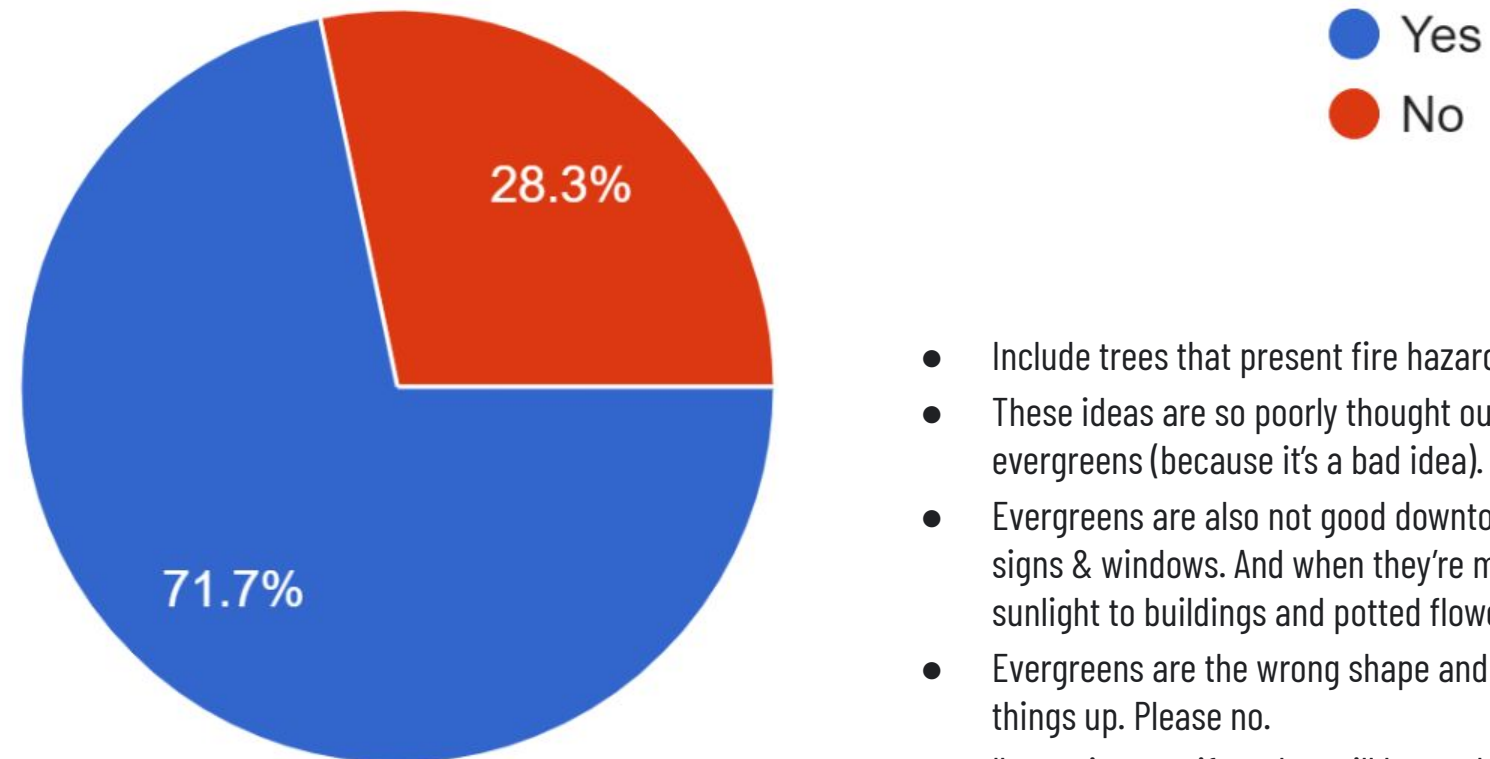
● Yes
● No

- Flowering trees are great in their place but create a mess—tracked in on shoes.
- Find a way to keep color and/or greenery year round, with native flowering trees, and evergreens.
- flowering trees are gorgeous, I just don't think the businesses would enjoy folks tracking in all of the flower petals that fall on the sidewalk.
- Blossoms are lovely but not downtown. They make a mess, get tracked in, stick to cars, clog things up. Please no.

Survey Results (5/13/22) :: Conifers / Evergreens v. Deciduous

Would you support conifers / evergreens as part of the streetscape?

265 responses



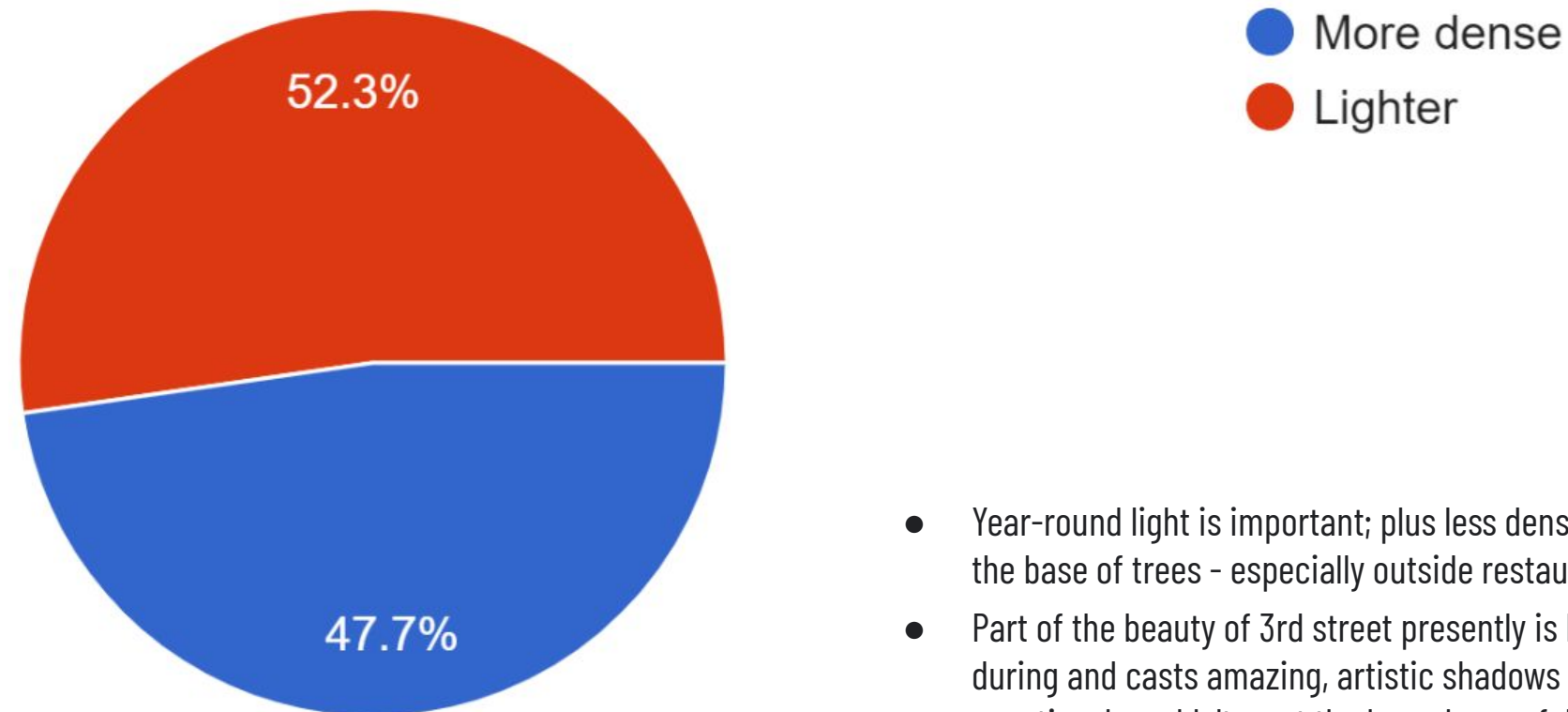
- Find a way to keep color and/or greenery year round, with native flowering trees, and evergreens.
- Although I love pine trees, I don't think conifers would fit a city scape.
- Evergreens are great in their place but create a dark and gloomy scene.
- Conifers should NOT be planted under any circumstances. They grow too big, they shed crap all year round, have huge sidewalk destroying roots and provide no shade.
- Single species evergreens for linear street design
- As much as I don't like the idea of evergreens, I worry about falling leaves.
- Conifers would block the winter sun and drop needles year round and their cones can be a hazard.
- Evergreens will block light and will look like Christmas trees with lights on them.
- I don't love the idea of evergreen/conifers as much as it would block light during the dark winter months.
- Please don't include anything that drops cones, nuts, slippery leaves. Don't make the street too dark with evergreens. Please don't.

- Include trees that present fire hazards, e.g., pines. They are like Roman candles when they catch on fire.
- These ideas are so poorly thought out. I can't think of a single Oregon downtown planted with oak trees or evergreens (because it's a bad idea).
- Evergreens are also not good downtown street trees. They're bushy when young and block sight lines and shop signs & windows. And when they're mature they'll be too massive/out of scale in relation to buildings and block sunlight to buildings and potted flowers/planters on sidewalk. Needles will also be a year-round nuisance.
- Evergreens are the wrong shape and too dark for our gray weather. And the needles will make a mess and clog things up. Please no.
- I'm against conifers that will be too bushy/block light for buildings/will grow out of scale of 2 story buildings.
- Dappled backlit leaves are much prettier. Evergreens will make it too dark and we need the light to get to our stores so desperately in the winter months. There's a reason our street was charming with our current trees, evergreens are not charming. Sad for our existing trees but I understand.
- And I have nothing against conifers, but their mass and density would be overpowering in this setting.
- Deciduous trees are much more appropriate for downtowns. Give shade in summer, pretty colors in fall, allow light in winter.
- I feel very strongly about keeping a deciduous grove look our our beloved main street.
- Deciduous trees are perfect for downtown by providing shade in hot summer and letting in precious sunlight during winter.
- Nice looking plans. Autumn is a special time in McMinnville that encompasses wine and agriculture harvest. Having many deciduous trees that change with the seasons, especially autumn, feels more in line with the tourism and local culture anticipated in the area. Autumn is McMinnvilles most beautiful season and we would like to be reminded of it strongly in the downtown corridor. The conifers dot the landscape as far as the eye can see and will always be visible. The deciduous trees create an ever-changing oasis to live amongst

Survey Results (5/13/22) :: Density / Foliage

Would you prefer the branches / foliage to be more dense or lighter?

264 responses



- It is important to me to keep trees with fall colors.
- We need trees that provide moderate shade, are uniform, linear and look good with lights in the winter.
- I love the idea of full foliage with LOTS of color.
- I'd like a dense canopy from diverse trees to help with CO2 absorption. More trees, less (or no) cars.
- A denser canopy tends to absorb more CO2 and harmful pollutants from cars while providing shade in the heat of the summer.
- Safety concerns with street lights being blocked. Deciduous trees would create slipping hazards.
- Just want to be conscious of letting good light in!

- Year-round light is important; plus less dense trees allows for the growth of herbs, etc. at the base of trees - especially outside restaurants this would be nice.
- Part of the beauty of 3rd street presently is how the sunlight filters through the trees during and casts amazing, artistic shadows on the ground. To answer the previous question, I wouldn't want the branches or foliage to be more dense or lighter, but the same. Another part of the beauty is in the fall, when the leaves change color. Conifers / evergreens won't provide this.
- Nice looking plans. Autumn is a special time in McMinnville that encompasses wine and agriculture harvest. Having many deciduous trees that change with the seasons, especially autumn, feels more in line with the tourism and local culture anticipated in the area. Autumn is McMinnville's most beautiful season and we would like to be reminded of it strongly in the downtown corridor. The conifers dot the landscape as far as the eye can see and will always be visible. The deciduous trees create an ever-changing oasis to live amongst
- concern that street width is a narrow space and too dense a planting will make it seem overly crowded
- If the trees are not going to be regularly pruned to allow light then it should be less dense.

Survey Comments (5/13/22) :: **Tree Species Selection / Questions / Concerns**

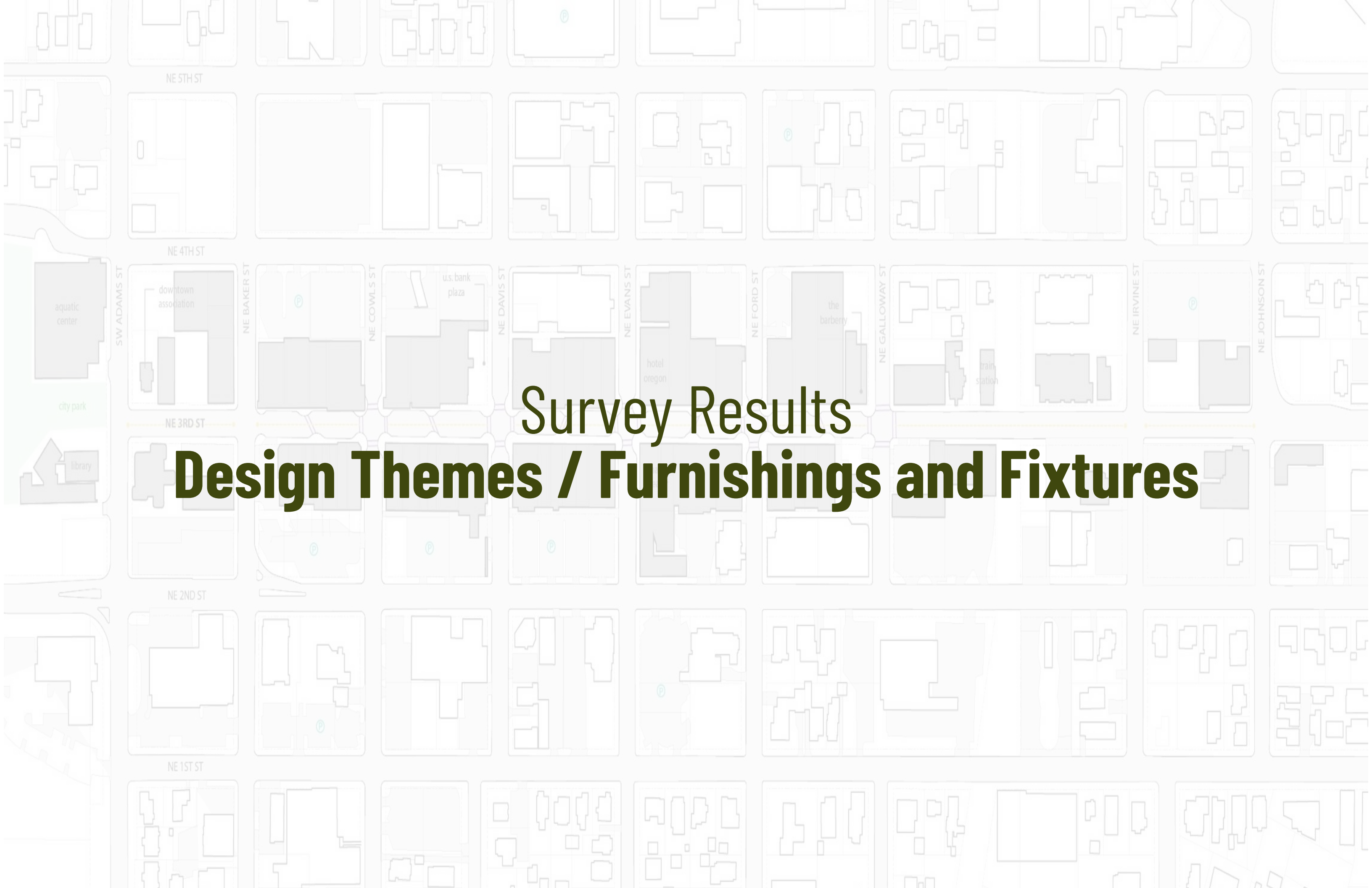
- How about staying away from Maples? They are NOT street trees! Street trees need to be trees that have roots that go down rather than out so sidewalks are less affected.
- no fruiting trees in downtown unless proactively harvested for the life of the tree (unlikely).
- The right Tree species need to be selected for any of these options. An Urban Forestry professional should be consulted when picking the species. Currently 3rd street is full of very poor and dangerous trees. This selection and design process needs to be vetted by someone who knows trees NOT a landscape architect.
- Seems like Oregon white oaks are not a good candidate for street tree - are you looking at other varieties?
- Ornamental grasses also belong to a wild landscape, not a downtown city district.
- If the existing trees are causing issues to sidewalks, oak trees will certainly cause more damage to them, as well as the historic buildings.
- *Quercus garryana* is the most important tree or plant species for local wildlife and emblematic of the native ecosystem and the cultural history of our region. It should be considered first and foremost of any species. *Acer Macrophyllum* is a distant but important and valuable second.
- The tree type need to be those that will not grow to tall or wide, have root systems that will not damage sidewalks, street or buildings. These should be the primary basis for selecting the trees. The plan should allow for trees to be 100 or more years old before needing replacement. New trees should be large enough to provide beauty and visual interest the first year or two.
- tree plantings need to be chosen that least impact hardscape maintenance whether "grove oak or open woodland." Although deciduous trees require more maintenance, evergreens are probably too dark; esp. in winter months. What tree species are being considered and are arborists reports available that compare and contrast these species?
- Oak roots will cause issues for sidewalks, roads, and buildings.
- Trees that destroy sidewalks with their root systems or drop endless amounts of crud and sap should be avoided.
- How will the trees tolerate excessive heat, drought, etc., associated with climate change?
- I'd like us to consider the most climate resilient and shade producing plans. Had that been taken into consideration.
- Should be water-wise plants due to warming climate and our hotter summers.
- Concern: will changing climate and weather patterns be considered in tree selection?
- Fir trees? Oak groves? Neither are remotely suitable.
- What size trees will be planted to begin this project?
- Your concept drawings only show mature full grown trees. The community will expect an "Instascape" and will need to be well informed concerning rate of growth and the required young tree pruning and training techniques to visualize the time it will take for this plan to reach its full potential.

Survey Comments (5/13/22) :: **Native Species**

- Use native species please.
- I do like the idea of bringing back native trees and grasses to the city scape.
- Greater native tree diversity helps resist against any tree diseases that may come through.
- Use of as many native trees, shrubs and grasses as possible. No leaf blowers. Insect/pollinator habitat including winter habitat for ground nesting solitary bees, bumble bee queens. Native bees do not sting people, non-native honey bees do. Native grasses are often habitat for overwintering insects. Birds also need native plants because these grow the native insects that the birds feed to their chicks in the spring. Native! Biodiverse!
- Native species to Oregon should be used.
- The biggest considerations should be made concerning native species of trees and any other sorts of plantings coupled with which will be able to have a lasting beneficial impact with little chance of being removed in the near future. Native plantings will attract and provide shelter for native birds, insects and other animals.
- It would be great if we could use all native species! I know there are some attractive ornamental plants and trees, but native species thrive best and support our natural ecosystems better
- Use species native to our area whenever possible. Native species support more native insects which support native birds.
- I highly prefer native trees and plants
- Please keep plant/tree species native

Survey Comments (5/13/22) :: **Decorative Lighting / Twinkle Lights**

- I want to make sure whatever trees and orientation are selected that they can still be lit up at Christmas. Or year round! Perfect for summer outdoor dining.
- I would want to ensure that the year round lights can be utilized in any street tree alternatives
- I think the twinkle lights will look best in trees that lose leaves in the winter though.
- I love the 3rd street trees. The lights are so magical!
- will mixed species trees cause issues with holiday lights?
- More holiday lights



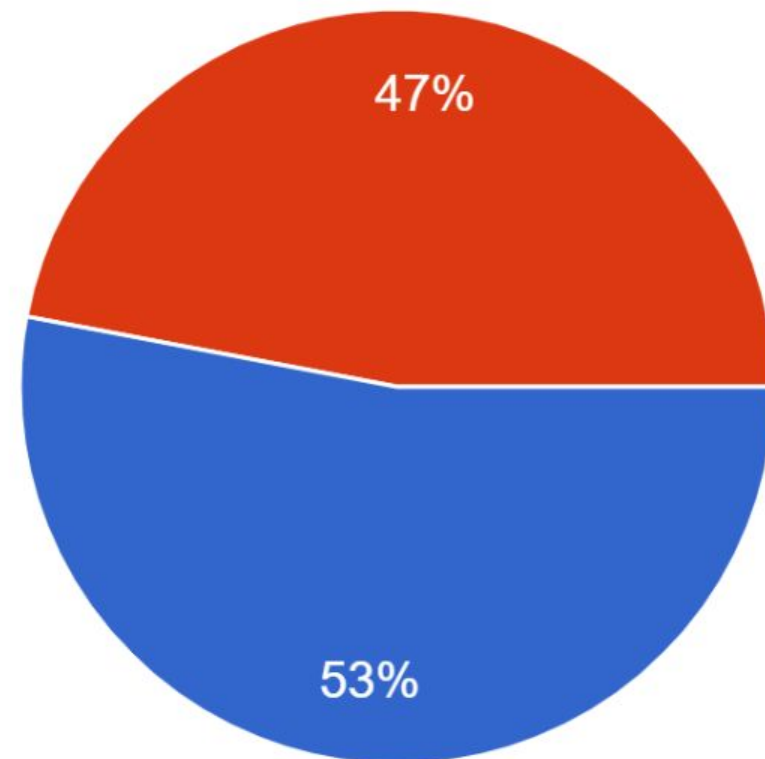
Survey Results

Design Themes / Furnishings and Fixtures

Survey Results (5/13/22) :: Design Theme Alternatives

Which design theme alternative do you prefer?

268 responses



- Historic Ornamental
- Historic Minimal

- I'm a Designer and I professionally work on exteriors/interior design in new home construction. My advice is to mix a historical park bench with a minimal trash can. Historical water fountain with minimal planter. Anything larger scale, go simpler, save the ornate features for smaller scale and you'll get a thoughtful balance. I prefer a classic "globe" street lamp. It's a better transitional shape.
- I feel the bike racks, water fountains, benches, and tree grates could work with either design.
- Some eclectic mix of furnishings is also acceptable. Like furnishing a home, it can be nice if you don't have everything "matching" just compatible. Same with 3rd Street as an outdoor living room. That will also be achieved in part by businesses having different outdoor furniture.
- The vintage lights are why I chose ornamental - everything else is a toss up so I'd want to see pricing to help inform my decisions.

- I think the marrying of the two themes, historic and minimal, has been really nicely done in the above images. Am very interested in keeping Mac's historic character at the forefront with some updated, minimal adjustments. Nicely done!
- I like all fixtures and furnishings shown. I would love to see more personalization/artistry for the fixtures when possible instead of just out of a catalog (benches crafted by high school students, tree grates with designs rather than just slats, etc.) - also, rounded pieces rather than square to promote a sense of flow.
- Just go historic to match the buildings.
- Historic is cuter and charming and that's what people come to 3rd street for
- Ornamental towards the oldest part and minimal towards the newer?
- Stay consistent
- Whatever is easiest to maintain
- Easily cleaned and maintained; not so elaborate they will become dated quickly
- I wouldn't mix the two. There is already too much going on with the street design, building facades and proposed public art.
- For maintenance and safety, it is questionable to have the Ornamental aspects.
- I think mixing both would be great because it is a Historical street, but does need some modern updates.

Survey Results (5/13/22) :: **Design Theme Alternatives - Mixing & Matching**

Among those who chose 'Ornamental,' the number of respondents who prefer specific 'Minimal' features:

- Lights = 5
- Bike Rack = 7
- Tree Grate = 6
- Water Fountain = 6
- Waste Receptacles = 6
- Planter = 14
- Bench = 4

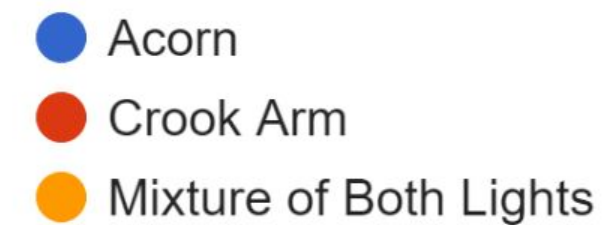
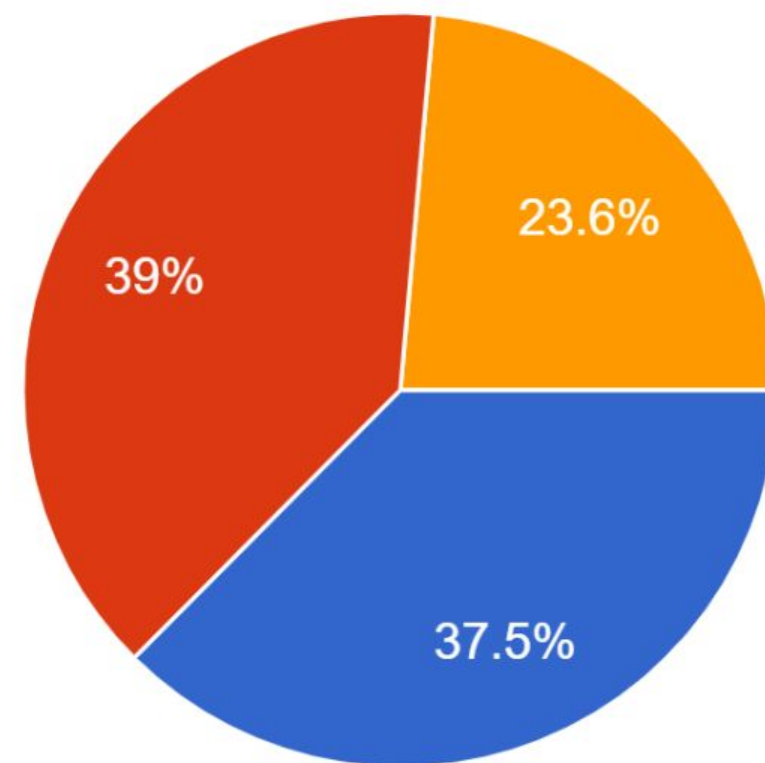
Among those who chose 'Minimal,' the number of respondents who prefer specific 'Ornamental' features:

- Lights = 5
- Bike Rack = 12
- Tree Grate = 6
- Water Fountain = 3
- Waste Receptacles = 8
- Planter = 2
- Bench = 6

Survey Results (5/13/22) :: **Lighting Options**

Of the different lighting options, which do you prefer: Acorn, Crook Arm, or a mixture of both lights?

267 responses



- Please have all lighting be for dark skies. Yellowed bulbs and pointing down. No side or up lighting. Protect dark skies that were historically present. Bug safe lighting that does not draw or kill night pollinators like moths. Low environmental impact will also save money by reducing electrical use, yellowed lighting will have stress reduction and be more calming.
- Remove lighting options that create vertical light pollution by requiring a light shield directing all light down towards the street.
- Reduce unfiltered light pollution
- Lighting should be adequate and not overly bright. Down facing lighting would help to reduce some of the light pollution.
- street lights should be selected to reduce ambient light pollution
- Crook arm lights provide better lighting to the ground and less light pollution (wasted upward and outward light). That seems to be an important factor.
- Lights should be downcast (remember, Dark Skies are part of our Comprehensive Plan).
- anything for biodiversity, dark sky protection, bike racks

Survey Results (5/13/22) :: **Design Themes - Furnishings & Fixtures**

WASTE RECEPTACLES

- We need the trash cans to offer alternatives: landfill, compostible, and recyclable. Zero Waste McMinnville is trying to introduce compostible single-use eating items that have been endorsed by Greenlands.
- Waste recepticals clearly need lids.
- Trash receptical with top cover in minimal
- Prefer garbage can with cover.
- I would use the Minimal Waste Receptacle to make it easier on the person who has to take out the trash as well as reduce surface area that can be yucked up. Maybe it will reduce the amount of vomit and trash on the sidewalks from the late nighters if there isn't a hood impeding access to the garbage.

BENCHES

- We need the trash cans to offer alternatives: landfill, compostible, and recyclable. Zero Waste McMinnville is trying to introduce compostible single-use eating items that have been endorsed by Greenlands.
- It is nice to have outside seating easily available to stores. Some places, like Jacksonville, have "husband benches" outside stores so one spouse can shop and the other sit.
- Long term, metal benches might work better than the wood slat seating.
- My only request is not add middle armrests on park benches. They're awful for everyone in the community.
- benches with no arms for sure please.

PLANTERS

- The downtown concrete planters and their groupings are nice.
- Planters should be a wide variety of styles depending up the plant.
- The urn style of planters are hard to keep clean and painted as well as they tend to be easier to chip.

WATER FOUNTAINS


- Prefer the fountain with dog drinking bowl.
- Water fountains for dogs . . .

BIKE RACKS

- Prefer standard u rack bike, the other highlighted is difficult to lock to.
- As a bicycle advocate, the "staple" bike parking is the most preferred way to lock up your bike. (+1)

Survey Results (5/13/22) :: **Additional Design Elements**

- I would also love to suggest the city explore options to use bricks/pavers on Third Street instead of asphalt. The brick has been shown to reduce vehicle speeds significantly. Though there is a larger upfront cost, there is a greater long-term benefit as bricks/pavers don't wear down the road as quickly, and so the street needs to be repaved less often. This makes it a more climate friendly option as well. It is also more aesthetically pleasing and more cost effective to repair.
- Use of brick on the streets is desirable at intersections and crosswalks.
- Please consider Rooftop Gardens.
- With consideration of the streetscape from the view of many restaurants/ hotels that offer rooftop seating/events. These gardens would bring luscious and conscientious greenery to the tops of our buildings, potentially provide local food to local food donation centers and farmers markets, and as we continue to see climate change, (hyperfocus on the real life experience of the intense heat wave we saw last summer, will not be our last), would also cool down buildings by utilizing energy efficiently and optimize the capture and retention of rain water while we still can. I've only provided one link below, yet there are so many reasons to consider this need in our community.
- (<https://treescience.com.au/blog/benefits-rooftop-gardens/>)
- Remove the kiosks please or take the tops off they are a point of gathering for house less
- I'd like to see permeable hardscaping downtown, perhaps crosswalks? Sections of the sidewalks? Any plans to help with cooling the area, e.g., light colored sidewalks, awnings?



Survey Results **(Functional) Art**

Survey Results (5/13/22) :: **Functional Art - Generally**

- I am in favor of functional art (+22)
- Bring in all the functional art! I love it! (+12)
- Classy is better than trashy. Old Ben is what we should be aiming for.
- Don't go with something that is "in" to not be in a few years.
- As long as it is functional, easily maintained, and does not cost a whole lot, I'm fine with plenty of functional art.
- wayfinding signs and clever functional pieces are SO appreciated!
- absolutely include functional art, and other art pieces
- sculpture is nice.
- Wine, food, aliens are obvious choices for art themes. However don't forget history: Our little Chinatown; the 1893 Building's boiler; the historical use of buildings etc.
- I would rather not have these.
- I would focus funds on the trees and necessary fixtures.
- Opportunities to showcase artist and add character (that adds to/doesn't detract from the renovation) is very welcomed
- Like the sculptures
- I think art that doesn't remove function is great. Art that removes function is frustrating. For example, the Ben Franklin bench doesn't allow two people to sit on the bench. It makes bench not as useful for sitting.
- I think using functional art is a wonderful idea. They are fun and people are inquisitive about them.
- They don't inspire me
- I believe that functional art helps make McMinnville unique
- Functional art is a MUST! Creative use of design for more mundane items (Trash cans)
- I would love to see more art in any capacity on display, functional or otherwise. Art displays culture and creates community.
- Don't do it.
- Functional art is always a winner
- it's all good. The more art, the better.
- Love this! Would be nice to include representation from our growing immigrant population as well.
- Only if easy maintenance
- It just clutters up the space. I like the idea to make it just look like a natural green space with classic minimalist design.
- I support the idea of functional art pieces. They need to respect the historical aspects of McMinnville. They should also be diverse, uniformity should be avoided.
- I think there are better opportunities to include public art than with functional art pieces. Artwork integrated in the paving that engages 3rd Street visitors would be so much more fun and lively than a doctored up trash can. See "Dance Steps on Broadway" in Seattle's Capital Hill neighborhood as an example of streetscape artwork that is more engaging and activating of the public space.
- Some of these feel very contemporary, I would prefer a more classic look like the Ben Franklin bench that is already there.

Survey Results (5/13/22) :: **Functional Art - Generally**

- Absolutely! Any functional art is so cool and fits McMinnville nicely.
- I think functional art is terrific! Please make the art indestructible. Poor Ben Franklin's glasses were vandalized. I would also make certain there are security cameras everywhere.
- If you want to have longevity, it makes sense keep it classic. Let the art walk and the people be the punch of interest. It's ever hanging and evolving. Sculptures are subjective and not everyone gets it.
- It's a street, not a museum of modern art right? Please no weird neon sculptures or cheesy trash cans.
- They're lovely and add a welcome splash of character.
- These art pieces are conducive to a well structured downtown area and I'd say to incorporate a tasteful amount. They already really help liven up our downtown area
- Love it. Sometimes these can be tacky though. Tasteful placement and design will be key.
- Yes, it is a wonderful idea. Use local history to inspire the functional art though.
- Absolutely include functional art pieces, art is integral to our community
- I'd like to have Utility Box Art Wraps <https://secomo.org/projects/projects-2/utility-box-art-wraps/>
- This would be fantastic!
- That would be great and add a lot of character!
- I don't like the idea of quirky art on 3rd.
- Yes! At every funky opportunity!
- Functional art pieces juried by a local artist/gallery selection committee would be consistent with the history and character of MAC.
- What's Oregon without flair? I say go nuts.
- I like them! Great way to reflect things that are special about the area or include local artists.
- Love it especially local and youth involvement, maybe rotating installations
- Functional art adds memorable character to a downtown, so I would welcome it. Visitors enjoy these touches of whimsy also.
- Clear sidewalk passage is more important than art with the sandwich boards used
- Involve YCAA members, possibly a public arts review committee, in any review of functional art pieces.
- It would be nice to see art pieces that reflect the identities and experiences of BIPOC residents in McMinnville.
- If those functional pieces being subject to vandalism is high (sad I feel a need to mention), then maybe not. I know Ben has had to be repaired. But if I had to choose, I would do waste receptacles and benches (so many pictures are already taken with Ben).
- Great idea if the pieces have some relevance to McMinnville
- I prefer less "functional" art and more art pieces designed for the space. In this more historic downtown setting, I prefer more consistent, functional bike racks than the more eclectic designs and some artsy designs don't work as well.
- We're the Walnut City and home of Turkey Rama. A lot could be pulled from those. I like the idea of continuity rather than business being unique. No veggie gardens! Street lamps could feature LED lighting that could create or incorporate seasonal themes. Water features would be an opportunity...rather than a drinking fountain. Didn't COVID pretty much take care of those by shutting the water off and wrapping in plastic. No mention of pets' needs.
- bike racks and other functional art is always a welcome addition.

Survey Results (5/13/22) :: **Functional Art - Generally**

- Functional are good...but not bike racks...scattered around blocks pedestrians.
- Absolutely yes include functional art. It adds to the quirky and artistic atmosphere of McMinnville.
- I think keeping things less kitschy and more understated suits the future of the town well with new high end restaurants and hotels moving to 3rd street. The businesses on 3rd do a great job of colorful, seasonal window displays that add plenty of fun to the scene. Had just visited Sonoma and it's very minimal and tastefully done
- I think art like this can become very cheesy very quickly. Maybe a few very subtle pieces throughout but I'd minimize these things altogether. Leave the artwork for murals. If these "functional" art pieces are being strongly considered, I'd love for them to be put up for a vote before installation.
- Generally these types of "art" applications are extremely cheesy and often not used. Can we have real public art instead?
- They should only be included if they capture the local history (not national or state) and should be acquired only from artists within a 30 mile radius.
- I'd like to see the opportunity for businesses to participate in the selection of functional art pieces and when businesses change, the new business should be given the opportunity to work with the city to change the functional art piece to suit the new business. For example: a brewery, like mine could have the opportunity to get a beer-related bike rack in front of the building, if the business in my building were to change to a candy store, the new business could work with the city to change the beer-related bike rack to another functional art piece that complements the new candy store.
- Green walls! Conversation benches, water fountains/bird baths
- Green/living walls, decorative bioswales, decorative gutters, etc.
- Yes please! And work with local makers and schools to design them. This was really great for the Trolley Trail in Clackamas Co. fabulous collaboration across sectors to create themes and develop pieces together with local artists.
- The more art the better!
- Something that has to do with McMinnville. Don't make it all wine stuff....
- I like the ideas presented. I think it would be fun to bring some artistic flair to the downtown area
- A little bit of whimsy and a bit of unexpected make things look interesting and treasures to look for. I don't think we are after a mall look, keep the whimsy. Ben staying is a must :)
- things with like old fairy tails would be fun .. Peter Pan, Alice in wonderland.. maybe stuff like that
- Functional Art pieces enhance the interaction between pedestrians and the built environment - Any opportunity to add local art, engagement, awareness, is worth the time, effort, and investment.
- It would be nice if the art pieces were a nod to historical moments/people of Yamhill County such as Beverly Cleary and/or speak to greater good ideologies such as Unity, Kindness or Acceptance. Nature themed pieces would also be a great universal/non-controversial theme...ie the bronze animal pieces throughout Downtown Portland or like metals birds etc... attached to light posts... and definitely ALL pieces commissioned by local artists... there are more than enough artists locally to satisfy any art concept the city comes up with...
- Have the high school metal fab shop work with Solidform on unique to McMinnville elements - ie bicycle racks, tables and chairs, tree grates, etc.
- I like the functional art pieces but worry that unless you make this a pedestrian and bike street, things on a narrow street are just getting more cluttered and harder to drive along.
- some functional art would be good, just not too much
- The opportunity to add unique items should be considered, yet stay within the theme. Local artists should be the preferred artists.
- Yes please! The more the merrier.
- They could easily be tacky and not appeal to a broad swath of people on the street. I do like the Ben F bench but wouldn't want them all over the place. I like them as more unique.

Survey Results (5/13/22) :: **Functional Art - Generally**

- Art is an absolute must and should reflect our history— like the flour mills, lumber and farming
- I love the art we have and would love to see more!
- Please include functional art AS MUCH AS POSSIBLE!
- Yes, absolutely we would want this!
- I think the art work should carry the same feel as the historic fixtures.
- Not needed with rare exceptions.
- Include as many as practical to add variety, color and dimension
- Bike racks seem way more functional than the Ben Franklin bronze. Can barely sit on the bench next to him! I'd rather use the space for bio swales or benches than themed art.
- anything to add flare would be great....I still need those TPS reports, though.
- Obviously we should involve the wine theme but we should also remember that we're located between beautiful mountains and an amazing coast.
- I like to see random art pieces, but I don't like the planter or waste bin because I think it takes away from the historic minimalistic feel and they are kind of out of place.
- Would love to see a Little Free Library toward the east end of the street.
- I know that bench and it is very well used and safe. The other options look cheap and cliché.
- nice idea, but don't overcrowd the space. bike racks OK, planter not so attractive. I love Ben Franklin bench, but one is enough.
- In my view, street furniture that has too much "graphic" messaging (ie "salmon" waste receptacles and newspaper flower boxes) is cute and cloying and detracts from the intended function as well as is a detraction to the storefronts that townspeople and visitors look to patronize. A more minimalist and neutral design for these street elements also blends in with the more eclectic Third Street architecture.

Survey Results (5/13/22) :: **Functional Art - Bike Racks**

- I support functional art bike racks (+8)
- I Love the unique bike racks
- more bike racks are needed and a great place for functional art.
- receptacles and bike racks should be included.
- - bike repair -
- Bike racks that fit the town (like an alien) and our benches fit.
- I believe that functional art bike racks and benches are confusing to many people and they go unused because people don't understand they are to be used.
- A UFO themed bike rack! Or turkey or Hazelnuts... things that have special meaning to our history and present
- Good options. We especially need bike options. There are few to use currently.
- bike racks: grape bunch shape
- The arts bike racks are too kitschy for my taste.
- In this more historic downtown setting, I prefer more consistent, functional bike racks than the more eclectic designs and some artsy designs don't work as well.
- bike racks everywhere!
- Library bike racks work well.
- I think that the bike racks could be neat but don't mesh with the remainder of the 3rd street decor.
- I like the art/bike rack as it has 2 functions.
- Definitely need more bike racks.
- No to the bike rack they don't fit 3rd street.
- I don't particularly care for the odd looking bike racks. They might stick out like a sore thumb with the architecture downtown.
- The bike racks, planter and waste receptacle detract from the classic and timelessness of downtown. They would age poorly.
- Including functional art bike racks and benches would be great.
- Like the benches with art and interesting art shapes for bike racks
- I think artistic bike racks are fun, so is the bench and planter
- bike racks are super cool, along with the waste receptacles and planters.
- I like the bike rack options and the fun benches, I think the other things could look trashy with weather and disrespectful usage.
- Make sure bike racks remain functional. Sometimes artistic bike racks make them very difficult to use.
- more normal bicycle racks
- I like the bike shapes bike rack near Serendipity. If artistic racks were used, they should not add new colors and call attention to themselves.

Survey Results (5/13/22) :: **Functional Art - Planters**

- I support functional art planters (+7)
- I don't care for the printed planter or waste containers because they look too busy.
- More flowers and cool planters! Decor that highlights representation and diversity.
- I'm keen to see functional art involving waste receptacles and planters.
- Planters would be a wonderful addition!
- Corvallis has planter/receptacles that are unique, functional and attractive, so it can be done.
- I like to see random art pieces, but I don't like the planter or waste bin because I think it takes away from the historic minimalistic feel and they are kind of out of place.
- I guess planters and trash cans look fun
- The bike racks, planter and waste receptacle detract from the classic and timelessness of downtown. They would age poorly.
- Everything but the planter looks fine. Up-cycled junk doesn't fit with the other things. Other styles of planters would be OK.
- I would prefer to see planters and waste recepticals integrated with the street furnishings.
- I think artistic bike racks are fun, so is the bench and planter
- McMinnville loves Ben and the planters look really cool.
- No on the planters.

Survey Results (5/13/22) :: **Functional Art - Benches**

- I support functional art benches (+9)
- Benches only . Other stuff cheapens the look.
- More benches would be great.
- Keep the Ben Franklin bench / Benji should stay (+1)
- Love the Franklin bench. (+2)
- Less is more, Ben Franklin is a great one.
- Ben staying is a must :)
- I think art that doesn't remove function is great. Art that removes function is frustrating. For example, the Ben Franklin bench doesn't allow two people to sit on the bench. It makes bench not as useful for sitting.
- I like the idea of some functional art pieces that would be similar in style to Ben Franklin on the bench.
- I believe that functional art bike racks and benches are confusing to many people and they go unused because people don't understand they are to be used.
- Excellent idea (but get rid of Franklin. Dude didn't even know life existed west of the Mississippi, let alone all the way out here)
- I think fun benches is a good place for people to take pictures
- I would only support benches if there were historical women figures represented. Other cities I've seen only male historical figures.
- Ben gets interacted with more than any other piece of public art.
- I love the functional benches (like the one we currently have that is pictured.)
- I know that bench and it is very well used and safe. The other options look cheap and cliché.
- Maybe some statues or sculptures similar to the Benjamin bench.
- Presidential benches and waste buckets
- Including functional art bike racks and benches would be great.
- Like the benches with art and interesting art shapes for bike racks
- I think artistic bike racks are fun, so is the bench and planter
- McMinnville loves Ben and the planters look really cool.
- Benches ok. Others are weird.
- I like the bike rack options and the fun benches, I think the other things could look trashy with weather and disrespectful usage.
- artistic seating

Survey Results (5/13/22) :: **General Art Comments**

- More murals by local artists!
- sculptures and interesting planters would be nice—concerned about vandalism
- wall murals.
- Love the idea of statues
- More murals
- No mention has been made on integrating additional street sculpture or public building art. The highly successful Lake Oswego downtown arts plan could be used as a model; Ben Franklin on a bench needs neighbors. Additionally, any 1% for Arts program that introduces fine art to the downtown core can't be competing with overly decorative street architecture elements.
- Could local artists be included (but exclusively) as well as young people
- Hire real artists to create public art pieces instead of fun trash cans.
- Local fabricators, artists are important. The cost of design elements made in this region, certainly made in this country, may be more but we could make a strong statement as a city by supporting NW manufacturers and artists.
- I think art pieces are best integrated carefully and slowly over time. It allows for artistic expression across time as various generations come and leave to town. It also allows for a truer expression as the town changes are more accurately reflected. No need to rush art pieces as that defeats the purpose of art!
- Art that reflects history of McMinnville and agricultural heritage should be preferred.
- I hope that the design theme will draw from and harmonize with the historical buildings.
- The more street art the better
- Hire local artists please!!
- I like the kind of art pieces that have been in the downtown area.
- Love love love the murals in town. And the sidewalk art we have had.
- More of Ben franklin
- Street art should be easily maintained.

Survey Results (5/13/22) :: **Functional Art - Waste Receptacles**

- I support functional art waste receptacles (+5)
- receptacles and bike racks should be included.
- compost and recycling bins - benches with female historical figures
- Functional art is a MUST! Creative use of design for more mundane items (Trash cans)
- I'm keen to see functional art involving waste receptacles and planters.
- trash can wine barrel shape
- Please don't make it cheesy like the Astoria trash can.
- For waste receptacles, downtown Corvallis has flower planters on top of their trash cans, which could be nice in principle if properly designed and maintained.
- Corvallis has planter/receptacles that are unique, functional and attractive, so it can be done.
- I find the waste receptacles and planters to look corny and really are not cohesive to the remainder of the street.
- I like to see random art pieces, but I don't like the planter or waste bin because I think it takes away from the historic minimalistic feel and they are kind of out of place.
- Promoting OR or Mac history on waste bins is very neat.
- I guess planters and trash cans look fun
- I love the waste receptacles from Astoria
- I like the art on garbage cans.
- The bike racks, planter and waste receptacle detract from the classic and timelessness of downtown. They would age poorly.
- I would prefer to see planters and waste recepticals integrated with the street furnishings.
- The art on trash can is ok if used sparingly.
- mcminnville themed thrash receptacles



Survey Results Maintenance & Construction

Survey Comments (5/13/22) :: **Maintenance**

- Maintenance is always an issue.
- And what about the cost to maintain the trees?
- Arborists and leaf cleaning need to be built into the budget
- Maintenance/care for whatever plan is adopted. Trees that need less might be better.
- include a funding method to trim, maintain, and replace every year
- As much as I don't like the idea of evergreens, I worry about falling leaves.. I know the work the city has to do to clean with keeping sewers clean...
- No leaf blowers.
- Also, trees that can be maintained easily and cost effective would also be nice.
- Sidewalk impacts, maintenance funding and consistency, debris dropped
- As a business owner that is responsible for removing the leaves/needles that would be dropped from these trees, I'd like to see species planted that are equally easy to clean up after for all businesses.
- Maintenance is imperative to success.
- What will the ongoing maintenance and repair costs? What entity will do maintenance and repairs? (Trees take effort and we haven't done a great job.). Will the property owners have to pay for sidewalks damaged by the trees? (A sore subject.).
- Keep the maintenance and upkeep costs in mind; earlier survey questions cast doubt that this was considered.
- I suggest that final selections always keep in mind the maintenance needs of plantings, functional equipment and functional art.

Survey Comments (5/13/22) :: **Construction / Installation / Long-Term Concerns**

- I also hope that when the trees are re-planted they invest in more mature trees versus starting trees from small saplings.
- Please plant trees and watering to encourage root growth down not out to lengthen life of tree, street and sidewalk.
- The root systems, after years, could push up sidewalks as they do currently.
- Make sure they are planted properly. The trees planted in the strip between the sidewalk and road after my house was built were not planted correctly and they are causing a lot of problems. I believe the city should fix that, not I.
- My #1 priority is that the sidewalks downtown are even, flat, not broken and buckling!
- How mature would new trees be at planting?
- I'd love to see water reclamation as part of the project, to redirect rainwater to support the new plants.
- I thought the City was several million dollars in the hole?? Why do this now?? We don't have the money!!!!
- And mind the sidewalks! The wrong trees planted the wrong way will bust them.
- What will the city do to prevent these bigger areas to display things being left to homeless lounging, urinating and defecating on 3rd street?
- If it's possible I would suggest tree varieties that won't cause the root problem that is currently there. Reasons: Tripping hazards, sidewalk damage, less usable space.
- Whatever alternative is chosen, please provide enlarged subgrade root zones with uncompacted soil to allow roots to have space to grow and lessen the chance of sidewalk disruptions. 4'x6' or 5'x5' standard tree wells will continue to create issues and conflicts between roots and sidewalks.
- My #1 priority is that the sidewalks downtown are even, flat, not broken and buckling!
- and stop locking down the benches - we all use them.
- I think keeping construction equipment and supplies to closed off side streets would be the best option for keeping Third open and useable.
- Please keep fixtures/furnishings locally made.
- Local fabricators, artists are important. The cost of design elements made in this region, certainly made in this country, may be more but we could make a strong statement as a city by supporting NW manufacturers and artists. Materials from this region would speak to a commitment to reduce unnecessary shipping and other forms of carbon emissions. We are a draw for many influential visitors. Let's be influencers that walk the talk about caring about the future, the beauty of this area and the legacy we leave our children.
- I love this survey, thank you for the opportunity to voice our opinions. Not looking forward to more construction on this street during our years living here. Concerned about foot traffic and our bldg. / Business office on third street, employee complaints, parking, street noise, business interruptions, etc. It never seems to stop.